

# Do you dream in high definition?

## Get The Picture

It's easy to see the HD difference. HDTV delivers up to 1080 lines of resolution.



That's nearly twice as many lines as broadcast TV and even more than DVD can provide. The clarity and detail this resolution provides is truly breathtaking.

### The true movie experience.

HDTV is broadcast in true 16:9 widescreen, the same format as most feature films. You'll see movies as they were meant to be seen, not cropped and squeezed into a smaller square.

**Mitsubishi 65" High-Definition 1080i HD-READY Projection TV Monitor**

(HS-65313) 5450567

\*200 GIFT CARD see page 9 for Gift Card offer

**2499<sup>99</sup>**

## Get Your Shows

### What are my choices for watching in High Definition?

Cable, satellite and broadcast are your three options, and we can help you with all three. Digital Cable offers a wealth of HD content, from sports to movies to nature programs. Come in to your local Best Buy and learn about our special values from your local cable providers, or see the next page for digital satellite options.

### Top it off.

You'll need to add an HDTV tuner to most HDTVs to receive true high-resolution broadcasts. A few TVs offer HDTV tuners built in—ask in store for details.

The Matrix Revolutions characters, names and related indicia are trademarks of © of Warner Bros. Entertainment, Inc.

## Turn It Up

### Feel the power of real surround.

HDTV signals also contain full Dolby® Digital 5.1 surround sound. Now TV can have the same dynamic, powerful audio you're used to from DVDs.

JBL E80 towers shown.

### Look out, they're behind you!

To complete your HDTV experience you'll need surround speakers and a Dolby® surround receiver/decoder to envelop you in a theater-quality audio experience.

**YAMAHA DOLBY® DIGITAL-EX/DTS™-ES 6.1 510-WATT RECEIVER WITH 6-PIECE JBL CINEMA SPEAKER SYSTEM**  
(HTR-5660/EC25/E10/E60/E150P)

SAVE \$450 Reg. Price \$1949.93

**1499<sup>93</sup>**  
After Savings

Package price

## Service, installation and more



We have all the accessories you need, including great furniture. Ask about letting our professionals install it and get you to the fun faster.

**GALAXY-FINISH AUDIO RACK WITH GLASS SHELVES**

(AD05740) 4501346 **299<sup>99</sup>**

Stand contents for illustration only. Assembly required.

To receive digital content, a digital receiver is required. Sold separately.



Learn more about high definition and home theater solutions at [www.bestbuy.com/hometheater](http://www.bestbuy.com/hometheater)

**HD-READY**

Add an HD set-top box and an antenna to receive HD Content

HDTV handles huge amounts of data, so a clean pipeline is critical. High-end cables ensure you don't lose the details.

**MONSTER CABLE 2M COMPONENT VIDEO CABLE (MV2CV-2M)**

3666679..... **69<sup>99</sup>**



Get in on the benefits with our REWARD ZONE program. op 1

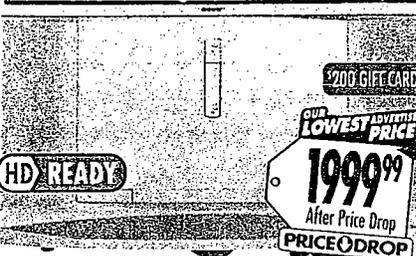
© 2004 Best Buy

PLUS

# FREE \$25-\$500 GIFT CARD<sup>2</sup>

gift CARD

## BY MAIL WITH PURCHASE OF ANY TV \$299 & UP



**SONY.** Was \$2199.99

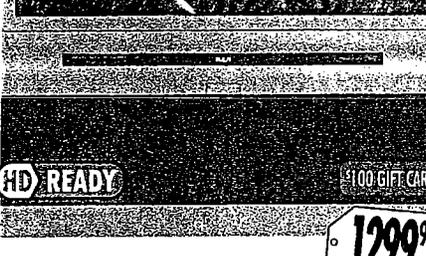
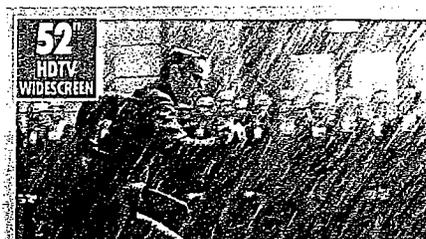
**57" Hi-Scan® 1080i<sup>1</sup> PROJECTION TV MONITOR<sup>3</sup>**  
Features HD MicroFocus™ for dazzling images, CinemaMotion™ reverse 3:2 pulldown for sharper DVD pictures, 2 HD component video inputs, TruSurround® SRS® 3D audio and Twin-View™ 2-tuner picture-in-picture. (KP57W5510) 5450503



**TOSHIBA**

**46" HIGH-DEFINITION 1080i PROJECTION TV MONITOR<sup>3</sup>**  
IDSC™ Pro offers 720p display capability for a consistently sharper image. Cinema Made 3:2 pulldown reduces artifacts in DVDs for a clearer image, while the 3D digital comb filter provides a crisp picture. Dual ColorStream® component video inputs offer great color and action. (46H83) 5343149

Stand sold separately.



**RCA**

**52" HIGH-DEFINITION 1080i PROJECTION TV MONITOR<sup>3</sup>**  
For the sharpest picture possible, enjoy Intellifocus™ technology from RCA. Also includes 2 HD component video inputs for the perfect connection to DVD players and a 3-line digital comb filter for enhanced clarity. (D52W15) 5651626

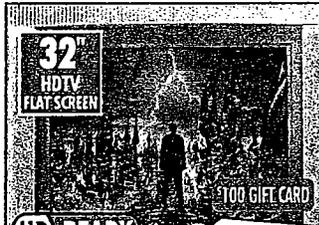
**51" HIGH-DEFINITION 1080i PROJECTION TV MONITOR<sup>3</sup>**  
(KP51W5510) 5450479  
Was \$1799.99

**LOWEST AVAILABLE PRICE**  
**1699<sup>99</sup>**  
After Price Drop  
**PRICE DROP \$200**

HD READY 100 GIFT CARD

## Revolutionize the way you watch TV

Move up to HDTV, a flat screen or a larger size—we have it all



**SONY**  
**32" TRINITRON® WEGA® Hi-Scan® 1080i<sup>1</sup> TV MONITOR<sup>3</sup>**

Memory Stick™ Media Shift™ Image Playback. CinemaMotion™ 3:2 pulldown and 3D digital comb filter. (KV32H5510) 5446895

**34" TRINITRON® WEGA® Hi-Scan® 1080i<sup>1</sup> TV MONITOR<sup>3</sup>**  
(KV34H5510) 5447019



**SONY**  
**32" FD TRINITRON® WEGA® FLAT SCREEN TV**

16:9 mode lets you watch DVDs in full resolution. Also features 2-tuner picture-in-picture, 2 component video inputs, front A/V input and a 3-line digital comb filter. (KV32FS210) 5446911

**36" FD TRINITRON® WEGA® TV**  
(KV36FS210) 5446948



**SHARP**  
**36" STEREO TV**

Features great connectivity to your home theater system. S-video input, 1 front A/V input and 1 rear A/V input, plus a 2-line digital comb filter. (36US50) 4504263



**SYLVANIA**  
**32" STEREO TV**

Features a front A/V input for easy connections to game systems and more. (6432TD) 5806201

<sup>1</sup> Get a free \$25 Gift Card with TVs \$299.99-\$499.98, a \$50 Gift Card with TVs \$499.99-\$999.98, a \$100 Gift Card with TVs \$999.99-\$1999.98, a \$200 Gift Card with TVs \$1999.99-\$2999.98, a \$300 Gift Card with TVs \$2999.99-\$3999.98, a \$400 Gift Card with TVs \$3999.99-\$4999.98, or a \$500 Gift Card with TVs \$4999.99 and up. Excludes clearance items, demos and open-box merchandise. Selection varies by store. Rainchecks on insert items only. Gift Cards good toward future in-store purchases.  
<sup>2</sup> To receive digital content, a digital receiver is required. Sold separately.

Free Shipping on Everything! For a limited time only. See BestBuy.com for details. Excludes online orders placed in-store on oversize items.

NO INTEREST FOR

# 18 MONTHS

ON ALL TV's

\$299 & Up

Also Available @ **BestBuy.com**



**50" HDTV**  
**NEW**  
 \$500 GIFT CARD  
**8999<sup>99</sup>**  
**HD READY**  
**SONY**

- 50" HD PLASMA WEGA® TV MONITOR<sup>1</sup>**
- 1280 x 768 resolution
  - Built-in NTSC tuner
  - Digital Reality Creation™ circuitry
  - Memory Stick® media playback for photo viewing (KE50XS910) 6312233

PLASMA TV'S STARTING AT..... **2499<sup>99</sup>**  
 DAEWOO (DP-42SM) 4889044



**42" HDTV**  
**NEW**  
 \$500 GIFT CARD  
**6499<sup>99</sup>**  
**HD READY**  
**Panasonic**

- 42" HIGH-DEFINITION PLASMA TV MONITOR<sup>1</sup>**
- 1024 x 768 progressive scan display
  - 3000:1 contrast ratio
  - Integrated speakers and stand
  - Built-in NTSC tuner (TH42PX20) 5495449



**42" PLASMA**  
**NEW**  
 \$300 GIFT CARD  
**3799<sup>99</sup>**  
**zenith Z**

- 42" PLASMA TV MONITOR**
- 852 x 480 resolution
  - 1200:1 contrast ratio
  - DVI input (P42W34) 6103539

## Flat Panel TVs



**26" HDTV LCD WIDESCREEN**  
**NEW**  
 \$300 GIFT CARD  
**2999<sup>99</sup>**  
**HD READY**  
**TOSHIBA**

- 26" HIGH-DEFINITION WIDESCREEN LCD TV**
- 1280 x 768 resolution
  - 500:1 contrast ratio
  - Split-screen 2-tuner picture-in-picture
  - Dual ColorStream® HD component video inputs (26HL83P) 5603457



**23" HDTV LCD WIDESCREEN**  
**NEW**  
 \$200 GIFT CARD  
**1999<sup>99</sup>**  
**HD READY**  
**zenith Z**

- 23" HIGH-DEFINITION WIDESCREEN LCD TV<sup>1</sup>**
- 1280 x 768 resolution
  - 400:1 contrast ratio
  - Super IPS technology offers distortion-free viewing
  - Progressive scan 3:2 pulldown (L23W36) 5989068



**20" LCD**  
**NEW**  
 \$100 GIFT CARD  
**1199<sup>99</sup>**  
**TOSHIBA**

- 20" LCD TV**
- 640 x 480 resolution
  - 400:1 contrast ratio
  - Built-in NTSC tuner (20VL43U) 5603466



**15" LCD**  
**NEW**  
 \$50 GIFT CARD  
**599<sup>99</sup>**  
**PHILIPS**

- 15" FLAT PANEL LCD TV WITH FM RADIO**
- 640 x 480 resolution
  - 400:1 contrast ratio
  - Stereo speakers (15PF7835) 6307597

## Combo TVs TOSHIBA



**27" TV/DVD/VCR FLAT SCREEN**  
**NEW**  
 \$50 GIFT CARD  
**599<sup>99</sup>**

- 27" FLAT SCREEN TV/DVD/VCR COMBO**
- Play all your favorites on this versatile combo. Enjoy them in lifelike clarity with the flat screen. (MW27FN1) 5340918



**20" TV/VCR FLAT SCREEN**  
**NEW**  
**179<sup>99</sup>**

- 20" FLAT SCREEN TV/VCR COMBO**
- Front A/V inputs: (MV20P2) 6292013

© 2004 Twentieth Century Fox Home Entertainment, Inc. All Rights Reserved. Cheaper By The Dozen DVD is available Tuesday, April 6.

<sup>1</sup> Required minimum monthly payment is greater of \$10 or 2.25% of balance. Interest will be charged to your account from the date of purchase if plan balance is not paid in full within 18 months or if minimum monthly payments are not made. Online offer may vary. See inside back cover for details.

**8 Get the card. Get the points. Get the rewards. REWARD ZONE.**

The Matrix Revolutions, characters, names and related indicia are trademarks of © of Warner Bros. Entertainment, Inc. © 2004 Best Buy

Prices only offers good March 20-April 3, 2004

# GET MORE GAME

CATCH ALL 4 FINALS IN VIVID DETAIL WITH HDTV



# BEST BUY

SAVE \$350  
**3499.99**  
Before 10% Savings\*

SAMSUNG

50" HD/READY

HIGH-DEFINITION  
DLP TV

Best Buy.com

5+2-Dolby Digital  
Surround Sound System  
with DVD Player  
Model: 214299039  
\$999.99

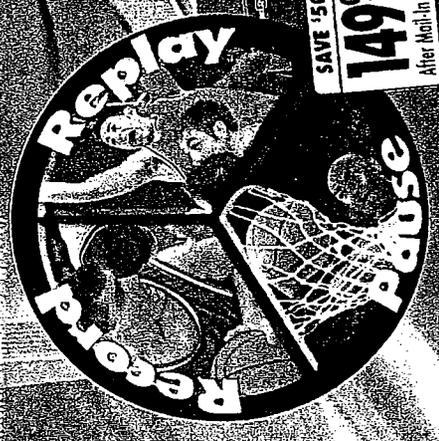
SAVE \$100  
**899.99**  
After Savings

BOSE

BOSE

FEEL THE CROWD ROAR

CALL YOUR OWN TIME-OUTS



SAVE \$50  
**149.99**  
After Mail-In Rebate

40-Hour TiVo<sup>®</sup> Digital Video Recorder  
(#24004A) \$279.99. **Call Price \$199.99** (MSRP \$249.99)  
Access to phonebook and service fee required.  
Service fee only \$2.95 per month (or \$299 for product lifetime).  
See store for details.

# 10% OFF<sup>1</sup>

# OR 2 YEARS

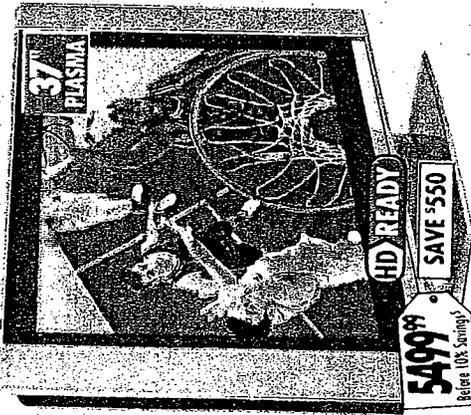
## No Interest<sup>2</sup> On All TVs & Home Theater \$399 & Up

<sup>1</sup> Financing only available when customer does not choose 10% savings. <sup>2</sup> Financing only available when customer does not choose 10% savings. <sup>3</sup> Financing only available when customer does not choose 10% savings. <sup>4</sup> Financing only available when customer does not choose 10% savings. <sup>5</sup> Financing only available when customer does not choose 10% savings. <sup>6</sup> Financing only available when customer does not choose 10% savings. <sup>7</sup> Financing only available when customer does not choose 10% savings. <sup>8</sup> Financing only available when customer does not choose 10% savings. <sup>9</sup> Financing only available when customer does not choose 10% savings. <sup>10</sup> Financing only available when customer does not choose 10% savings. <sup>11</sup> Financing only available when customer does not choose 10% savings. <sup>12</sup> Financing only available when customer does not choose 10% savings. <sup>13</sup> Financing only available when customer does not choose 10% savings. <sup>14</sup> Financing only available when customer does not choose 10% savings. <sup>15</sup> Financing only available when customer does not choose 10% savings. <sup>16</sup> Financing only available when customer does not choose 10% savings. <sup>17</sup> Financing only available when customer does not choose 10% savings. <sup>18</sup> Financing only available when customer does not choose 10% savings. <sup>19</sup> Financing only available when customer does not choose 10% savings. <sup>20</sup> Financing only available when customer does not choose 10% savings. <sup>21</sup> Financing only available when customer does not choose 10% savings. <sup>22</sup> Financing only available when customer does not choose 10% savings. <sup>23</sup> Financing only available when customer does not choose 10% savings. <sup>24</sup> Financing only available when customer does not choose 10% savings. <sup>25</sup> Financing only available when customer does not choose 10% savings. <sup>26</sup> Financing only available when customer does not choose 10% savings. <sup>27</sup> Financing only available when customer does not choose 10% savings. <sup>28</sup> Financing only available when customer does not choose 10% savings. <sup>29</sup> Financing only available when customer does not choose 10% savings. <sup>30</sup> Financing only available when customer does not choose 10% savings. <sup>31</sup> Financing only available when customer does not choose 10% savings. <sup>32</sup> Financing only available when customer does not choose 10% savings. <sup>33</sup> Financing only available when customer does not choose 10% savings. <sup>34</sup> Financing only available when customer does not choose 10% savings. <sup>35</sup> Financing only available when customer does not choose 10% savings. <sup>36</sup> Financing only available when customer does not choose 10% savings. <sup>37</sup> Financing only available when customer does not choose 10% savings. <sup>38</sup> Financing only available when customer does not choose 10% savings. <sup>39</sup> Financing only available when customer does not choose 10% savings. <sup>40</sup> Financing only available when customer does not choose 10% savings. <sup>41</sup> Financing only available when customer does not choose 10% savings. <sup>42</sup> Financing only available when customer does not choose 10% savings. <sup>43</sup> Financing only available when customer does not choose 10% savings. <sup>44</sup> Financing only available when customer does not choose 10% savings. <sup>45</sup> Financing only available when customer does not choose 10% savings. <sup>46</sup> Financing only available when customer does not choose 10% savings. <sup>47</sup> Financing only available when customer does not choose 10% savings. <sup>48</sup> Financing only available when customer does not choose 10% savings. <sup>49</sup> Financing only available when customer does not choose 10% savings. <sup>50</sup> Financing only available when customer does not choose 10% savings. <sup>51</sup> Financing only available when customer does not choose 10% savings. <sup>52</sup> Financing only available when customer does not choose 10% savings. <sup>53</sup> Financing only available when customer does not choose 10% savings. <sup>54</sup> Financing only available when customer does not choose 10% savings. <sup>55</sup> Financing only available when customer does not choose 10% savings. <sup>56</sup> Financing only available when customer does not choose 10% savings. <sup>57</sup> Financing only available when customer does not choose 10% savings. <sup>58</sup> Financing only available when customer does not choose 10% savings. <sup>59</sup> Financing only available when customer does not choose 10% savings. <sup>60</sup> Financing only available when customer does not choose 10% savings. <sup>61</sup> Financing only available when customer does not choose 10% savings. <sup>62</sup> Financing only available when customer does not choose 10% savings. <sup>63</sup> Financing only available when customer does not choose 10% savings. <sup>64</sup> Financing only available when customer does not choose 10% savings. <sup>65</sup> Financing only available when customer does not choose 10% savings. <sup>66</sup> Financing only available when customer does not choose 10% savings. <sup>67</sup> Financing only available when customer does not choose 10% savings. <sup>68</sup> Financing only available when customer does not choose 10% savings. <sup>69</sup> Financing only available when customer does not choose 10% savings. <sup>70</sup> Financing only available when customer does not choose 10% savings. <sup>71</sup> Financing only available when customer does not choose 10% savings. <sup>72</sup> Financing only available when customer does not choose 10% savings. <sup>73</sup> Financing only available when customer does not choose 10% savings. <sup>74</sup> Financing only available when customer does not choose 10% savings. <sup>75</sup> Financing only available when customer does not choose 10% savings. <sup>76</sup> Financing only available when customer does not choose 10% savings. <sup>77</sup> Financing only available when customer does not choose 10% savings. <sup>78</sup> Financing only available when customer does not choose 10% savings. <sup>79</sup> Financing only available when customer does not choose 10% savings. <sup>80</sup> Financing only available when customer does not choose 10% savings. <sup>81</sup> Financing only available when customer does not choose 10% savings. <sup>82</sup> Financing only available when customer does not choose 10% savings. <sup>83</sup> Financing only available when customer does not choose 10% savings. <sup>84</sup> Financing only available when customer does not choose 10% savings. <sup>85</sup> Financing only available when customer does not choose 10% savings. <sup>86</sup> Financing only available when customer does not choose 10% savings. <sup>87</sup> Financing only available when customer does not choose 10% savings. <sup>88</sup> Financing only available when customer does not choose 10% savings. <sup>89</sup> Financing only available when customer does not choose 10% savings. <sup>90</sup> Financing only available when customer does not choose 10% savings. <sup>91</sup> Financing only available when customer does not choose 10% savings. <sup>92</sup> Financing only available when customer does not choose 10% savings. <sup>93</sup> Financing only available when customer does not choose 10% savings. <sup>94</sup> Financing only available when customer does not choose 10% savings. <sup>95</sup> Financing only available when customer does not choose 10% savings. <sup>96</sup> Financing only available when customer does not choose 10% savings. <sup>97</sup> Financing only available when customer does not choose 10% savings. <sup>98</sup> Financing only available when customer does not choose 10% savings. <sup>99</sup> Financing only available when customer does not choose 10% savings. <sup>100</sup> Financing only available when customer does not choose 10% savings.



© 2004 Best Buy

# NO INTEREST FOR

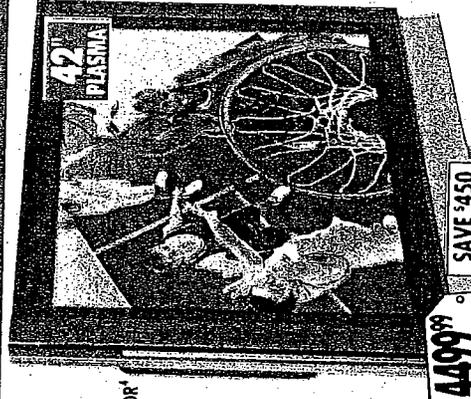


**SONY**  
37" PLASMA WEGA®  
HIGH-DEFINITION TV MONITOR\*

- 1024 x 1024 resolution
- Built-in NTSC tuner
- CineMotion™ reverse 3:2 pull-down
- DVI-HDTV interface
- TruSurround™ sound SRS® 3D audio
- Advanced WEGA® engine system for great picture

REG. PRICE \$699.99  
**5499<sup>99</sup>**  
Before US Savings

HD READY  
SAVE \$550



**JVC**  
42" ED PLASMA TV

- 853 x 480 resolution
- 3000:1 contrast ratio
- Digital Image Scaling Technology
- DVI and 3 S-video inputs
- Digital 4-point color management

REG. PRICE \$629.99  
**4499<sup>99</sup>**  
Before US Savings

LET US INSTALL IT  
SAVE \$450



**DAEWOO**  
42" PLASMA 480P TV MONITOR

- 853 x 480 resolution
- Just 3.22" thin
- Table stand included (DP-42SM) 4889044

REG. PRICE \$299.99  
**2249<sup>99</sup>**  
After US Savings

SAVE \$250

**Thin, flat and action-packed**  
See everything from the big game to your favorite movies in stunning detail

**GUARANTEED DELIVERY\* BY THE CHAMPIONSHIP GAME WITH PURCHASE OF ANY PLASMA OR PROJECTION TV**

\*Offer valid in-store only. Gift Card good toward future in-store purchase. Must purchase by 5:00 p.m. on Sunday, 4/4/04. Most accept first available delivery time. If we do not deliver your projection or plasma TV prior to the start of the big game on 4/5/04 you are eligible for a \$100 Gift Card. You are ineligible if you are gone when delivery arrives, or if delivery cannot be completed to your home due to inclement weather or other reasons. Limited delivery area. \$35 standard delivery fee. Stock on hand only. Excludes clearance items, demos and open-box merchandise. Does not include installation. See store for details.

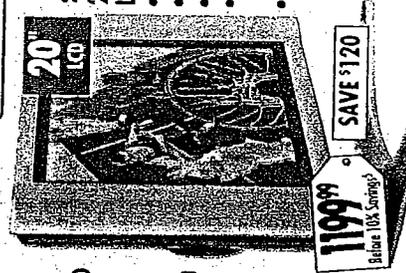


**JVC**  
26" HIGH-DEFINITION LCD TV MONITOR\*

- 1280 x 768 resolution
- 500:1 contrast ratio
- 4-point color management
- Oblique cone speakers

REG. PRICE \$329.99  
**2699<sup>99</sup>**  
Before US Savings

HD READY  
SAVE \$270

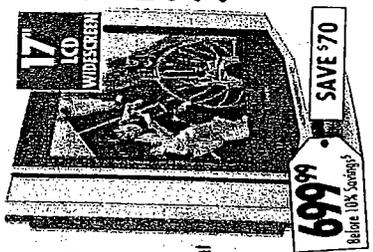


**SHARP**  
20" ENHANCED-DEFINITION LCD TV

- 640 x 480 resolution
- 500:1 contrast ratio
- Wide, 170° viewing angle
- Progressive scan component video input
- NTSC tuner

REG. PRICE \$329.99  
**1199<sup>99</sup>**  
Before US Savings

SAVE \$120

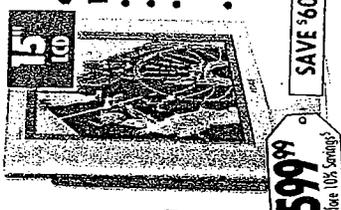


**SAMSUNG**  
17" WIDESCREEN LCD TV

- 1280 x 768 resolution
- Component video input
- PC compatibility

REG. PRICE \$329.99  
**699<sup>99</sup>**  
Before US Savings

SAVE \$70



**SAMSUNG**  
15" LCD TV

- 1024 x 768 resolution
- 400:1 contrast ratio
- DNIe™ technology offers enhanced clarity
- NTSC tuner built-in

REG. PRICE \$329.99  
**599<sup>99</sup>**  
Before US Savings

SAVE \$60

op1

Get the card. Get the points. Get the rewards. **REWARD ZONE**™

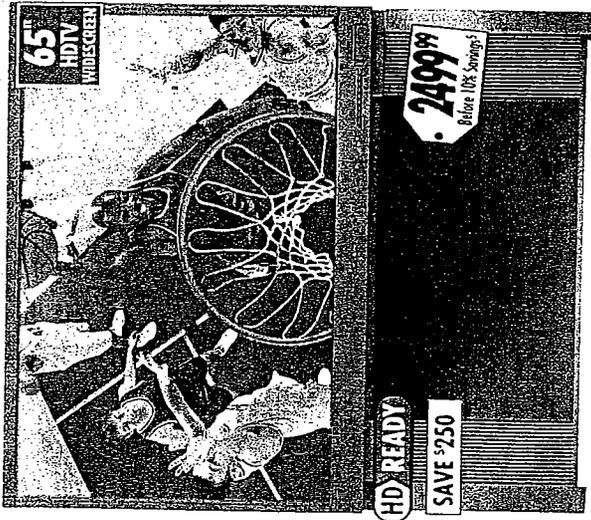
\*Required minimum monthly payment is greater of 10% or 2.25% of balance. Interest will be charged to your account from the date of purchase if plan balance is not paid in full within 2 years or if minimum monthly payments are not made. Online offer may vary. See inside back cover for details.

LCD TVs STARTING AT... **399<sup>99</sup>**  
After US Savings

SAVE \$45

REG. PRICE \$444.99

# 2 YEARS OR 10% OFF\* ALL TVs \$399 & UP

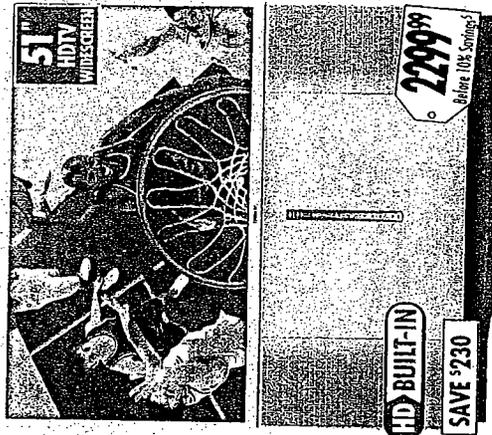


**65" HD TV WIDESCREEN**

**HD READY**

**SAVE \$250**

**2499<sup>99</sup>** *Before 10% Savings<sup>1</sup>*

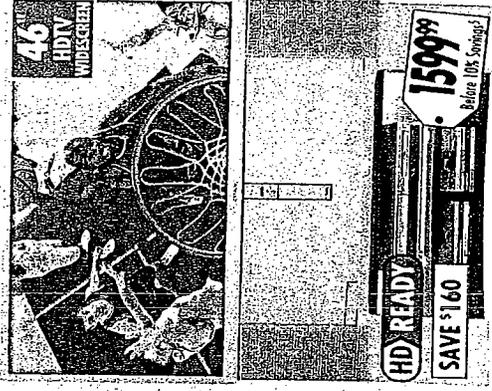


**51" HD TV WIDESCREEN**

**HD BUILT-IN**

**SAVE \$230**

**2299<sup>99</sup>** *Before 10% Savings<sup>1</sup>*



**46" HD TV WIDESCREEN**

**HD READY**

**SAVE \$160**

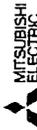
**1599<sup>99</sup>** *Before 10% Savings<sup>1</sup>*

**SONY.**  
**51" HI-SCAN® 1080i™ PROJECTION TV WITH BUILT-IN DIGITAL TUNER**  
 Also features Digital Reality Creation™ circuitry for outstanding picture resolution, and amazing sharpness with the HD MicroFocus™ technology. Also features CineMotion™ reverse 3:2 pulldown technology, component video input and 3D digital comb filter for added crispness. (KDP51H5550) 5596401

**SONY.**  
**46" HI-SCAN® 1080i™ PROJECTION TV MONITOR**  
 Enjoy precise sharpness with the HD MicroFocus™ CRT and brilliant resolution from Digital Reality Creation™ technology. Also features CineMotion™ reverse 3:2 pulldown technology, component video input and 3D digital comb filter. (KP46WTS10) 5450442

Stand and contents for illustration purposes only.

*Like courtside seats in the comfort of your home*  
 With up to twice the resolution of ordinary TVs, these HDTVs reveal every 3-pointer and blocked shot



**65" HIGH-DEFINITION 1080i PROJECTION TV MONITOR<sup>4</sup>**  
 AMVP™ upconverts standard video to higher resolution for display on a high definition screen. High-Speed Velocity Scan Modulation™ for a sharper picture. ColorTuned™ Diamond Shield™ for screen protection. (WS-65313) 5450567

*Learn more about high definition and home theater solutions at*  
[www.besbuy.com/hometheater](http://www.besbuy.com/hometheater)

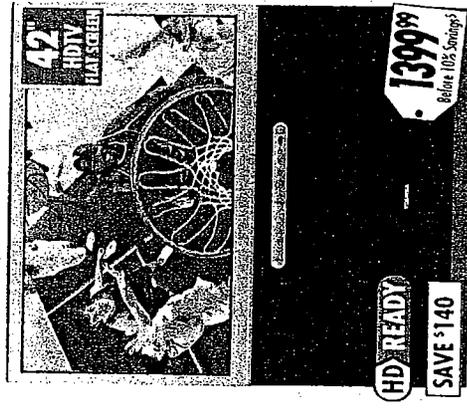


Add on HD set-top box and antenna to receive HD content.



Add antenna only for local HD content.

Availability of HD content varies by location.



**42" HD TV FLAT-SCREEN**

**HD READY**

**SAVE \$140**

**1399<sup>99</sup>** *Before 10% Savings<sup>1</sup>*

**TOSHIBA**  
**42" HIGH-DEFINITION 1080i PROJECTION TV MONITOR<sup>4</sup>**  
 Improved IDSC™ Pro with 720p capability offers enhanced resolution. Dual ColorStream™ HD component video input for the best looking images from DVD. 3D-Y/C digital comb filter significantly reduces imperfections for a crisper image. (42H83) 5343158



**52" HD TV FLAT-SCREEN**

**HD READY**

**SAVE \$130**

**1299<sup>99</sup>** *Before 10% Savings<sup>1</sup>*

**RCA**  
**52" HIGH-DEFINITION 1080i PROJECTION TV MONITOR**  
 IntelliFocus™ technology from RCA provides an amazingly sharp picture. Also includes 2 HD component video inputs for the perfect connection to DVD players and a 3-line digital comb filter for enhanced clarity. (D52W15) 5651626

<sup>1</sup> Markdowns taken from regular prices. Excludes clearance items, demos and open-box merchandise. Selection varies by store. Rainchecks on insert items only.

<sup>4</sup> To receive digital content, a digital receiver is required. Sold separately.

<sup>5</sup> Financing only available when customer does not choose 10% savings.

# NO INTEREST<sup>1</sup> FOR 2 YEARS OR 10% OFF<sup>2</sup> ALL TVs \$399 & UP



**36" HD READY**  
Available on **3/22** March 30!  
Save **\$180**  
**1799<sup>99</sup>**  
Before 10% Savings

**SONY**  
**36" HI-SCAN® 1080i FD TRINITRON® WEGA® TV**  
Features Twin-View™ 2-tuner picture-in-picture for the sports fan, CineMotion™ Reverse 3:2 pull-down offers crisp DVDs for the movie buff, Memory Stick™ Media Playback displays your digital pictures. (KY36HS10) 5446984



**34" HD READY**  
Available on **3/22** March 30!  
Save **\$150**  
**1499<sup>99</sup>**  
Before 10% Savings

**PHILIPS**  
**34" FLAT SCREEN 1080i HDTV MONITOR<sup>3</sup>**  
Widescreen display offers full movie images without cropping. 2-HD component video inputs make the most of your high-definition display when connected to digital components like a DVD player. (34PW850H) 5421402



**32" HD READY**  
Available on **3/22** March 30!  
Save **\$100**  
**999<sup>99</sup>**  
Alpha Price Drop & Before 10% Savings  
**LOWEST PRICE**  
**PRICEDROP \$200**

**TOSHIBA**  
**32" PURE® FLAT SCREEN HIGH-DEFINITION 1080i TV MONITOR<sup>3</sup>**  
Features Cinema Mode 3:2 pull-down for crisp DVD movies and Dynamic Quadruple Focus for sharper images. 2 component video inputs. (32HF73) 5341178  
Was \$1199.99



**27" HD READY**  
Available on **3/22** March 30!  
Save **\$50**  
**449<sup>99</sup>**  
After 10% Savings  
**ADVENT**

**27" FLAT SCREEN 1080i HDTV MONITOR<sup>3</sup>**  
Features 3:2 pull-down for crisp DVDs, component video input for clear images from digital sources and 3-line digital comb filter. (H172751A) 5338208  
Reg. Price \$499.99

## From HDTV to flat screen, we have your entertainment options covered



**32" HD READY**  
Available on **3/22** March 30!  
Save **\$70**  
**699<sup>99</sup>**  
Before 10% Savings

**32" FD TRINITRON® WEGA® TV SONY**  
Experience the brilliant images and wide viewing angles of the flat picture tube. Features component video input and 16:9 Enhanced mode. 3-line digital comb filter adds to your picture's clarity. (KY32FS100) 4725266



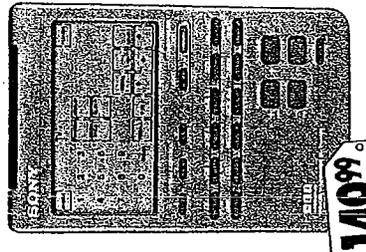
**36" HD READY**  
Available on **3/22** March 30!  
Save **\$60**  
**599<sup>99</sup>**  
Before 10% Savings

**TOSHIBA**  
**36" STEREO TV WITH SIDE SPEAKERS**  
Component video input makes the most of your DVD player. Also features 3-line digital comb filter for sharper pictures. (36A43) 5341141



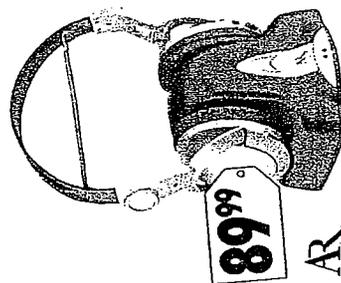
**32" HD READY**  
Available on **3/22** March 30!  
Save **\$30**  
**369<sup>99</sup>**  
After Price Drop  
**PRICEDROP**

**TOSHIBA**  
**32" STEREO TV**  
ColorStream™ component video input offers great clarity from DVD players. Also features a digital comb filter. (32A33) 5341454



**149<sup>99</sup>**

**SONY**  
**12-COMPONENT UNIVERSAL REMOTE COMMANDER®**  
Allows up to 15 macro functions. Includes backlit LCD screen. (RMAV21008) 4657927



**89<sup>99</sup>**

**AR**  
**900MHZ WIRELESS STEREO HEADPHONES**  
Lets you rock out up to 300 feet from the stereo transmitter, plus automatically recharges while on the base unit. (AW721) 5423785

<sup>1</sup>Required minimum monthly payment is greater of 10 or 2.25% of balance. Interest will be charged to your account from the date of purchase if plan balance is not paid in full within 2 years or if minimum monthly payments are not made. Online offer may vary. See inside back cover for details.  
<sup>2</sup>Markdowns taken from regular prices. Excludes clearance items, demos and open-box merchandise. Selection varies by store. Rainchecks on insert items only.  
<sup>3</sup>To receive digital content, a digital receiver is required. Sold separately.

**SAVE \$50**

**ADVENT**

**27" FLAT SCREEN STEREO TV**

Component video input provides bright DVD images. Includes S-video and A/V inputs. (Q2735A) 4542775

Minimum 2 per store. Was \$299.99

**27" FLAT SCREEN**

Available on **2/22** March 30/1

**249<sup>99</sup>**

After Savings

**SAVE \$20**

**PHILIPS**

**27" STEREO TV**

Features component video, S-video, A/V inputs and digital comb filter. (27PT5435) 5367765

Reg. Price \$239.99

**27"**

Available on **2/22** March 30/1

**219<sup>99</sup>**

After Savings

**20" FLAT SCREEN**

Available on **2/22** March 30/1

**199<sup>99</sup>**

**PHILIPS**

**20" REAL FLAT™ STEREO TV**

Includes S-video and A/V inputs. Digital comb filter offers added picture detail. (20PT6438) 5368498

**27"**

Available on **2/22** March 30/1

**189<sup>99</sup>**

**REGA**

**27" STEREO TV**

Features front and rear A/V inputs plus a rear S-video connection for high-quality input. (27R411T) 5696883

**25"**

Available on **2/22** March 30/1

**169<sup>99</sup>**

**SHARP**

**25" STEREO TV**

Front and rear A/V inputs make connecting to gaming systems a snap. (25RS100) 4119885

**20"**

Available on **2/22** March 30/1

**119<sup>99</sup>**

After Savings

**SAVE \$20**

**SAMSUNG**

**20" TV**

Features side A/V inputs for added convenience plus a digital comb filter. (TXN-2020) 5360147

Minimum 2 per store. No rainchecks.

Was \$139.99

**13"**

Available on **2/22** March 30/1

**79<sup>99</sup>**

**TOSHIBA**

**13" TV WITH FRONT A/V INPUT**

(13A23) 5340909

**20" TV/DVD/COMBO**

Available on **2/22** March 30/1

**349<sup>99</sup>**

**20" PURE FLAT TV/DVD/VCR COMBO**

Stereo speakers and 4-head VCR. (HW20FP1) 6304885

**13" TV/DVD**

Available on **2/22** March 30/1

**169<sup>99</sup>**

**13" TV/DVD COMBO**

Front panel inputs. (MD13P1) 6292095

**CELESTIAL**

**V-BASE AUDIO RACK WITH GLASS SHELVES**

Organizes and conceals wires. (A0977A) 4399895. **199<sup>99</sup>**

**CELESTIAL**

**TV STAND WITH TEMPERED GLASS SHELVES**

Holds most TVs up to 40" and audio components. Rear-panel card access included. Silver finish. (CS7440) 4507239. **199<sup>99</sup>**

**SAUDAIR**

**HOME ENTERTAINMENT ARMOIRE**

Holds TVs up to 36". Features wrap-around doors and 2 drawers for CDs and DVD. Dark cedar finish. (6487-99) 5303129. **299<sup>99</sup>**

**SAUDAIR**

**SWIVEL-TOP TV STAND**

Holds TVs up to 32". Includes solid oak trim and touch-release doors. Oak finish. (7255-200) 3660390. **129<sup>99</sup>**

Items sold unassembled. See bestbuy.com for store locations. Audio components, if any, and other accessories for digital and progressive only.

© 2004 Best Buy

NEW

# HOME THEATER EXPERIENCE ROOM

Exclusively at your COLUMBIA, SPRINGFIELD AND TOWSON Best Buy stores

**WE MAKE IT EASIER TO UPGRADE TO HDTV.**  
Selection services / Accessories / We've got everything you need to bring enjoyment to high definition TV now.

**PERSONALIZED SERVICE**  
Our home theater pros will work with you to realize the home theater of your dreams from custom design to delivery and installation.



**MORE PREMIUM TECHNOLOGY**  
From plasma and flat-panel LCDs to DLP TVs, we're bringing you the latest and greatest high-definition TV.

**COME SEE THE POSSIBILITIES**  
Visit us now at Home Theater Experience Rooms to see premium home theater systems in real home environments like living room, great room and more.

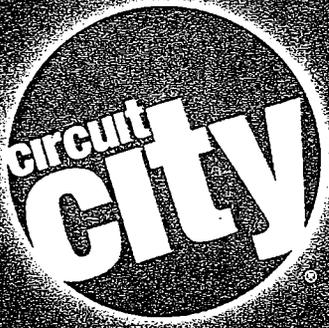
## HDTV—ONLY THE REFS GET CLOSER TO THE ACTION

See page 2 for this week's TV savings and financing offers.



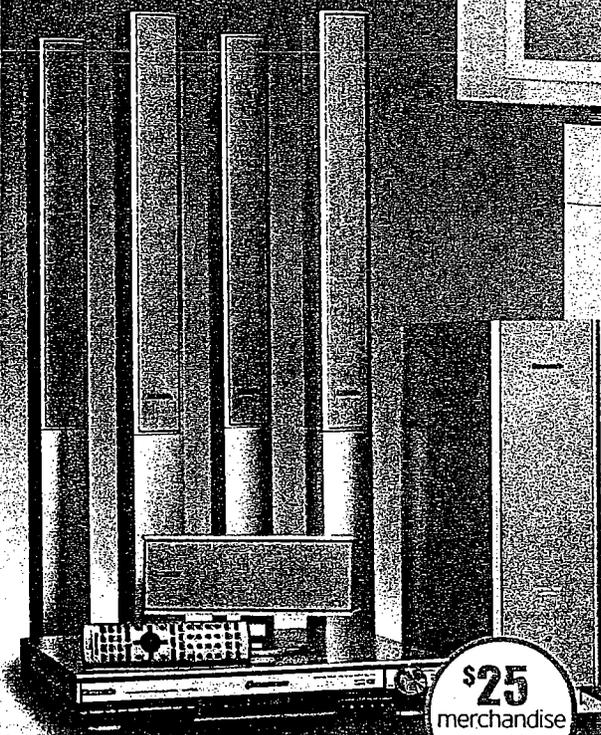
Thousands of Possibilities

GET YOURS



circuitcity.com

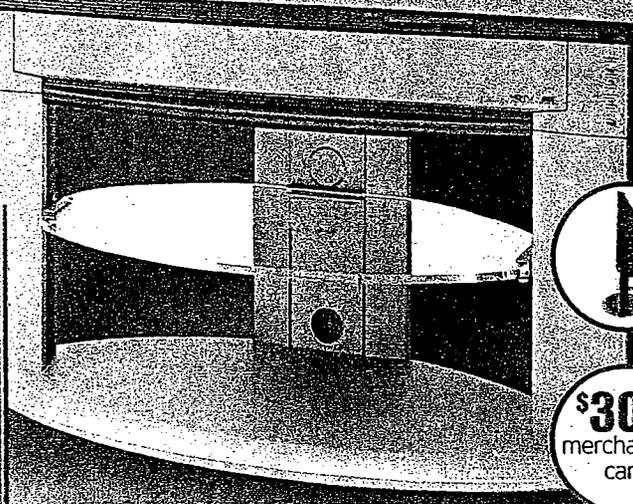
**\$25-\$500**  
**Merchandise Card**  
after mail-in offer  
 plus no interest\* for 12 months  
 on TVs & home audio \$299 & up  
\*See page 4 for details.



**\$25**  
merchandise card

save \$100  
**399<sup>99</sup>**  
no interest\*

**PANASONIC**  
700-Watt Dolby® Digital/DTS® Home Theater System features Powered Subwoofer & Progressive Scan 5-DVD/CD Changer with DVD-Audio & MP3 Compatibility. SCHT900. Req. 49999.



**\$300**  
merchandise card

**\$300 Price Break**  
**2999<sup>99</sup>**  
no interest\*

**PANASONIC**  
50" Widescreen LCD High-Definition Projection TV Monitor PT50LC13. Was 329999.  
Matching stand sold separately. THC PLCS060.  
\*Requires optional high-definition tuner to receive digital broadcasts.

**new releases**  
in stores Tuesday,  
March 23rd  
Street date, subject to change.  
Limit 3 per title per customer.



The Rundown  
(Full Frame Available)



Gothika  
(Full Frame Available)

low price  
**15<sup>99</sup>**

low price  
**15<sup>99</sup>**

**399<sup>99</sup>**  
**APPLE**  
iPod 20GB Digital Audio Player for Mac & Windows with Storage for Up to 5000 Songs Plus Games, Sleep Timer, Alarm, Sleek Design, 1000mAh Battery.  
iPod™ is an Apple trademark.



Authorized Reseller

\*See page 2 for details.  
Prices effective 3/21/04 through 3/27/04.

**\$25-\$500**  
plus no interest\*



**\$300**  
merchandise  
card



**\$500**  
merchandise  
card

**free**  
basic  
installation\*  
on plasma TVs  
\$3999 & up

200 price break  
**3799<sup>99</sup>**  
no interest\*

**SAMSUNG**  
42" Widescreen Flat Panel Plasma  
EDTV Monitor with Digital Visual  
Interface (SPN423) Was 3999.99

**5499<sup>99</sup>**  
no interest\*

**SONY**  
37" Widescreen Flat Panel Plasma  
High-Definition TV Monitor with  
Semi-floating Glass Panel Display  
KE37XS10

**your flat panel TV store**  
plasmas starting at just 2499.99

**free shipping**

on your entire order @  
**circuitcity.com**

- Browse Our Huge Online Selection
- View over 50,000 Customer Ratings & Reviews
- Research & Compare 1,000s of Products
- Check Product Availability in Any Circuit City Store
- Order Online-Pick up in Minutes at a Local Store

Free shipping offer is for a limited time. Excludes select items. See circuitcity.com for details.

**Price Match  
Plus Guarantee**

Find a lower advertised price within 30 days of your purchase, and we'll give you back 110% of the difference. See store for details.

To find the store nearest you call 1-800-284-4886 or check out circuitcity.com

Store Hours ○ Su 11am-7pm, M-Th 10am-9pm, F-Sa 10am-9:30pm

○ Store hours vary by location

**A 599<sup>99</sup>**

no interest\*  
**SAMSUNG**  
15" Flat Panel LCD TV with  
3D Y/C Digital Comb Filter  
LTN1535

**B 699<sup>99</sup>**

no interest\*  
**PHILIPS**  
15" Flat Panel LCD HDTV  
Monitor with 3-Line  
Digital Comb Filter  
15PF9936

50 price break

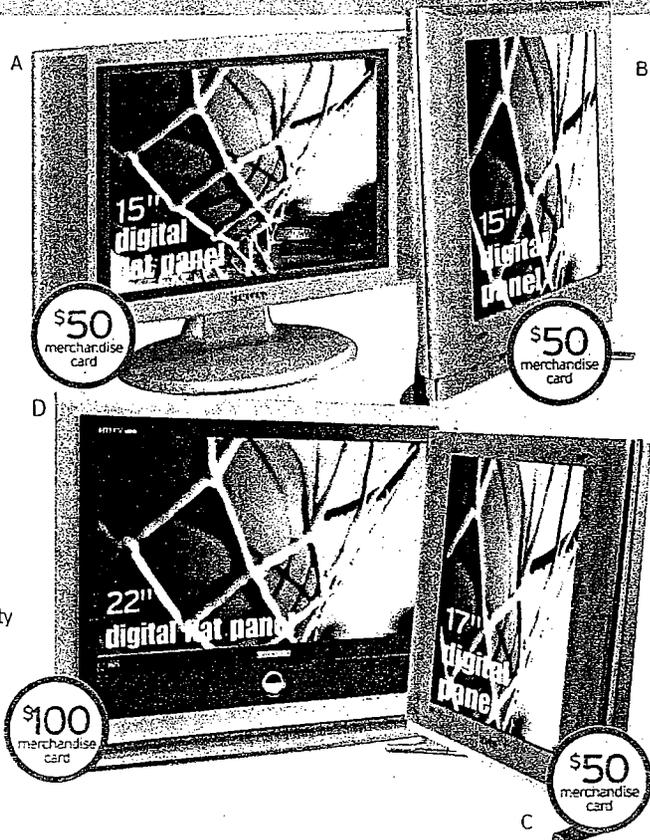
**C 849<sup>99</sup>**

no interest\*  
**SAMSUNG**  
17" Flat Panel LCD High-  
Definition TV Monitor with  
Virtual Dolby® Surround  
Sound & PC Display Capability  
LTN1765 Was 899.99

200 price break

**D 1799<sup>99</sup>**

no interest\*  
**SAMSUNG**  
22" Widescreen Flat Panel  
LCD HDTV Monitor  
LTN226W Was 1999.99



\*Minimum monthly payments of 1% or 3%, whichever is greater, of the purchase amount are required during the No Interest period. Or for Unsecured Payment Plan accounts monthly payments of 2.5% or 5%, which ever is greater, of the purchase amount are required during the No Interest period. Purchase price must be paid in full within 12 months of the purchase date, or finance charges will be assessed from the date of purchase. See inside back cover for details. †Requires optional high-definition tuner to receive digital broadcasts. Select models not on display in all stores. Available for special order. ‡Basic installation includes placement of TV on tabletop stand & connection of all components. Free after-market release. \$149 value. Setup fee not included. \$149 Basic Installation. \$119 cash-in-release = FREE

# merchandise card<sup>+</sup> for 12 months

on all TVs \$299 & up

**1299<sup>99</sup>**  
no interest\*

RCA  
52" Widescreen  
High-Definition  
Projection TV  
Monitor<sup>®</sup>

**3899<sup>99</sup>**  
no interest\*

RCA  
61" Widescreen  
High-Definition Projection  
TV Monitor<sup>®</sup> with DLP™  
Technology HD61LPW42

big screens  
for everyone

**\$100**  
merchandise  
card

**\$300**  
merchandise  
card



**1499<sup>99</sup>**  
no interest\*

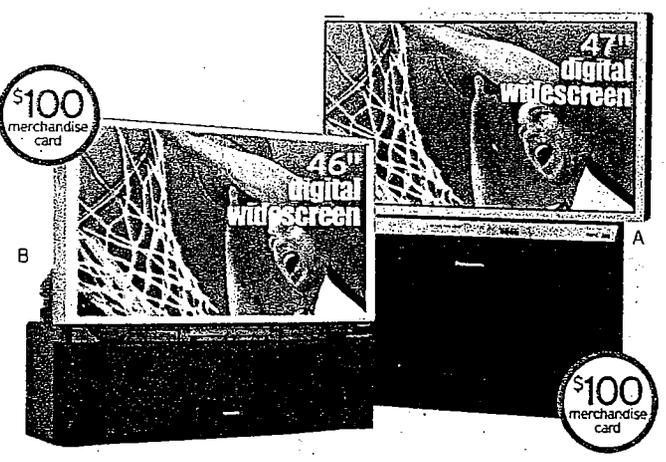
PANASONIC  
47" Widescreen High-Definition  
Projection TV Monitor<sup>®</sup> with BBE®  
High-Definition Audio for Sound as  
Enticing as the Picture You're Watching  
PT47WX53

**1699<sup>99</sup>**  
no interest\*

HITACHI  
46" Widescreen High-Definition  
Projection TV Monitor<sup>®</sup> with Built-in  
DVD Player  
46W500

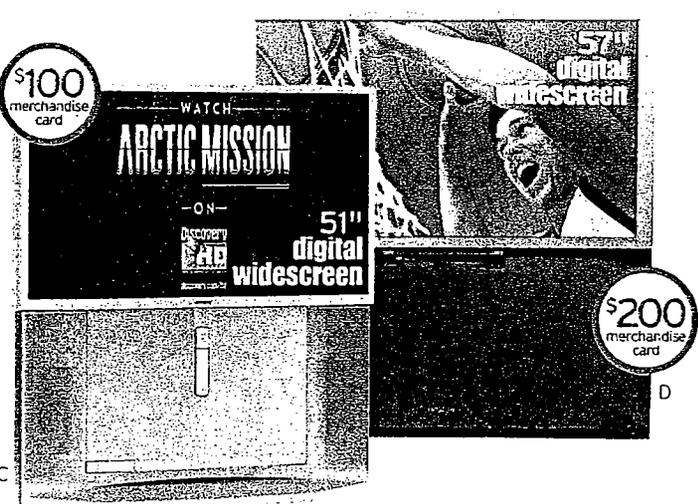
**\$100**  
merchandise  
card

**\$100**  
merchandise  
card



**\$100**  
merchandise  
card

**\$200**  
merchandise  
card



**1799<sup>99</sup>**  
no interest\*

SONY  
51" Widescreen High-Definition  
Projection TV Monitor<sup>®</sup> with Digital  
Reality Creation™ Adapts All Broadcast  
Signals to Near High-Definition Quality  
KPS1WSS10

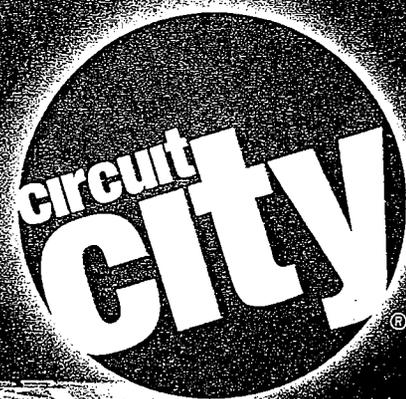
\$200 price break

**1999<sup>99</sup>**  
no interest\*

HITACHI  
57" Widescreen High-Definition TV  
Monitor<sup>®</sup> 57F500A Was 2199.99

+ \$25 merchandise card on TVs \$299 - 499. \$50 merchandise card on TVs \$499 - 699. \$100 merchandise card on TVs \$699 - 1099. \$150 merchandise card on TVs \$1099 - 1499. \$200 merchandise card on TVs \$1499 - 1899. \$250 merchandise card on TVs \$1899 & 3200. \$300 merchandise card on TVs \$2099 & 3599. \$350 merchandise card on TVs \$2299 & 4099. \$400 merchandise card on TVs \$2499 & 4599. \$500 merchandise card on TVs \$4999 & up. Excludes clearance, A&A, and Sony KBR and Grand Image TVs. The following terms shall apply to the use of this card unless prohibited by applicable law. This is a Promotional "Merchandise Card" and is subject to the terms of the applicable promotion, including any qualifying purchase. It is not a "Gift Card" and cannot be purchased from Circuit City. This Merchandise card is redeemable for merchandise only at any Circuit City store unless prohibited by law. This card is not valid for payment on your Circuit City credit card. If lost or stolen, this card cannot be replaced. Any card balance remaining may be used for future purchases. This card will expire 90 days after issuance.





\$50 price break  
**149<sup>99</sup>**

- Borderless 4" x 6" photos
  - recharge your camera's battery
  - use it with or without a PC
- PROCK4000 Was 199.99



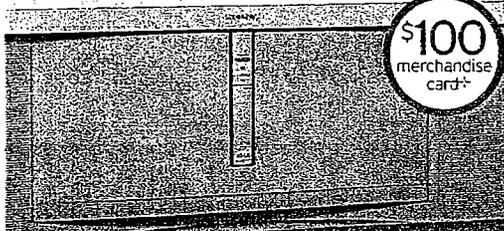
**5.0 megapixel**  
Kodak digital camera  
only **299<sup>99</sup>**



- Retinar aspheric all-glass lens
  - 3x optical/3x advanced digital zoom
  - 1.8" indoor/outdoor LCD screen
  - 32MB of internal memory
- DX4530

**free**  
128 MB  
memory card  
with purchase  
of this digital camera  
Memory card is Sandisk  
SDS08128781.  
\$9.99 value.

**\$25-\$500**  
merchandise card\*  
on TVs \$299 & up  
After Mail-in Offer.



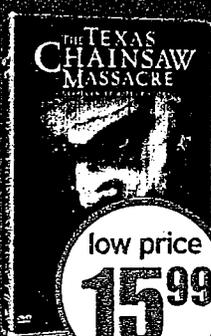
**\$100**  
merchandise  
card\*

**1599<sup>99</sup>**

**SONY**  
46" Widescreen  
High-Definition TV Monitor\*  
with DVI-HDTV Interface  
& Digital Reality Creation™  
for Adapting all Broadcast  
Signals to Near High-  
Definition Quality  
KP46WT510

- \* See page 2 for details.
- Requires optional high definition tuner to receive digital broadcasts.

**new DVD releases**  
In stores Tuesday, March 30th  
Limit 3 per title per customer.



low price  
**15<sup>99</sup>**



low price

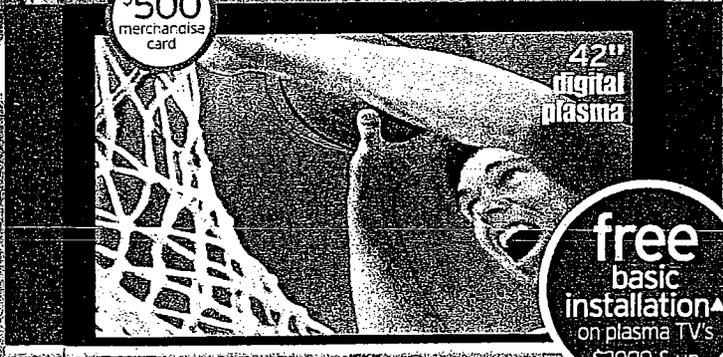
Prices effective 3/28/04 through 4/3/04



**\$25-\$500**  
plus no interest

**2499<sup>99</sup>**

no interest\*  
AKAI  
42" Widescreen Flat Panel Plasma EDTV Monitor  
• Progressive scan display for excellent picture  
• Can double as a PC monitor for your computer needs  
• Digital comb filter for extra sharp image  
• Pedestal stand and wall mount included. LCDP4247



**free**  
basic  
installation\*  
on plasma TVs  
\$3999 & up

**5999<sup>99</sup>** HITACHI ULTRAVISION  
42" Widescreen Flat Panel  
Plasma EDTV Monitor with  
Wall Mount. LCDP4249

**your flat panel zone**  
choose from a variety of plasma & LCD TVs

**free shipping**  
on your entire order @  
**circuitchity.com**

- Browse Our Huge Online Selection
- View over 50,000 Customer Ratings & Reviews
- Research & Compare 1,000s of Products
- Check Product Availability in Any Circuit City Store
- Order Online-Pick up in Minutes at a Local Store

Free shipping offer is for a limited time. Excludes select items. See circuitchity.com for details.

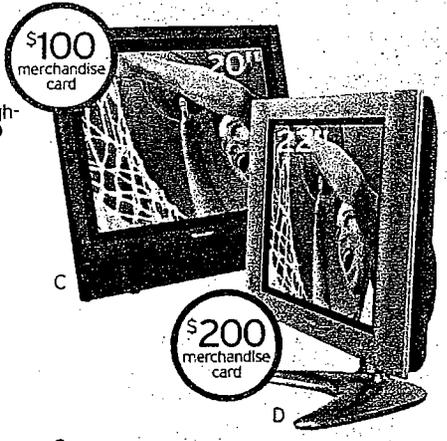
**Price Match Plus Guarantee**

Find a lower advertised price within 30 days of your purchase, and we'll give you back 100% of the difference. See store for details.  
To find the store nearest you call 1-800-284-4886 or check out circuitchity.com  
Store Hours: Su 11am-7pm, M-Th 10am-9pm, F-Sa 10am-10pm  
\* Store hours vary by location



digital flat panel

**649<sup>99</sup>**  
no interest\*  
**SAMSUNG**  
15" Flat Panel LCD High-Definition TV Monitor with Virtual Dolby® Surround Sound & PC Display Capability  
LTN1565 Was 699.99



**599<sup>99</sup>**  
no interest\*  
**PHILIPS**  
15" Flat Panel LCD EDTV Monitor with 3:2 Film Correction  
ISPF7835

**799<sup>99</sup>**  
no interest\*  
**SAMSUNG**  
17" Flat Panel LCD TV with 3D Y/C Digital Comb Filter Enhances Sharpness and Picture Quality  
LTN1735

**1099<sup>99</sup>**  
no interest\*  
**SHARP AQUOS**  
20" Flat Panel LCD TV with Convenient Space-Saving Design  
LC20E1UB

**1999<sup>99</sup>**  
no interest\*  
**SHARP AQUOS**  
22" Widescreen Flat Panel LCD TV with Convenient Space-Saving Design  
LC22SV2U

\*Requires optional high end price based on active digital broadcast signal source. Not an offer in all stores. Available for special order. +\$25 purchase card for TVs priced from \$399 - \$109.99. \$50 merchandise card for TVs priced from \$109.99 - \$199.99. \$100 merchandise card for TVs priced from \$199.99 - \$299.99. \$200 merchandise card for TVs priced from \$299.99 - \$499.99. \$500 merchandise card for TVs priced from \$499.99 - \$999.99. \$1000 merchandise card for TVs priced from \$999.99 - \$1999.99. \$2000 merchandise card for TVs priced from \$1999.99 - \$4999.99. \$5000 merchandise card for TVs priced from \$4999.99 - \$9999.99. The terms of the offer may vary by location, and may vary by product. This offer is not available for purchases made from Circuit City. This Merchandise Card is not redeemable for merchandise only at any Circuit City location. This Merchandise Card is not valid for purchase on a Circuit City Credit Card. If lost or stolen, this Merchandise Card cannot be replaced. Any Cash balance remaining may be used for future purchases. This Merchandise Card will expire 90 days after issuance.

# merchandise card<sup>+</sup>

after mail-in offer

## for 12 months

on TVs \$299 & up

**A** **1399<sup>99</sup>**

no interest\*

**SAMSUNG**

42" Widescreen Projection High-Definition TV Monitor

• DVI/HDTV interface sets the standard for a pure digital connection

• Auto Perfect Focus™ Pro system ensures color focus remains true

• Get swept away with BBFC high-definition audio • HCN4226W

**B** **1699<sup>99</sup>**

no interest\*

**HITACHI**

42" Widescreen High-Definition Projection TV Monitor with Built-In DVD Player

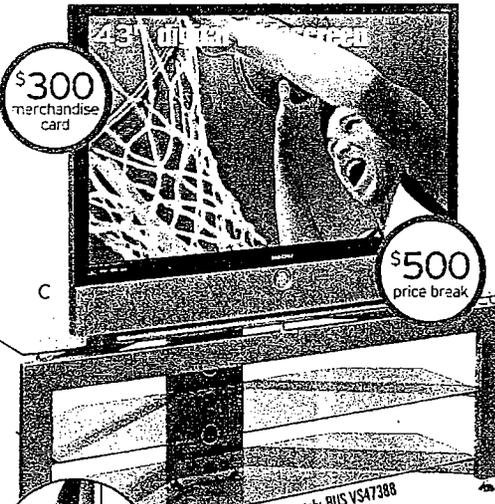
• HLN4200

**\$100**  
merchandise  
card

**\$100**  
merchandise  
card

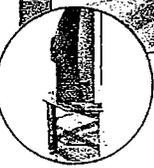


select from  
the biggest & the best



**\$300**  
merchandise  
card

**\$500**  
price break



Less than 16" wide

Optional stand sold separately. BUS VS47388

**C** **2999<sup>99</sup>**

no interest\*

**SAMSUNG**

43" Widescreen High-Definition Monitor with DLP™ Technology

• DLP™ technology combines great picture clarity with light-weight construction

• Slim design is only 15.7" deep!

• DVI-HDTV interface sets the standard for a pure digital connection

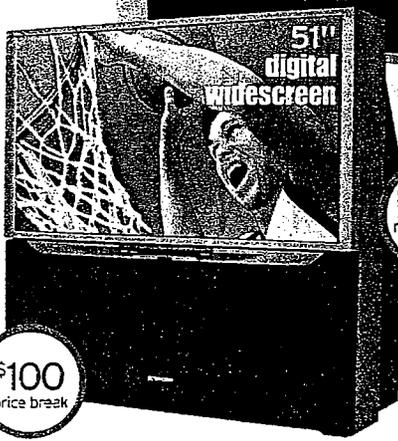
• DNle™ Digital Natural Image Engine for a cleaner, more natural image quality

• Experience the sensation of full, rich sound with Virtual Dolby® 3D audio

HLN437W Was 3499.99



**\$200**  
merchandise  
card



**\$200**  
merchandise  
card

**\$100**  
price break

**D** **1999<sup>99</sup>**

no interest\*

**PANASONIC**

53" Widescreen High-Definition Projection TV Monitor with Built-In Component Storage

PT53TW53

**E** **2099<sup>99</sup>**

no interest\*

**HITACHI ULTRAVISION**

51" Widescreen High-Definition Projection TV Monitor

• 51S500 Was 2199.99

\* Minimum monthly payments of 4% or \$20, whichever is greater, of the purchase amount are required during the 12-month period. Or for Extended Payment Plan accounts minimum monthly payments of 3.5% or \$15, whichever is greater, of the purchase amount are required during the 12-month period. Purchase price must be paid in full within 12 months of the purchase date, or finance charges will be assessed from the date of purchase. See inside back cover for details.





join the team  
& help strike out  
domestic violence

Circuit City is teaming up with Samsung's Four Seasons of Hope and the Joe Torre Safe At Home Foundation to help break the cycle of domestic abuse.

Now, when you buy any Samsung product at Circuit City from April 4 to May 1, 2004, a donation will be made to the Joe Torre Safe at Home Foundation.

To learn more or to donate, please visit [www.joetorre.org](http://www.joetorre.org) or call 877-868-4JOE

plus, enter the **Win with Joe Torre Sweepstakes.\*\***

go to [circuitcity.com/sweepstakes](http://circuitcity.com/sweepstakes) for information and exciting details.

\*\*No purchase necessary. Enter 4/4/04 through 5/1/04. See [circuitcity.com](http://circuitcity.com) for Official Rules. Void where prohibited.



JOE TORRE

plasma TVs starting at **2499<sup>99</sup>**

**42" digital plasma**

before \$300 savings  
**3799<sup>99</sup>**  
plus \$200 gift card

**SAMSUNG**  
42" Widescreen Flat Panel Plasma EDTV Monitor with Digital Visual Interface SPN4235

**42" digital plasma**

before \$500 savings  
**5999<sup>99</sup>**  
no interest\*

**HITACHI ULTRAVISION**  
42" Widescreen Flat Panel Plasma HDTV Monitor with Virtual HD™ 42HDT50

**free basic installation** on any plasma TV \$3999 & up

AVC tuner/inputs center

**15" digital flat panel**

before \$50 savings  
**699<sup>99</sup>**  
no interest\*

**PHILIPS**  
15" Flat Panel LCD HDTV Monitor 15PF9936

**13" digital flat panel**

before \$50 savings  
**549<sup>99</sup>**  
no interest\*

**SHARP AQUOS**  
13" Flat Panel LCD TV LC8B4US

before \$50 savings  
**599<sup>99</sup>**  
no interest\*

**SAMSUNG**  
15" Flat Panel LCD TV with 3D Y/C Digital Comb Filter LTN1535

**21" digital flat panel**

before \$75 savings  
**1699<sup>99</sup>**  
no interest\*

**SONY**  
21" Flat Panel LCD WEGA® HDTV Monitor KLV21SG2

**17" digital flat panel**

before \$50 savings  
**799<sup>99</sup>**  
no interest\*

**SAMSUNG**  
17" Flat Panel LCD TV with 3D Y/C Digital Comb Filter LTN1735

before \$50 savings  
**849<sup>99</sup>**  
no interest\*

**SAMSUNG**  
17" Flat Panel LCD High-Definition TV Monitor with Virtual Dolby® Surround Sound & PC Display Capability LTN1765 Was 899<sup>99</sup>

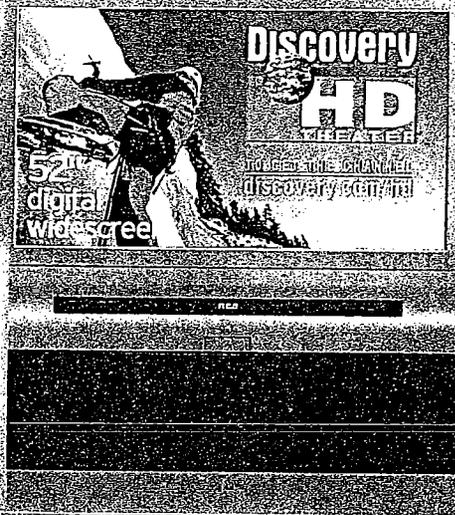
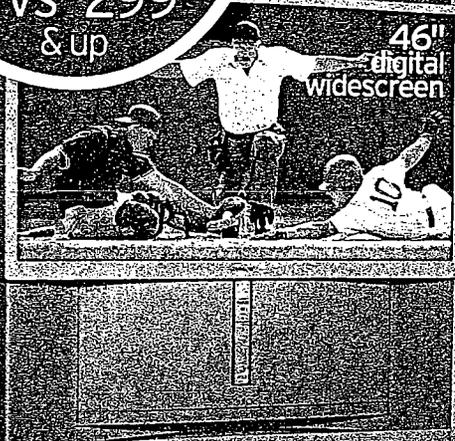
**\$50 price break**



2

▼ Basic installation includes placement of TV on tabletop stand & connection of all components. Free alter mail-in rebate. \$149 value. Sales tax not included. \$149 Basic Installation - \$149 mail-in rebate = FREE. \*Requires optional high definition tuner to receive digital broadcasts. Select models not on display at all stores. Available for special order.

up to **10% off\***  
TVs \$299 & up



**1299**  
no interest\*  
RCA  
52" Widescreen Flat Definition  
Projection TV Monitor  
before \$75 savings  
**1599<sup>99</sup>**  
no interest\*  
SONY  
46" Widescreen High-Definition  
TV Monitor with DVI-HDTV  
Interface & Digital Reality  
Creation™ KP46W1510

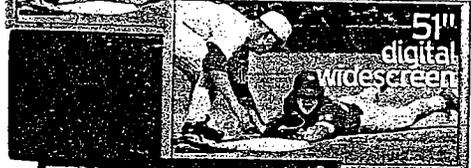
**18 months\***  
no interest on all TVs \$499 & up

brush up on the latest TV technology  
@ **circuitcity.com**

before \$150 savings  
**1999<sup>99</sup>**  
no interest\*  
HITACHI  
57" Widescreen High-Definition TV  
Monitor with Virtual HD™ that  
enhances all broadcast signals  
57F500A



before \$150 savings  
**1999<sup>99</sup>**  
no interest\*  
HITACHI ULTRAVISION  
51" Widescreen High-Definition  
Projection TV Monitor  
51S500 Was 2099<sup>99</sup>

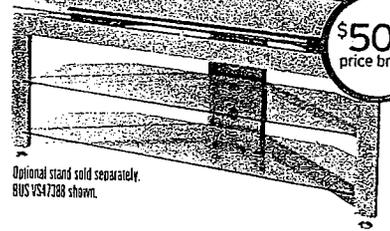


before \$300 savings  
**2999<sup>99</sup>**  
no interest\*  
SAMSUNG  
43" Widescreen High-Definition  
Monitor with DLP™ Technology for  
Great Picture Clarity, Lightweight  
Construction & Sleek, 15.7" Design  
HLN437W Was 3499<sup>99</sup>

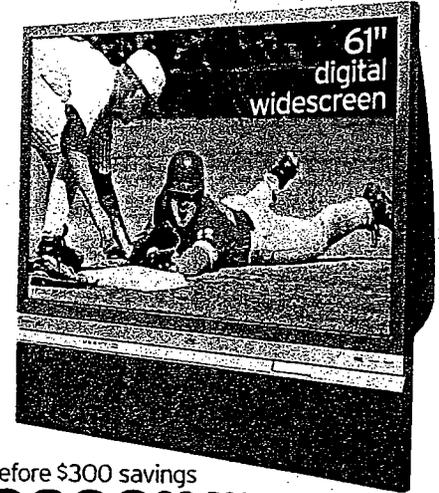


**\$100**  
price break

**\$500**  
price break



digital widescreen TVs



before \$300 savings  
**3899<sup>99</sup>**  
no interest\*  
RCA  
61" Widescreen High-Definition  
Projection TV with DLP™  
Technology that Combines Great  
Picture Clarity with Slim,  
Lightweight Construction  
HD61PW42

\*Minimum monthly payments of 4% or \$10, whichever is greater, of the purchase amount are required during the No Interest period. Or for Extended Payment Plan accounts minimum monthly payments of 3.5% or \$15, which ever is greater, of the purchase amount are required during the No Interest period. Purchase price must be paid in full within 18 months of the purchase date, or finance charges will be assessed from the date of purchase. See inside back cover for details. Excludes clearance, Akai, Sony XBR & Grand Wega TVs.

up to 10% off TVs



**259<sup>99</sup>**

APEX  
32" Stereo TV with  
Front A/V Inputs for  
Easy Game/VCR/  
Camcorder Hookup  
AT3208S Reg. 299.99

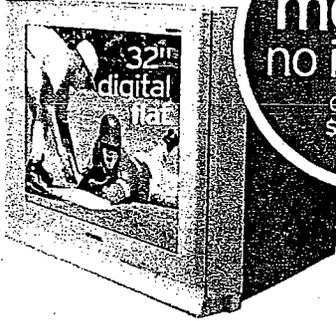
**18 months  
no interest\***  
on all TVs  
\$499 & up

before \$50 savings

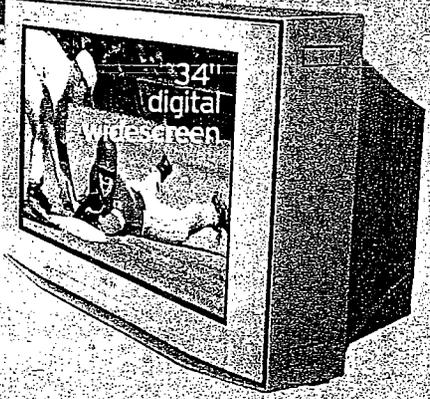
**699<sup>99</sup>**

no interest\*

SAMSUNG  
32" Flat Screen  
Progressive Scan TV  
TXN3245FP  
also available:  
27" DynaFlat™  
Screen Progressive  
Scan TV.....499.99  
TXN2745FP



highest  
SONY  
32" High-Definition  
Broadcast TV  
with  
VCR



view side-by-side comparisons  
@ [circuitcity.com](http://circuitcity.com)

sale



**79<sup>99</sup>** MAGNAVOX  
13" TV with Front A/V  
Inputs 13MT143S



**189<sup>99</sup>** APEX  
27" TV ATZ708  
Reg. 199.99



before \$25 savings  
**399<sup>99</sup>**  
RCA  
32" Stereo TV with 3-Line  
Digital Comb Filter 32V550T

before \$50 savings  
**699<sup>99</sup>**  
plus \$50 gift card

SAMSUNG  
27" High-Definition  
Flat Screen TV  
Monitor TXN2775HF



sale



**109<sup>99</sup>** MAGNAVOX  
20" TV with Front  
A/V Inputs 20MT133S  
Reg. 119.99

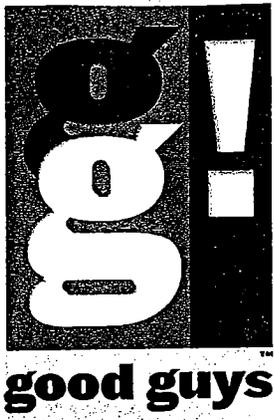


before \$25 savings  
**299<sup>99</sup>** BROKSONIC  
20" TV with Built-in DVD  
Player & VCR  
SC20145

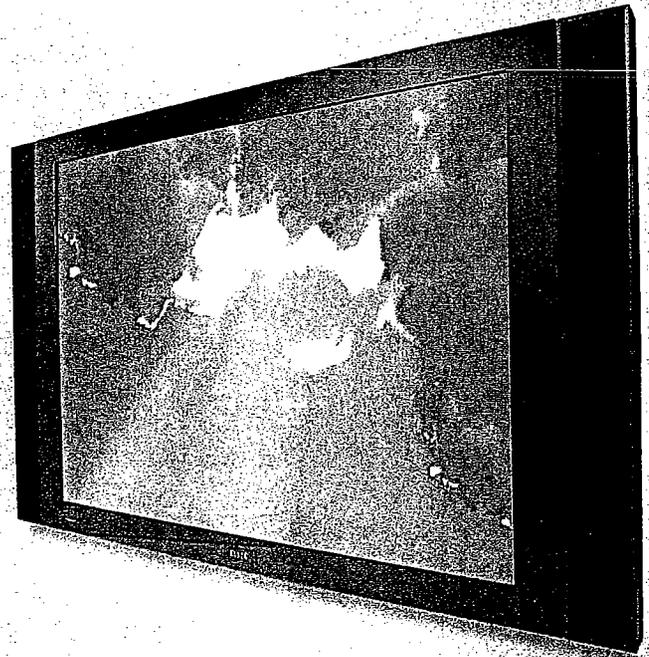


**229<sup>99</sup>**  
RCA  
27" Stereo TV  
27V530T

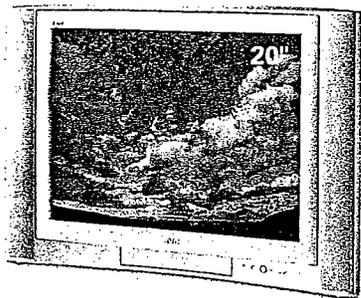




# spring showcase & sale



**NO INTEREST**  
**for 24 months!**  
On purchases \$499 & up.  
See back cover for details.

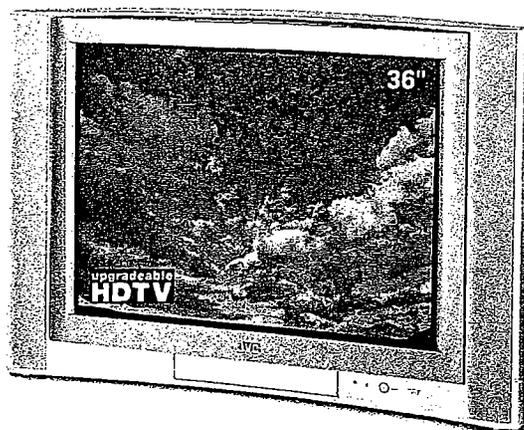


**SAVE \$80**  
**199<sup>99</sup>**

**JVC**  
JVC 20" Stereo Flat Screen TV with Component Video Inputs & 3-Line Digital Comb Filter for a Clear, Colorful Picture Originally \$279.99. AV20FA44  
Closeout. Limited to stock on hand.

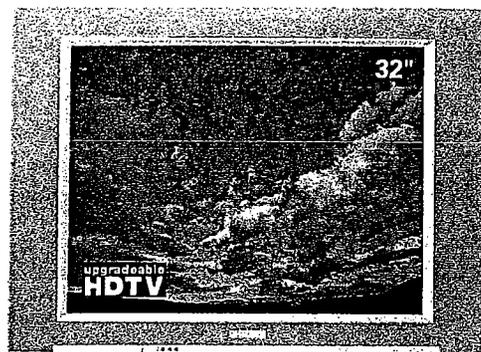
**SAVE \$600**  
**999<sup>99</sup>**

**JVC**  
JVC 36" HDTV\* with Digital Image Scaling Technology™ for HD-Like Images from Almost Any Video Source Originally \$1599.99. AV36DF74  
Closeout. Limited to stock on hand.



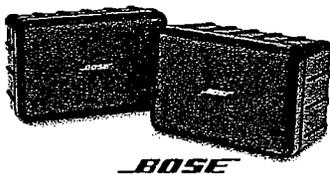
**SAVE \$400**  
**799<sup>99</sup>**

**PHILIPS**  
Philips 32" Real Flat™ Stereo HDTV\* with Active Control™ Image Optimizer for a Sharper, Clearer Picture Originally \$1199.99. 32PT842H  
Closeout. Limited to stock on hand.

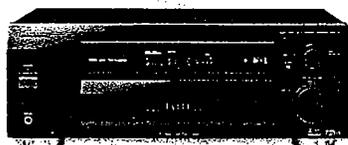


\*ALL UPGRADEABLE HDTVS require external HDTV receiver/decoder to process HDTV signals. All screen sizes are diagonal measurements. PIP function may require a VCR or additional video tuner.

**1/2 OFF!**  
**199<sup>99</sup> PAIR**



**BOSE**  
Bose High-Performance Indoor/Outdoor Speakers Deliver Exceptional Sound most Anywhere Originally \$199.99/pair. ISE111BLACK  
Closeout. Limited to stock on hand.



**1/2 OFF!**  
**249<sup>99</sup>**

**Pioneer ELITE**  
Pioneer Elite 100 Watts x 6-Channel A/V Receiver with Dolby Digital Surround-EX 6.1 Decoding & LCD Remote Originally \$499.99. VSX41  
Closeout. Limited to stock on hand.



**SAVE \$20**  
**99<sup>99</sup>**

**HiFi VCR DVD GO.VIDEO**  
AFTER MAIL-IN REBATE  
Go-Video 4-Head HiFi VCR/Progressive Scan DVD Player Combo Puts Two Great Components in the Space of One DV1030  
\$119.99 - \$20 Good Guys mail-in rebate = \$99.99



**\$900**

**Klipsch**  
Klipsch Series 6-Pc. Surround Speaker Package Brings Powerful Surround Sound to Your Home Theater Originally \$999.99. PKG-RB3BLACK



**SAVE \$100**  
**299<sup>99</sup>**

**DENON**  
Denon 75 Watts x 6-Channel A/V Receiver with Dolby Digital Surround EX/DTS®-ES Discrete 6.1 Decoding Originally \$399.99. AVR1604  
Closeout. Limited to stock on hand.



**SAVE \$50**  
**149<sup>99</sup>**

**TiVo**  
AFTER MAIL-IN REBATE  
TiVo Series2 40-Hour Digital Video Recorder Automatically Saves Your Favorite Shows & Lets You Pause, Rewind & Replay Live TV TIVO24004A  
\$199.99 - \$50 TiVo mail-in rebate = \$149.99

**\$50**

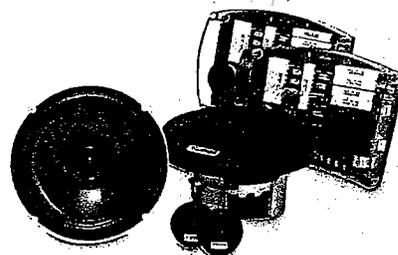
**1/2 OFF!**  
1/2 OFF! MAIL-IN REBATE  
Good Guys Instant Discount - \$50 Mail-In Rebate = \$99.99  
Additional cordless handsets. UXK01 \$59.99

© Buena Vista Home Entertainment, Inc.



**SAVE \$120**  
**479<sup>99</sup>**

**AUDIOVOX**  
Audiovox Mobile Video Combo System with DVD Player, VCR & 5.6" LCD Screen Originally \$599.99. VBP5000

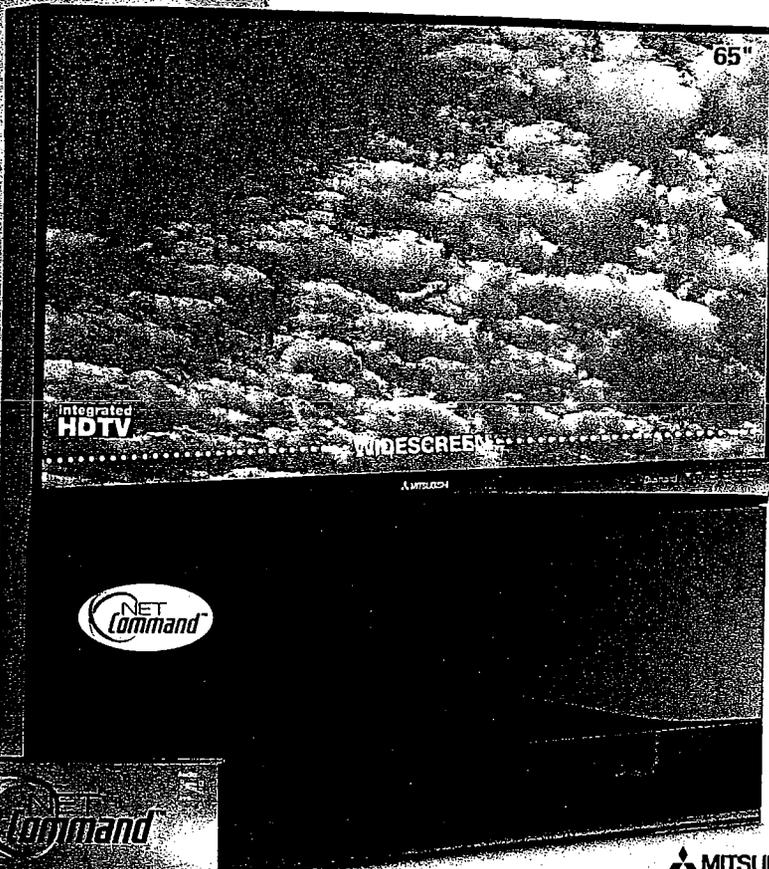


**ALPINE**



Spring Style & Entertainment

# Enjoy incredible HD clarity



**ANTIGLARE DIAMOND SHIELD™**  
Eliminates annoying reflections caused by light sources.

**BUILT-IN HD TUNER**  
Receive over-the-air High Definition broadcasts and experience remarkable picture depth and realism.

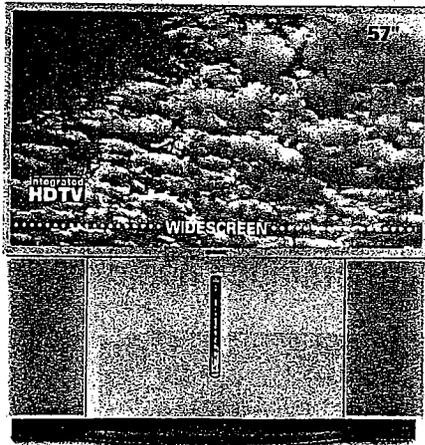
## NetCommand™ 3.0 controls your system with one remote!

**Mitsubishi's New Diamond Series™ 65" Integrated Projection HDTV**  
Mitsubishi's best 65" HDTV now comes in a high-gloss finish that will get just as many looks off as it will on! Inside, the industry's biggest and brightest 9" CRTs deliver astonishing resolution and color clarity, while TruFocus™ sharpens every finite detail for uniform brightness across the screen. NetCommand™ 3.0 lets you control your entire home theater system—A/V receiver, DVD player, TV, VCR and more—with just a single remote!  
WS65813

**4999<sup>99</sup>**



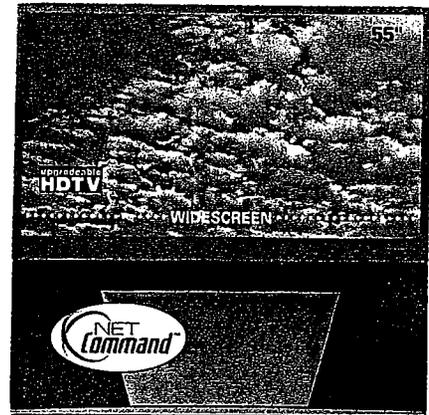
NetCommand™ operates all your AV components with on-screen menus and just one remote!



**NEW LOW PRICE!** **SONY**

**Sony 57" Integrated Projection HDTV**  
Enjoy HDTV right out of the box! Features a built-in HD tuner and DRC™ image enhancement for rich colors and true-to-life images with up to 4x the resolution of standard video. Plus, you can view digital images on screen with the Memory Stick® slot. Originally \$2699.99. KDP57WS550

**SAVE \$200**  
**2499<sup>99</sup>**



**MITSUBISHI**

**Mitsubishi Silver Plus Series 55" Projection HDTV\***  
NetCommand™-IR controls the analog components in your A/V system with just one remote! Includes AVMP™ signal upconversion for HD-like images from almost any video source. Originally \$1999.99. WS55413

**SAVE \$200**  
**1799<sup>99</sup>**

Closeout. Limited to stock on hand.

**NO INTEREST**  
**for 24 months!**

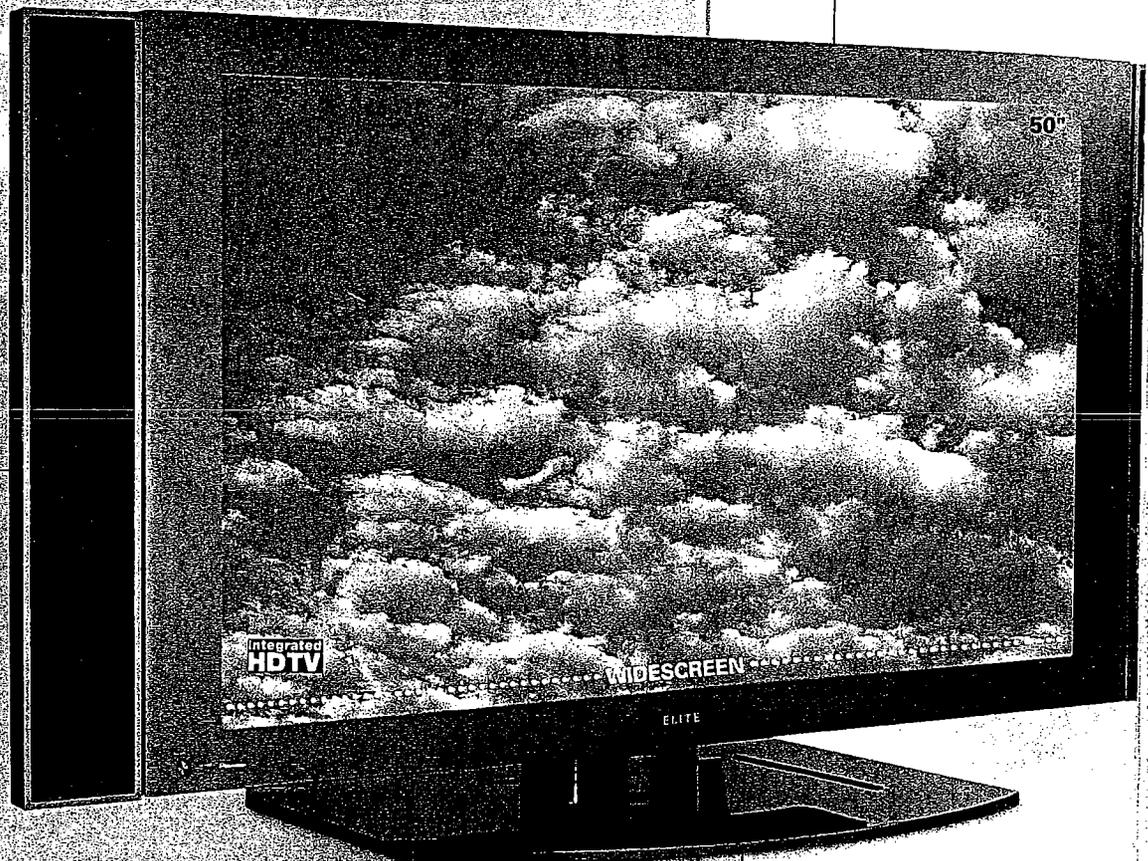
On purchases \$499 & up.  
See back cover for details.



**g!**

**PURE COLOR FILTER II**

Provides more accurate color than any CRT-based TV.



**REFINER SYSTEM SPEAKER SYSTEM**

Detachable speakers deliver lush sound to match the incredible picture quality.

**Pioneer Elite PureVision 50" Integrated Plasma HDTV**

Unlike most other HDTVs that switch incoming signals back and forth between analog and digital, Pioneer's Elite plasma HDTV with PureDrive maintains a 100% digital signal from start to finish. This ensures the tightest signal control for the best picture quality possible—and it's a difference you'll notice. Add 10-bit processing for over a billion colors, video signal upconversion to HD-like resolution plus a sleek, high-gloss finish and an HDMI input and you'll understand why this plasma wears the name Elite. **PRO110HD**

**SAVE \$500**  
**10,499<sup>99</sup>**

**AFTER MAIL-IN REBATE**  
**FINAL DAYS Offer Ends 4/30/04**

\$10,999.99 - \$500 Pioneer mail-in rebate = \$10,499.99

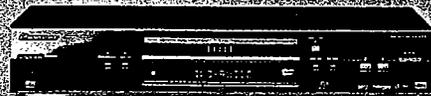
Also available: Pioneer Elite PureVision 43" Integrated Plasma HDTV **PRO910HD** \$7499.99 **SAVE \$500** after mail-in rebate.

**SWIVELING STAND**

Rotates up to 15° in either direction for easy adjustments and a better view.

**Choose from a complete**

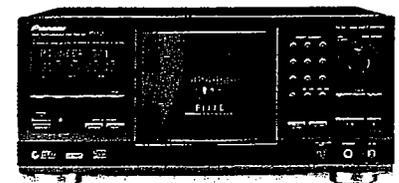
**NO INTEREST**  
**for 24 months!**  
On purchases \$499 & up.  
See back cover for details.



**Pioneer Elite DVD Player with Progressive Scan DVD Playback & SACD/DVD-Audio Playback**

PureCinema Progressive Scan offers smooth, filmlike video playback of your favorite DVD movies, while both DVD-Audio and SACD playback let you enjoy multichannel, high-resolution audio playback from the newest high-performance formats. **DV45A**

**399<sup>99</sup>**



**Pioneer Elite 301-Disc CD Changer with CD-R/RW Playback**

Features Hi-Bit Legato Link which identifies musical information lost in digital music sources and replaces it for fuller, richer, warmer sound from all of your CDs. With CD text, title input, full random play mode and 30-day backup memory for stored information. **PDF27**

**499<sup>99</sup>**



ask us about **custom installation services**

See page 5 for details.

# panel selection on the West Coast

**10-BIT PROCESSOR**

Generates the most lifelike picture possible for incredible image quality!

**UNIQUE NEW SIZE**

Larger than conventional 50" plasmas, easier to fit than 60" plasmas!

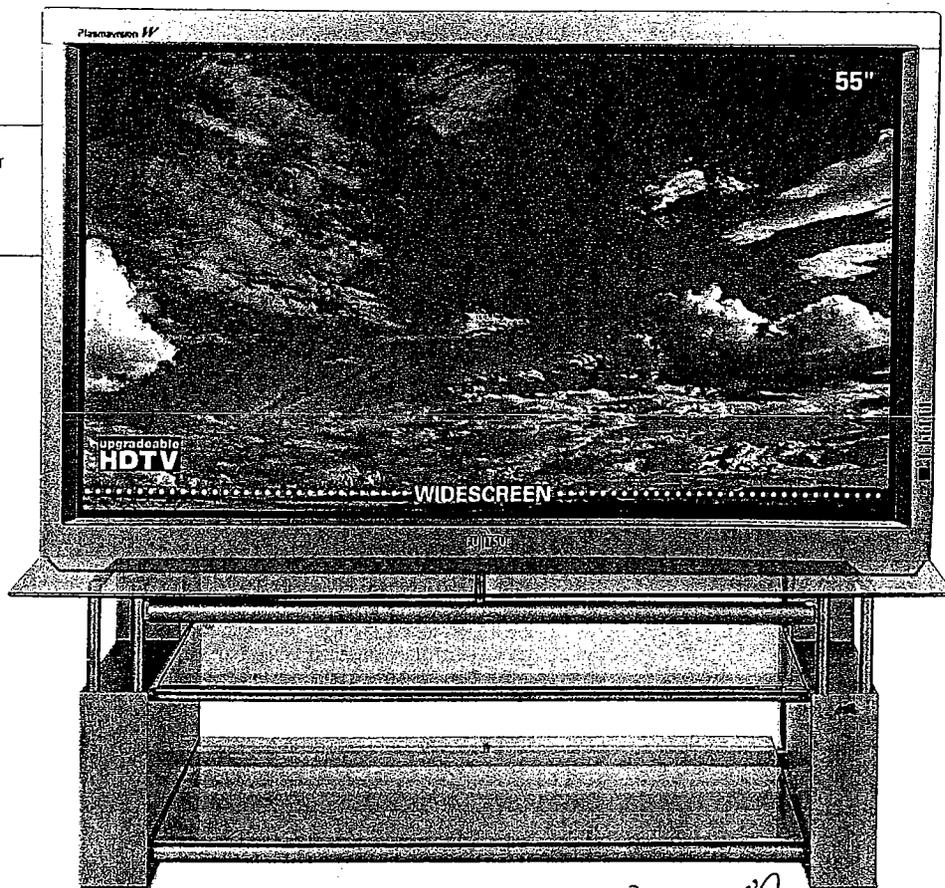
**Fujitsu Plasmavision® SlimScreen™ 55" HD Monitor\***

The first plasma monitor of its size available anywhere! This exceptionally large display is also exceedingly thin at just 4.8" deep. A new 10-bit processor delivers over a billion colors, while Fujitsu's exclusive AVM™ technology enhances image quality for ultimate clarity, color and contrast. With full A/V connections including inputs for PC and Mac computers. Originally \$14,999.99. P55XHA30WS

**NEW LOW PRICE!**  
**SAVE \$3000**  
**11,999<sup>99</sup>**

Shown on optional Fujitsu tabletop stand. PTT6300S \$499.99

Shown on optional Bell'O TV stand. AVSC2050MC \$599.99



FUJITSU *Bell'O*



**NEW AT GOOD GUYS!**

*Pioneer*

**Pioneer 43" Plasma HDTV\* with PureDrive™**  
Pioneer's exclusive PureDrive™ technology maintains a 100% digital video signal from start to finish, for the tightest signal control and the best picture quality possible for a difference you'll notice. Plus, an integrated HD tuner lets you enjoy sharp, clear, colorful High Definition programming with no extra equipment required. With stereo speakers and tabletop stand. PDP4340HD

**SAVE \$500**  
**6499<sup>99</sup>**

**AFTER MAIL-IN REBATE**  
**FINAL DAYS Offer Ends 4/30/04**  
\$6999.99 - \$500 Pioneer mail-in rebate = \$6499.99



**MITSUBISHI**

**Mitsubishi Diamond Series™ 50" Plasma HD Monitor\***

Featuring Mitsubishi's most innovative technology in a design that is slim, sleek...and simply stunning! At less than 5" deep, this flat panel will fit almost anywhere you want. Features a vibrant 1200:1 contrast ratio for brighter colors and deeper blacks. Easily connects to an external HD tuner through the secure MonitorLink™ for the dramatic realism and clarity of High Definition. PD5030

**7999<sup>99</sup>**

Also available: Mitsubishi Diamond Series™ 61" Plasma HDTV\*. PD6130 \$19,999.99

**NO INTEREST**  
**for 24 months!**  
On purchases \$499 & up.  
See back cover for details.

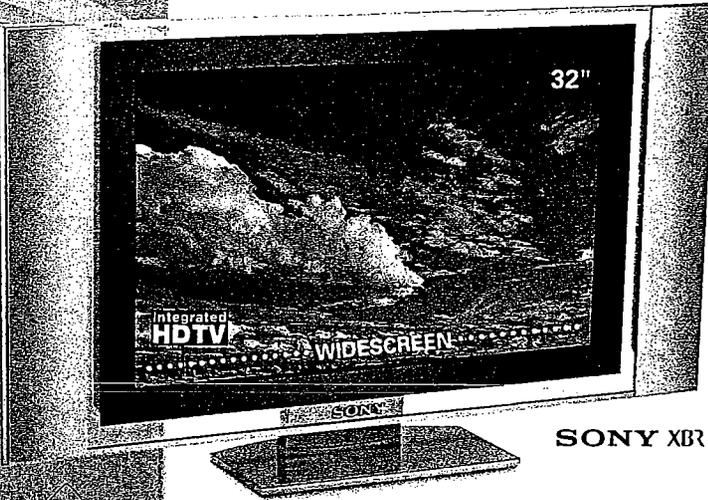
\*ALL UPGRADEABLE HDTV's require external HDTV receiver/decoder to process HDTV signals. All screen sizes are diagonal measurements. PIP function may require a VCR or additional video tuner.



# New LCD TV technology

**INTEGRATED HD TUNER**  
Watch High Definition content with no additional equipment required!

**SLEEK FLOATING GLASS DESIGN**  
For an incredible view—even when it's off!

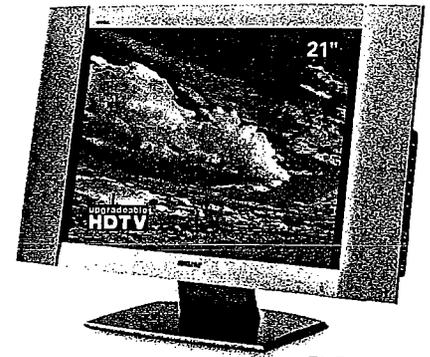


SONY XBR

**NEW AT GOOD GUYS!**

**Sony's New 32" Widescreen LCD HDTV**  
Features a built-in HD tuner plus the WEGA Engine™ system for enhanced color, contrast and detail. DRC™ delivers images with up to 4x the resolution of standard video, while 170° viewing angles give everyone a great view. Sleek floating glass design. KDL32XBR950

**5999<sup>99</sup>**

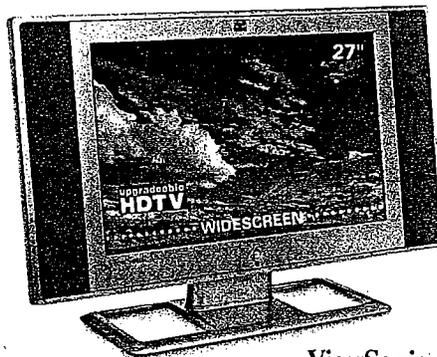


SONY

**Sony 21" LCD WEGA® HDTV\***

Sony's LCD Panel Driver LSI technology refines incoming signals to deliver smoother, clearer images from almost any video source, while DRC™ enhances resolution up to 4x that of standard video. With Memory Stick® slot for viewing digital images on screen. KLV21SG2

**1699<sup>99</sup>**



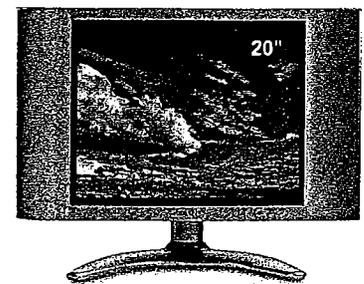
ViewSonic

**NEW AT GOOD GUYS!**

**ViewSonic 27" Widescreen LCD HDTV\***

NextVision™ image enhancer makes all video sources incredibly sharp and colorful. OptiSync™ lets you connect a PC and video source so you can watch a movie and surf the Web—at the same time! With tabletop stand and built-in stereo speakers with 20-watt amplifier. N2700W

**2499<sup>99</sup>**



SHARP AQUOS™  
Liquid Crystal Television

**Sharp AQUOS™ 20" LCD EDTV**

Just 3" slim, this flat panel EDTV boasts Sharp's exclusive Advanced Super View design with wide 170-degree viewing angles and 480p progressive display for smooth, filmlike DVD movies! LC20B4US

**1199<sup>99</sup>**



JVC

**NEW AT GOOD GUYS!**

**JVC 17" Widescreen LCD HDTV\***

A unique twin-tuner PIP lets you connect to a video source and a computer source and view both at the same time! With Hyper Surround sound and full A/V connections, including a component video input. LT17X475

**999<sup>99</sup>**

## here to help

**Know How to Put a TV into Spaces Where You Never Thought One Would Fit?**

The latest generation of LCD TVs let you enjoy an ultra-clear, bright picture in places you never thought a TV would fit!

LCD flat-panel TVs offer designs as slim as just 2" deep, making them perfect for wall-mounting or even placed on bookshelves and areas where traditional TVs just can't fit.

And how about big-screen TVs? New LCD microdisplay rear projection TVs offer enormous screens up to 70" across with cabinets that can be as slim as just 15" deep—a mere fraction of the depth of ordinary projection TVs.

Adding to their appeal, LCD image quality is incredibly clear, bright and colorful. Come in and see for yourself today!



# lets you put a better picture anywhere!

The latest LCD projection TVs are incredibly thin!

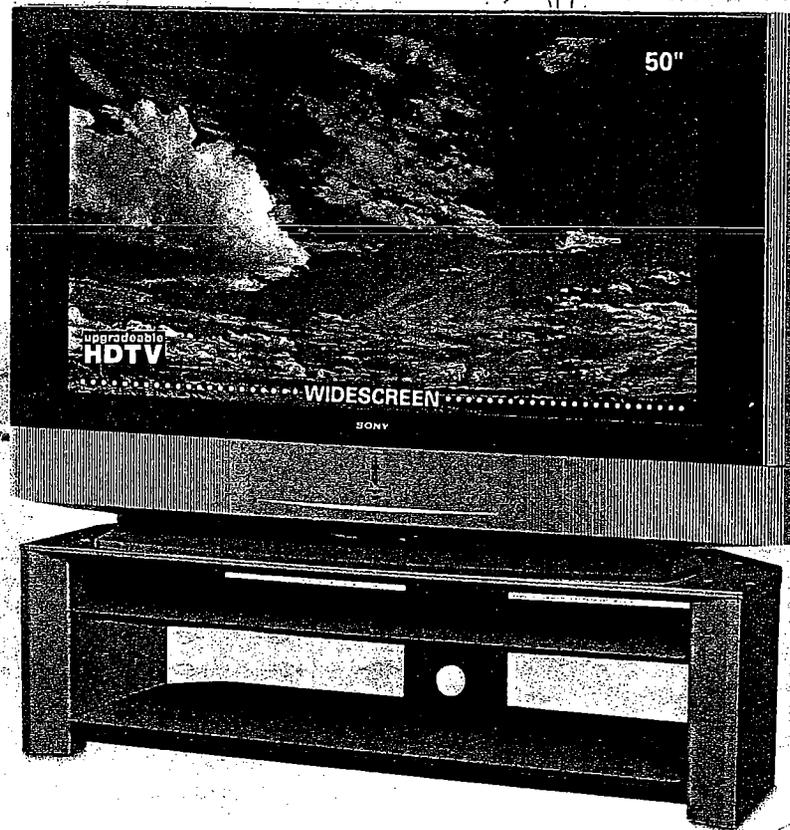
Sony 50" Grand WEGA™ Slim LCD Projection HDTV\* LCD technology gives a slimmer, more sophisticated look to projection HDTV! TruSurround™ SRS® audio delivers 3D sound using only the built-in stereo speakers. DRC\* displays razor sharp images from any video source, while the Memory Stick® media slot displays digital images on screen. KF50WE610

**3299<sup>99</sup>**

Shown on optional matching Sony stand. SBGW1 \$599.99

Also available: 42" Sony Grand WEGA™ LCD Projection HDTV\*. KF42WE610 \$2799.99

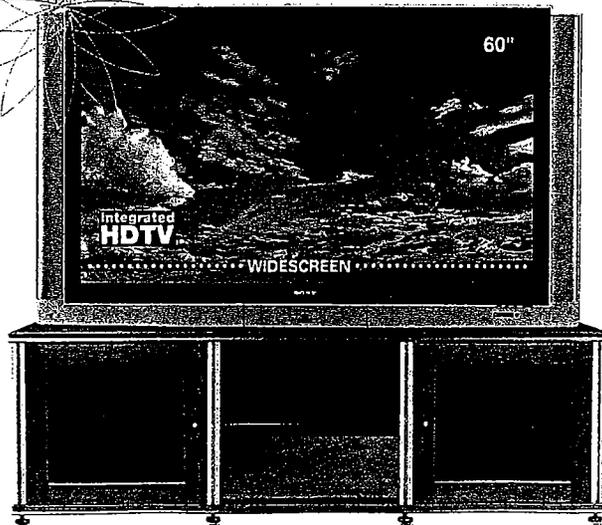
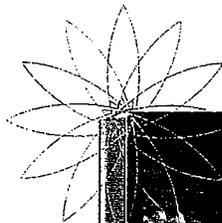
SONY GRAND WEGA



**DRC™ IMAGE ENHANCEMENT**  
Delivers up to 4x the resolution of standard video!

**MEMORY STICK® MEDIA SLOT**  
Lets you view digital camera image slide shows on your 50" screen!

**UNDER 18" DEEP**  
Lets you put a big screen picture in a fraction of the space of an ordinary projection HDTV!



Sony 60" Grand WEGA™ XBR® Slim LCD Projection HDTV

Projection LCD technology already offers a slim cabinet and outstanding picture, but Sony takes it to the next level with a built-in HD tuner! An LCD Optical Engine® delivers an exquisitely detailed picture free from blurring and shading. Plus, a Memory Stick® slot displays digital images on screen! KDF60XBR950

**5499<sup>99</sup>**

Shown on optional Salamander stand. 236W/A \$1199.99

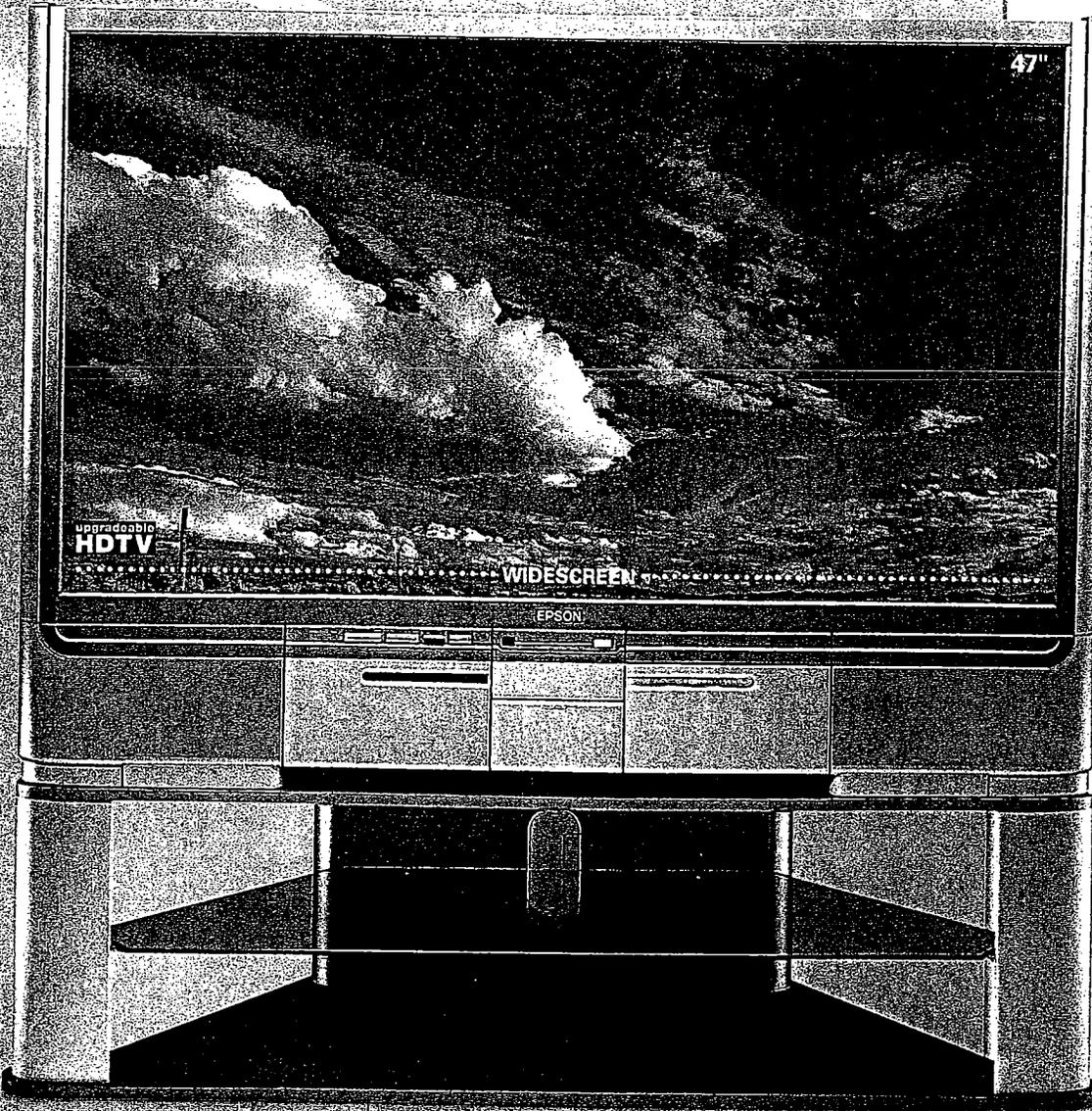
SONY GRAND WEGA XBR



**NO INTEREST for 24 months!**  
On purchases \$499 & up.  
See back cover for details.

\*ALL UPGRADEABLE HDTVs require external HDTV receiver/decoder to process HDTV signals. All screen sizes are diagonal measurements. PIP function may require a VCR or additional video tuner.

g!



**CINEMA-LIKE IMAGE QUALITY**  
Epson's proprietary LCD technology delivers incredibly crisp resolution.

**ULTRA-SLIM DESIGN**  
At less than 15" deep, it fits in places other projection TVs can't.



**BUILT-IN COLOR PHOTO PRINTER**  
For instant 4" x 6" prints from your favorite digital snapshots and TV shows.



**BUILT-IN CD BURNER**  
Save and share your favorite images with friends— instantly!

EPSON

**Epson LivingStation 47" LCD Rear Projection HDTV\* with Built-In Color Photo Printer & CD Burner**

A revolutionary concept that does things no TV has ever done! Insert a memory card from your digital camera into the built-in 6-in-1 reader and see your favorite shots larger than life on the crystal-clear, brilliantly colorful screen. Then you can select and print out your favorite shots instantly! Want to share them with friends? Burn them to a CD-R/RW on the built-in CD burner. You can even freeze a live TV show and print out the scene, too! LS47P1

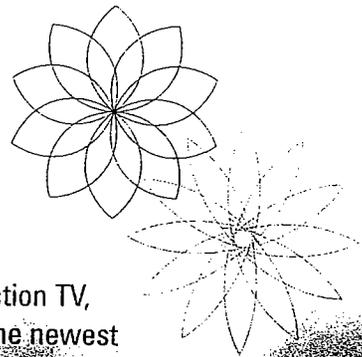
**3499<sup>99</sup>**

Shown on optional matching Epson stand \*ELSRA1 \$299.99

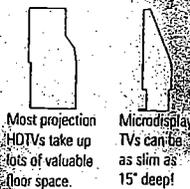
Also available: Epson LivingStation 57" LCD Rear Projection HDTV\* with Built-In Color Photo Printer & CD Burner: LC57P1 \$3999.99



# what's new! Microdisplay TVs



Do you want the theater-like screen size of a projection TV, but just don't have the space? Then take a look at the newest projection TV technology—microdisplay rear projection TV!



Most projection HDTVs take up lots of valuable floor space.

Microdisplay TVs can be as slim as 15" deep!

Microdisplay TVs use LCD or DLP™ technology to shrink everything required for a projection picture into a fraction of the space usually needed. Many feature slim cabinets less than 15" deep!

And the picture quality of these new TVs is incredible. Colors are vibrant, detail is sharp and there is no blurring or darkness like with many older projection TVs.

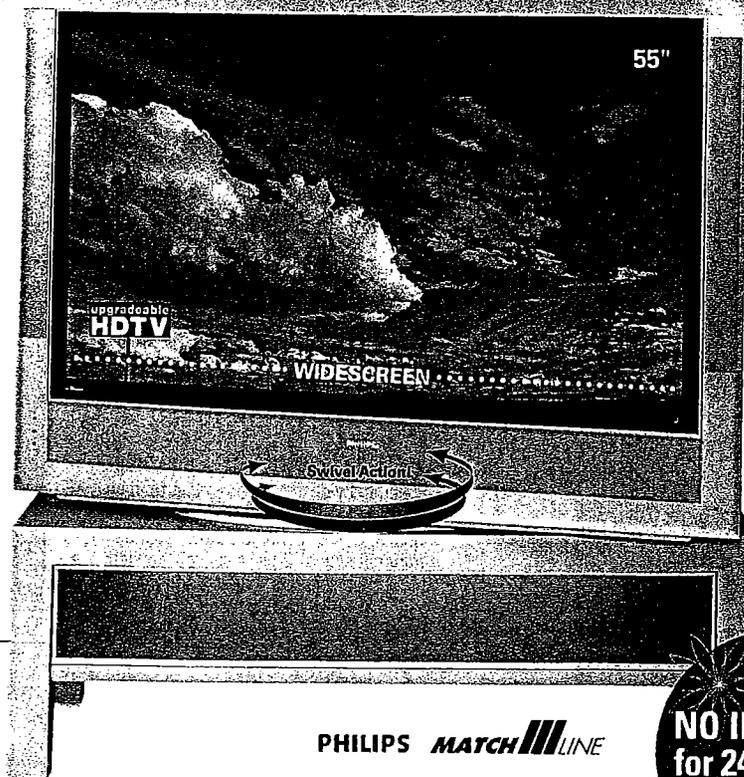
Of course, the best way to truly appreciate this new technology is to see it yourself. Visit us today to experience our entire collection of these space-saving big screen TVs!

**Free up your floor space & enjoy a clearer picture!**

**Philips Cineos™ 55" Slim LCOS Projection HDTV\***  
New LCOS single panel screen technology combines with Philips' exclusive Pixel Plus™ High Definition image enhancing system to deliver a smooth, flicker-free picture and a slim cabinet. Full A/V connections including DVI interface allow connection of current and future A/V components. Convenient swiveling base for easy adjustments for a great view.  
Originally \$4299.99. 55PL977S

**NEW LOW PRICE!  
SAVE \$600  
3699<sup>99</sup>**

Shown with optional matching stand.  
ST559773/ZA \$399.99



**PIXEL PLUS™**  
Doubles the apparent resolution for an HD-like picture from almost any video source!

**LOW-PROFILE MATCHING STAND**  
Keeps components organized and adds sleek style.

PHILIPS **MATCH** **LINE**

**NO INTEREST  
for 24 months!**  
On purchases \$499 & up.  
See back cover for details.

\*ALL UPGRADEABLE HDTVs require external HDTV receiver/decoder to process HDTV signals. All screen sizes are diagonal measurements. PIP function may require a VCR or additional video tuner.

# or pay no interest\* for 24 months!

on purchases \$499 & up.  
See below for details.

## FREE DIRECTV® with TiVo System!

With all TVs \$999 & up!  
See store for complete details.



**PHILIPS**

**42999<sup>99</sup>**  
**BEFORE \$500 INSTANT DISCOUNT**  
Philips 42" Plasma HD Monitor\* with Ultra-Wide 160-Degree Viewing Angles Includes Wall Mount Bracket 42FD9954  
**BONUS FREE DIRECTV®** with TiVo System  
With all TVs \$999 & up.  
Shown with optional tabletop stand.  
TC42FL02 \$279.99



**SONY**

**10,999<sup>99</sup>**  
**BEFORE \$500 INSTANT DISCOUNT**  
Sony 50" Plasma WEGA™ XBR® Integrated Plasma HDTV with Built-in HD tuner & Sleek, Floating Glass Design  
K0E50XR950  
**BONUS FREE DIRECTV®** with TiVo System  
With all TVs \$999 & up.  
See store for complete details.



**SHARP AQUOS®**  
Liquid crystal television

**SAVE \$100**

**999<sup>99</sup>**  
**BEFORE \$50 INSTANT DISCOUNT**  
Sharp AQUOS™ 20" Liquid Crystal TV with 500:1 Contrast Ratio & Built-In Cable TV Tuner  
Originally \$1099.99. LC20E1U  
**BONUS FREE DIRECTV®** with TiVo System  
With all TVs \$999 & up.  
See store for complete details.



**PHILIPS**

**SAVE \$200**

**3799<sup>99</sup>**  
**BEFORE \$300 INSTANT DISCOUNT**  
Philips 30" Widescreen LCD HDTV\* with Pixel Plus™ Image Enhancement  
Originally \$3999.99. 30PF9975/17  
**BONUS FREE DIRECTV®** with TiVo System  
With all TVs \$999 & up.  
See store for complete details.



**JVC**

**4499<sup>99</sup>**  
**BEFORE \$300 INSTANT DISCOUNT**  
JVC 42" Plasma EDTV with Digital Image Scaling Technology for HD-Like Images from Almost Any Video Source PD42VW74  
**BONUS FREE DIRECTV®** with TiVo System  
With all TVs \$999 & up.  
See store for complete details.



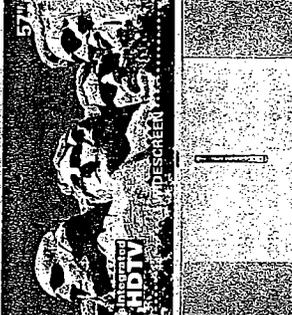
**SAVE \$150**

**849<sup>99</sup>**  
**BEFORE \$50 INSTANT DISCOUNT**  
Philips 32" HDTV\* with Incredible Surround™ & Active Control™ Image Enhancement  
Originally \$999.99. 32PT830H



**JVC'S FIRST WIDESCREEN GLASS HDTV!**

**1999<sup>99</sup>**  
**BEFORE \$100 INSTANT DISCOUNT**  
JVC 34" Widescreen HDTV\* with Natural Progressive Image Doubler AY34WP84  
**BONUS FREE DIRECTV®** with TiVo System  
With all TVs \$999 & up.



**SAVE \$200**

**2699<sup>99</sup>**  
**AFTER MAIL-IN REBATE BEFORE \$200 INSTANT DISCOUNT**  
Sony 57" integrated HDTV with DRC™ Image Enhancer KDP57WSS50  
\$2699.99 - \$200 Sony Mail-In Rebate = \$2499.99





# the coolest big screen offers

From PHILIPS:  
**FREE\* portable DVD  
player and 8 James Bond DVDs!**



**g! bonus**

**FREE\* Portable DVD  
Player and 8 James Bond  
DVDs—A \$400 Value!**

Featuring the hit movie *Die Another Day* with  
purchase of this Philips High Definition TV!  
\*By mail-in rebate from Philips. See store for details.  
*Die Another Day* DVD available June 3rd.

**1999<sup>99</sup>**

**Philips 55" Widescreen  
Projection HDTV\***  
Active Control™ continually adjusts picture  
quality for sharper images. 55PP9352

PHILIPS

From MITSUBISHI:  
**No payments &  
no interest until 2005!**

See below for details



**SAVE \$200**

**2799<sup>99</sup>**

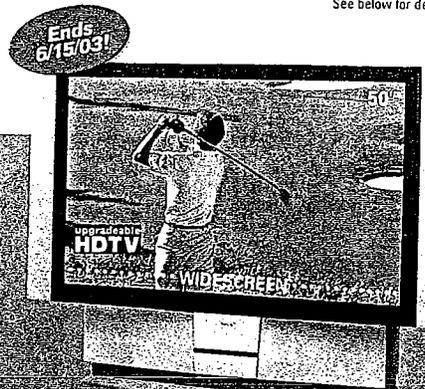
**Mitsubishi 55" Platinum Series  
Widescreen Integrated HDTV**  
NetCommand™ controls your AV system  
with on-screen icons and one remote.  
Originally \$2999.99. WS55511

MITSUBISHI

**g! NEW  
LOW PRICE!**

From SONY:  
**No payments &  
no interest for 12 months!**

See below for details



**3999<sup>99</sup>**

**Sony 50" Grand WEGA®  
XBR™ LCD Projection HDTV\***  
At 16" deep, this TV fits where other  
projection TVs can't. KF50XBR800

SONY GRAND WEGA

## Flat panel looks & fits great anywhere!

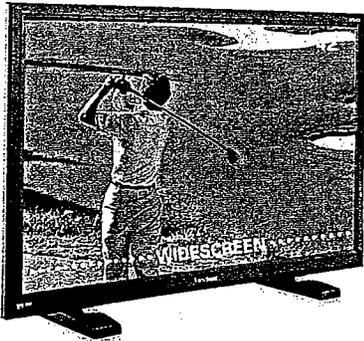
**2999<sup>99</sup>**

**ViewSonic 42" Plasma TV**

Amazingly sharp display is  
only 3.7" slim! NextVision™  
image enhancement, built-in  
TV tuner and virtual surround  
sound speakers. Includes  
tabletop stand. VPW425

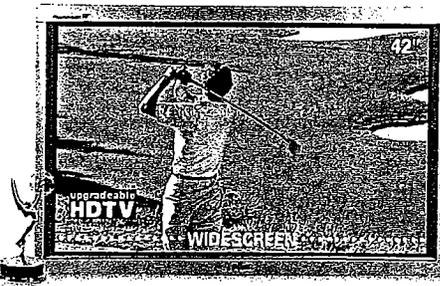
ViewSonic

Picture in Picture



Often less than 4" deep,  
flat panel TVs and monitors  
can be hung on your wall  
like a piece of fine art.

How good is Fujitsu plasma  
technology? So good, it won an  
Emmy® Award for advancing  
the art of television!



**7999<sup>99</sup>**

**Fujitsu 42" Plasma HD Monitor\***

This 65 lb., 3.8" deep  
plasma TV can go  
almost anywhere—  
even on your wall!  
AVM™ image enhancer  
and bright 1000:1  
contrast ratio.  
P42HHA10WS

FUJITSU

## HDTV big-screen specials!



**SAVE \$200**

**1299<sup>99</sup>**

**JVC l'Art 32" 1080i HDTV\***  
Advanced DVI interface for detailed display of  
HD content. Dual-tuner PIP and component  
video inputs. Originally \$1499.99. AV32P903

Closeout. Limited to stock on hand.

JVC  
Picture in Picture



**NEW! at GOOD GUYS**

**1999<sup>99</sup>**

**Sony 34" WEGA® HDTV\***  
DRC™ delivers images with up to 4x the  
resolution of ordinary video! Includes  
Memory Stick® media slot. KV34HS510

**no payments, no interest for 12 months**  
See below for details

SONY  
Memory Stick

## DIRECTV Endless Summer of Entertainment

Featuring  
**2 FREE MONTHS**  
of TOTAL CHOICE® PLUS  
with Local Channels\*  
Package™ from DIRECTV!

That's over 130  
channels—FREE!™

\*First-time DIRECTV® subscribers only. Programming sold  
separately. \*\*Just buy any DIRECTV System and subscribe to  
TOTAL CHOICE PLUS with Local Channels programming with  
your annual commitment to any TOTAL CHOICE package. See  
page 3 for complete details. Offer ends 7/26/01.

**PLUS**

**1-Room DIRECTV  
TiVo System  
NOW JUST\*\*  
\$199<sup>99</sup> INSTALLED**

AFTER \$50 GOOD GUYS  
MAIL-IN REBATE  
PKG. TIVO1ROOM

HUGHES

**60 DAY  
LOW  
PRICE  
GUARANTEE**

## Good Guys Price Protects You Twice As Long!

**GOOD GUYS 60-DAY LOW PRICE GUARANTEE:** If you see a lower advertised price after you buy, we will refund the difference up to 60 days from the date of purchase. Just bring your receipt and sit into the store up to 60 days after your original purchase, show us the lower price and we'll refund the difference! Good Guys Low Price Guarantee applies to Good Guys purchases including wireless phones and printers with selected camera, fax, photo and other. Excludes all items on special order, clearance, sale, and products with contract financing and service contracts and custom installations. **SATISFACTION GUARANTEED:** If you aren't satisfied for any reason, you can return your purchase (subject to labor and handling) for an exchange or a full refund within 30 days. Customers and associates can be required within 14 days. Returned products must be in new condition with the factory packaging and your receipt. To be fair to you and to our manufacturer, we can't take back opened software, accessories or video games. **MITSUBISHI OFFER:** Applies to all Mitsubishi purchases from \$250 to \$1600 on your Mitsubishi Prepaid Gift Card, subject to credit approval. No interest will be charged on these purchases as long as you pay for the January 2002 promotional expiration date indicated on your billing statement and your account in full on time. If not, finance charges will be assessed from the date of purchase. Minimum Finance Charge of 50.00. Maximum purchase amount is \$200. Certain rules apply to the promotional purchase amount. No finance charges assessed on the promotional purchase amount including special order items with charge if you pay the amount in full by the payment due date as shown on the monthly bill. Subject to credit approval by GE Capital Consumer Card Co. Applies to qualified purchases made between May 4, 2002 and June 15, 2002 on a Sony consumer credit card account. No finance charges assessed on the promotional purchase during the promotional period. If customer already has any other balances on any other accounts (including special order items) charged are not included when this special promotional terms may be terminated. Standard 60-day return policy applies to non-promotional purchases and, after promotion ends, to your promotional purchase. Variable APR is 21.99% as of January 30, 2002 (in PR, the fixed APR is 22.42%). Fixed APR of 21.75% applies if payments are more than 30 days past due. Maximum finance charge is 51.00% in PR. \*Custom installation not available at all locations. Please check with your local Good Guys for availability. \*\*ALL UPGRADEABLE HDTVs require external DVD receiver/decoder in order to process DVD signals. All screens are the customer's responsibility. PIP function may require a VCR or additional video input.

**g!**  
good guys

**OPEN EASTER SUNDAY!**

**Save up to \$1000  
instantly!**

Choose a select  
flat panel TV &  
**SAVE \$500  
INSTANTLY!**

Flat panels \$3499 & up quality.

**-PLUS-**

Add a select 6-pc.  
speaker system &  
**SAVE ANOTHER  
\$500 INSTANTLY!**

Speaker systems \$1499 & up quality.

See page 2 for details.



Pioneer ELITE Velodyne

**SAVE \$400**

Pioneer Elite/Velodyne Complete Home  
Theater Surround Sound Package with  
Progressive Scan DVD/SACD/DVD-Audio  
Player Originally \$1899.99. PKG-EX500DECO

**1499<sup>99</sup>**

**BEFORE INSTANT SAVINGS**



Samsung 50" Plasma HD Monitor  
with DNIe™ Image Enhancement &  
900:1 Contrast Ratio for an Incredibly  
Clear, Colorful & Detailed Picture from  
All Video Sources HPN5039X

**6999<sup>99</sup>**

**BEFORE INSTANT SAVINGS**

**PLUS:**  
See inside  
for savings  
of up to  
**\$500**  
on  
**DENON!**

**FREE  
installation**

on in-dash car decks  
\$99 & up!—A \$40 Value!



ALPINE

Alpine Detachable Face 180-  
Watt Car CD Receiver with 1  
Preout & Bass Engine® CDM9821

**139<sup>99</sup>**

**FREE INSTALLATION\***

\*See back cover for details.

Buy any in-dash  
car deck & get:

**10% off**  
any single component!

**15% off**  
any two components!

**20% off**  
any three components!

\*See page 3 for details.



Infinity

**SAVE \$20**

Infinity 180-Watt 6.5"  
Two-Way Car Speakers  
Originally \$99.99/pair. 60021

**79<sup>99</sup>**

**PAIR**

**BEFORE**

**IN-STORE SAVINGS**



JL AUDIO

**SAVE \$20**

JL Audio 10" Car Sub  
in Sealed Box. Originally  
\$149.99. 10W0-4/SHF10-1.0

**129<sup>99</sup>**

**BEFORE**

**IN-STORE SAVINGS**



KENWOOD

**SAVE \$20**

Kenwood 2-Channel  
800-Watt Car Amp  
Originally \$199.99. KAC7201

**179<sup>99</sup>**

**BEFORE**

**IN-STORE SAVINGS**



# Save up to \$1000 INSTANTLY!

On the purchase of select flat panel TVs & audio systems. See below for details.

## 1 Choose a select flat panel TV\* & SAVE \$500...



JVC

### JVC 42" Plasma HDTV\*

Digital Image Scaling Technology converts all incoming video signals to HD-like quality, so everything you watch will look positively stunning on this beautiful plasma display! Natural Progressive technology doubles the image data to eliminate scan lines, jagged edges and other problems. With full A/V connections and multifunction remote. PD42WX84

**5999<sup>99</sup>**

BEFORE INSTANT SAVINGS

**Pioneer Elite PureVision 50" Integrated Plasma HDTV**  
Unlike most other HDTVs that switch incoming signals between analog and digital, this Elite plasma with PureDrive™ maintains a 100% digital signal from start to finish. This ensures the tightest signal control for the best picture quality possible—and it's a difference you'll notice. Add to this 10-bit processing for over 1 billion colors and upconversion of all incoming video signals to HD-like resolution, and you'll understand why this plasma wears the name Elite. PRO1110HD

**10,999<sup>99</sup>**

BEFORE INSTANT SAVINGS



Pioneer ELITE

### Sharp AQUOS™ 30" Widescreen HDTV\*

Advanced Super View design features a 700:1 contrast ratio and an ultra-bright picture for incredible viewing quality no matter what the ambient light conditions. Quick Shoot picture enhancement ensures smooth, lifelike images from fast-moving video. Plus, a new gloss clear-coat finish adds contemporary style to almost any room! LC30HV6U

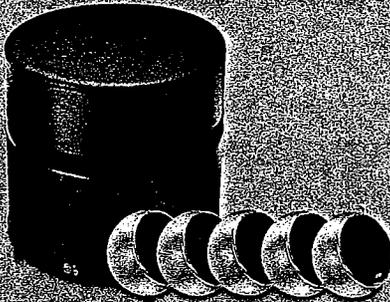
**3999<sup>99</sup>**

BEFORE INSTANT SAVINGS



SHARP AQUOS™  
Liquid Crystal Television

## 2 Next, add a select 6-piece speaker package\*\* & SAVE ANOTHER \$500...



**Anthony Gallo Micro 6-Pc. Ultra-Compact Home Theater Speaker System**  
So small, you could hide them, but so cool looking, you won't want to! While only as big as a softball, the spherical design allows these speakers to deliver rich, clear, powerful sound equivalent to speakers many times their size. Combined with the MP3 compact subwoofer, this package delivers the sound of a full-size system in a fraction of the space. PKG-MTSTAINLESS

**1749<sup>99</sup>**

BEFORE INSTANT SAVINGS



**Monitor Audio Radius Series 6-Pc. Home Theater Speaker System**  
Get full-size sound in one of the most compact designs available! MMP2 drivers and gold CCAM™ tweeters deliver simply stunning tonal range and imaging for true Monitor Audio performance. PKG-RADIUSMAH

**1499<sup>99</sup>**

BEFORE INSTANT SAVINGS

**Klipsch Reference Series 6-Pc. Home Theater Speaker System**  
Featuring the same technology as the Klipsch Professional Cinema Systems found in many top theaters worldwide, this Reference Series package brings the same professional precision performance to your own home theater. PKG-RF25B

**1949<sup>99</sup>**

BEFORE INSTANT SAVINGS



Klipsch

Purchase both & **SAVE \$1000!** instantly on your combined TV and audio purchase\*

\* Qualifying flat panel TV purchases are \$3499 & up.  
\*\* Qualifying 6-piece speaker package purchases are \$1499 & up.  
† Qualifying combined purchases are flat panel TVs \$1999 & up with 6-piece speaker packages \$1499 & up. Exclude Bose, Fujitsu and Mitsubishi. See store for complete details.

g! ask us about custom installation services\*

♦ See page 3 for details.

# best brands!

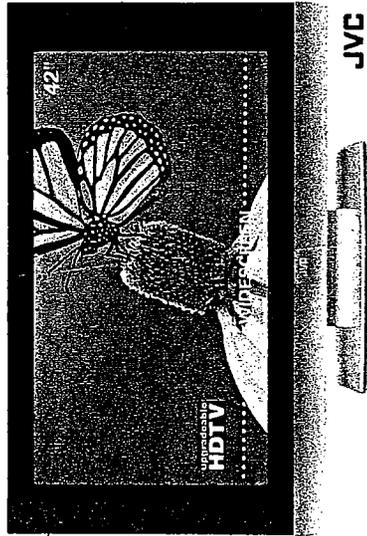
Featuring

no interest  
for 24 months!

On purchases \$499 & up  
See below for details

# technology showcase

## ULTRA-SLIM



**NATURAL PROGRESSIVE**  
Doubles image data to eliminate scan lines, jagged edges and other problems.

**5999<sup>99</sup>**  
JVC 42" Plasma HDTV™ with Digital Image Scaling Technology that Converts All Incoming Video Signals to HD-Like Quality PD42WX84

JVC

## SAVE \$3000

**AVM™ VIDEO PROCESSOR**  
Creates a detailed, HD-like picture from almost any video source.

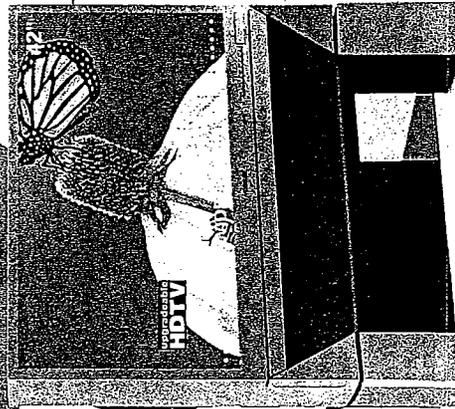
**6999<sup>99</sup>**  
Fujitsu 50" Plasmavision™ SlimScreen™ HD Monitor\* with Incredible 3000:1 Contrast Ratio for Amazingly Bright Colors & Deep, Rich Blacks Originally \$9999.95. P50XHA10U

Closeout. Limited to stock on hand. Display only. No rainchecks.



Fujitsu

## SAVE \$700



**COMPACT TABLETOP PROJECTION DESIGN**  
Lets you put a projection TV in spaces where most would not fit.

**1199<sup>99</sup>**

Mitsubishi Silver Plus Series 42" Tabletop Projection HDTV™ with DPMs™ for HD-Like Images from Almost Any Video Source Originally \$1899.99. WT42413  
Shown with optional matching stand. MB42413 \$199.99

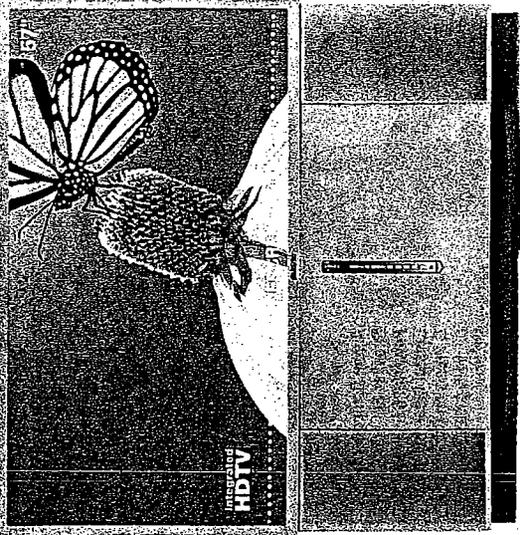
MITSUBISHI

## SAVE \$200

**NEW LOW PRICE!**

**2499<sup>99</sup>**

Sony 57" Widescreen Projection HDTV with Built-in High Definition Tuner & DAC™ Image Enhancement for an Incredibly Lifelike Picture Originally \$2699.99. KP57WV550



# comes from the best brands!

Mitsubishi's Diamond Series™ lets you watch TV in true High Definition!

**BUILT-IN HD TUNER**

Displays sharp, colorful, lifelike pictures from local off-air HD broadcasts and Progressive Scan DVD players.

**COLORTUNED™ DIAMOND SHIELD™**

Reduces reflections for higher contrast regardless of ambient light conditions.

**Mitsubishi Diamond Series™ 65" HDTV**

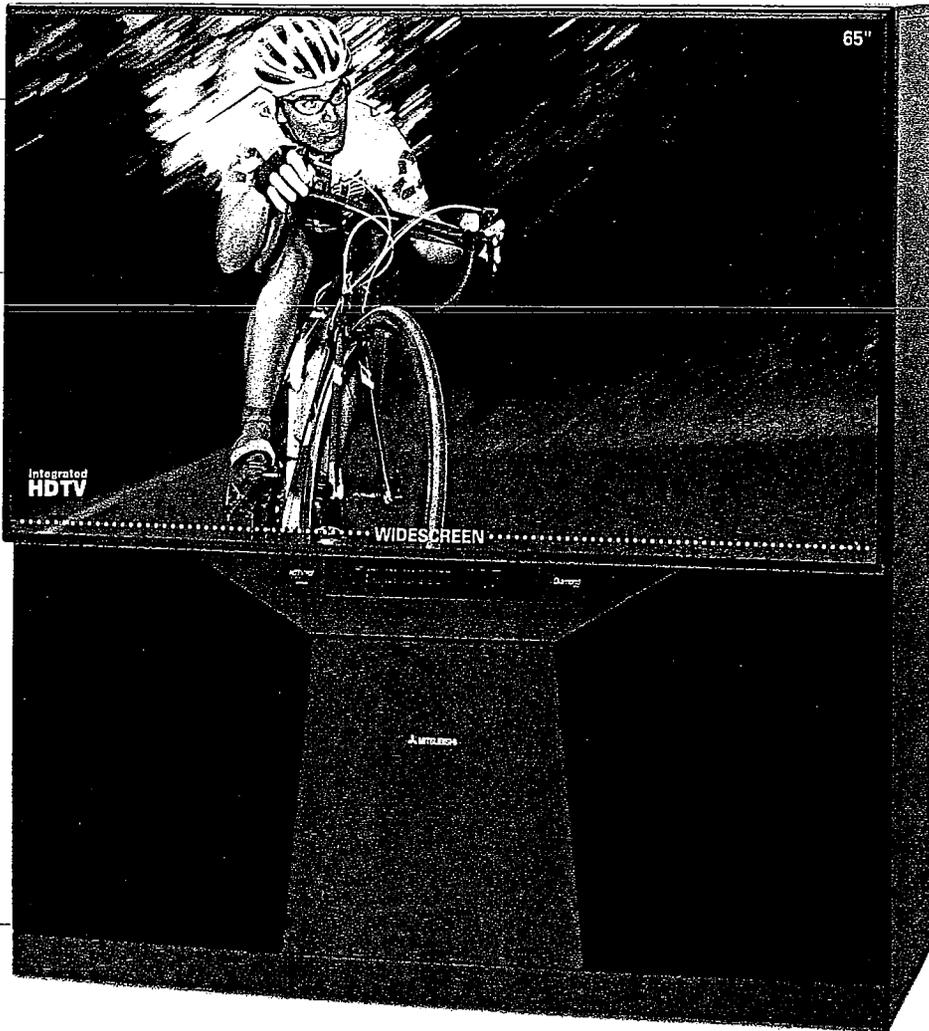
The picture quality of Mitsubishi's best projection HDTV simply outperforms any other comparable TV! A TruFocus™ lens system enhances image depth and detail, while NetCommand™ provides complete A/V system control with simple menus and one remote. An antiglare Diamond Shield™ reduces reflections for high contrast regardless of light conditions. 2-tuner PIP. WS65711

**4499<sup>99</sup>**

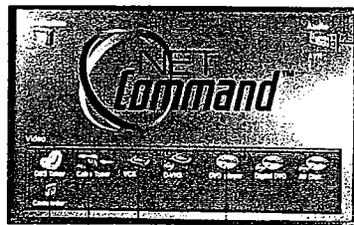
**BONUS 50% OFF HD DIRECTV® SYSTEM**  
with HDTV purchase. See store for details.

**NETCOMMAND™ A/V SYSTEM CONTROL**

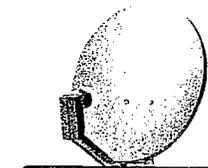
Exclusive technology controls your entire A/V system with simple on-screen menus (see below) and just one remote!



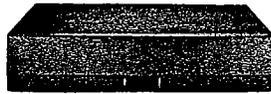
MITSUBISHI



NetCommand™ operates all your A/V components with on-screen menus and just one remote!



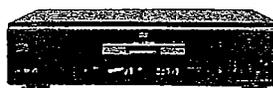
Satellite



Cable



VCR



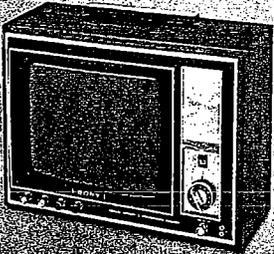
DVD



Receiver

**g!**  
30<sup>th</sup>  
anniversary  
**sale**

Then...



Sony has always been a part of Good Guys' better selection of brands. Back in 1973, we introduced their Emmy® Award-winning Trinitron® color TV series to an enthusiastic audience.

Photo courtesy of Sony Electronics, Inc.

Now...



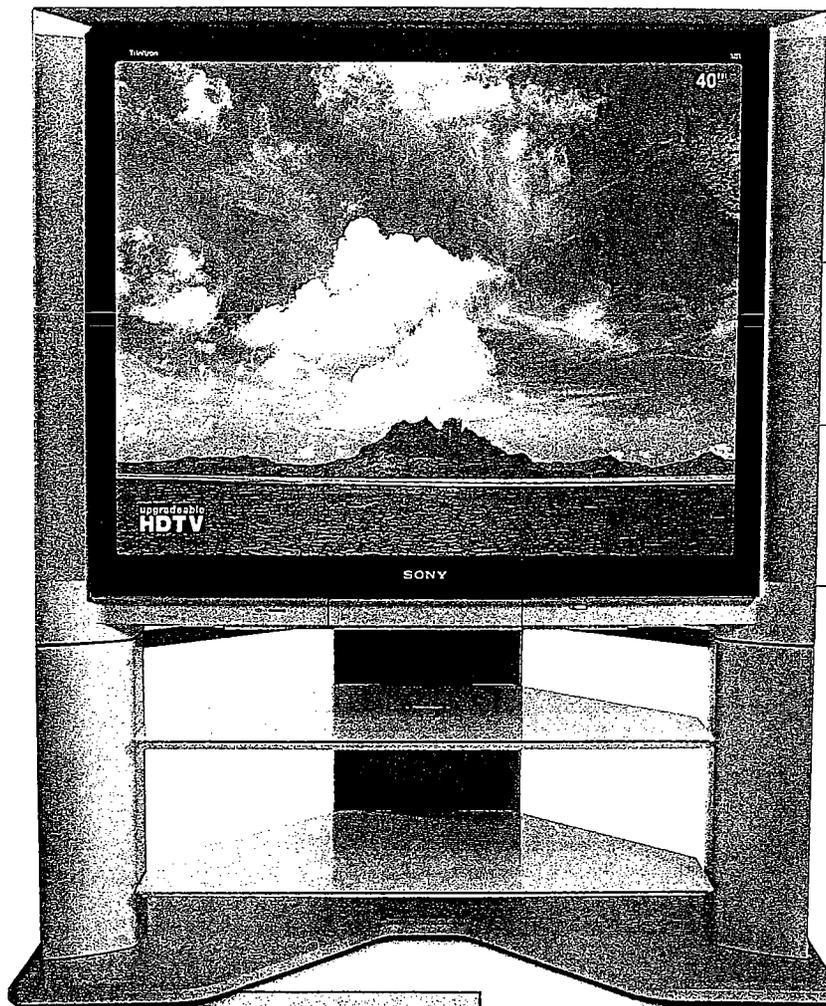
Thirty years later, we're proud to include Sony's best models in our selection of top HDTVs from the best brands. From LCD and plasma flat panels to projection and direct view HDTVs, we carry a full line of Sony TVs, including their elite XBR® series. (Shown above: Sony 15" LCD WEGA® TV, KLV15SR1 \$899.99)



LCD Remote  
**Sony Universal Remote Commander®**  
RMAV3000  
**199<sup>99</sup>**

In 30 years, we've learned...

**Sony TVs are incredible to**



**DRC™ TECHNOLOGY**  
Enhances images for amazing picture resolution.

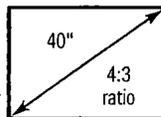
**ANTI-REFLECTIVE COATING**  
Diminishes ambient light for improved contrast.

**MEMORY STICK® SLOT**  
Lets you view digital camera images right on screen!

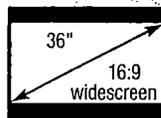
SONY

**Sony's 40" XBR®: The biggest tube, the biggest 16:9 picture!**

**Standard 4:3 mode**  
In standard mode, the 40" XBR® offers super-sized viewing of your favorite TV shows and more.



**Enhanced 16:9 mode**  
Switch to 16:9 widescreen mode for stunning DVD movies on the world's largest 16:9 tube picture!



**Sony 40" WEGA® XBR® Hi-Scan 1080i™ HDTV\***

The world's largest direct view HDTV! DRC™ delivers images with 4x the resolution of ordinary TV pictures. With DVI interface, 16:9 widescreen mode, 2-tuner PIP, and Memory Stick® media slot. KV40XBR800

**2499<sup>99</sup>**

Shown with optional Sony matching stand. SU40XBR8 \$499.99

**BONUS 50% OFF HD DIRECTV® SYSTEM**  
with HDTV purchase. See store for details.



ask us about **custom installation services** See page 5 for details.

# mean bigger home theater!

## Sony 32" Plasma WEGA™ HDTV\* with Built-in TV Tuner

An integrated TV tuner lets you watch cable TV without a bulky external tuner. Enjoy amazingly rich sound from the built-in audio amplifier and stereo speakers. Plus, a new DVI interface supports the highest-quality High Definition content from DVDs and satellite TV. Includes 3:2 pull-down technology, S-video input and tabletop stand. KE32TS2

**4999<sup>99</sup>**

**BONUS FREE HD TUNER**  
with purchase of HD flat panel TVs \$3999 & up.  
See store for details.



SONY

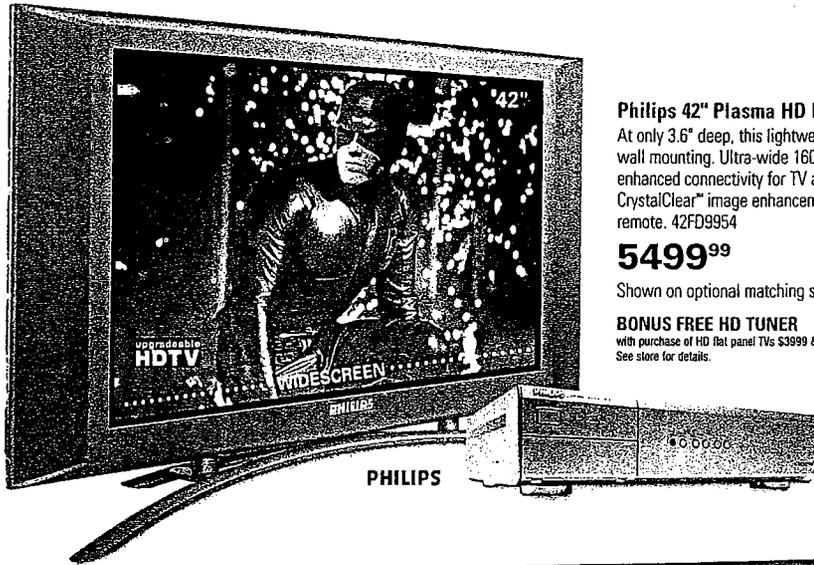
## Philips 42" Plasma HD Monitor\*

At only 3.6" deep, this lightweight plasma is perfect for wall mounting. Ultra-wide 160-degree viewing angles, plus enhanced connectivity for TV and VGA signals. With Digital CrystalClear™ image enhancement and multifunction remote. 42FD9954

**5499<sup>99</sup>**

Shown on optional matching stand. TC42FL02 \$299.99

**BONUS FREE HD TUNER**  
with purchase of HD flat panel TVs \$3999 & up.  
See store for details.



## Philips Pixel Plus™ Enhancer

Takes ordinary video signals and instantly doubles their resolution! Works with any Philips High Definition flat panel TV or monitor. FTR9965

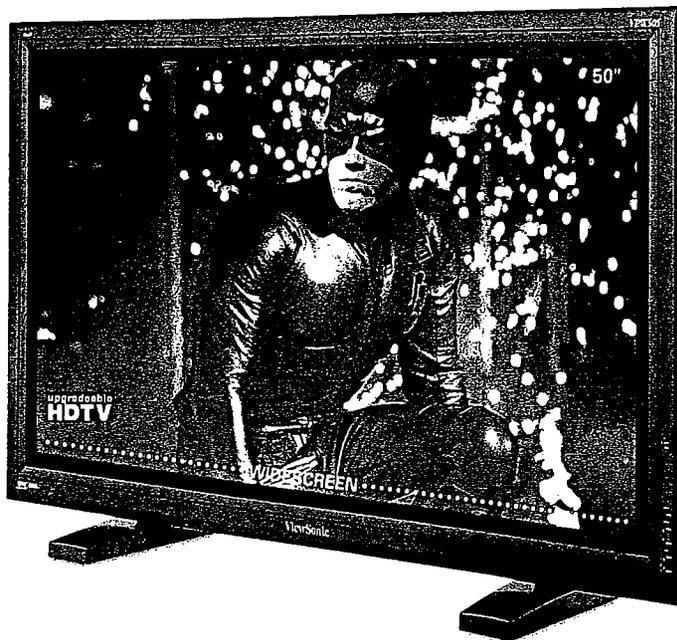
**999<sup>99</sup>**

## ViewSonic 50" Plasma HDTV\*

It doesn't matter where you sit thanks to ViewSonic's XtremeView ultra-wide viewing angle technology! NextVision™ enhances color and brightness for an incredibly rich picture. Features a built-in TV tuner, stereo speakers, tabletop stand, Progressive Scan and 2-tuner PIP. Originally \$7999.99. VPW505

**SAVE \$1500**  
**6499<sup>99</sup>**

**BONUS FREE HD TUNER**  
with purchase of HD flat panel TVs \$3999 & up.  
See store for details.



see inside front cover  
for over **30** more  
great **sale** items!



goodguys.com

In 30 years, we've learned...

for more screen

30<sup>th</sup> anniversary sale

good guides g!

Panel Choices

market for a flat panel TV monitor? Now there are two stunning technologies to choose

Read on to find out which is for you.

Liquid Crystal (LCD)

With slim designs (many less than 4" deep), light weights and ultra-thin screens, liquid crystal TVs fit in places you never thought a TV could go. You can mount them on a wall - or even in bright light

areas that would cause glare on normal TVs. And extra-wide viewing

angles mean you'll see more picture from more places in any room.

Plasma

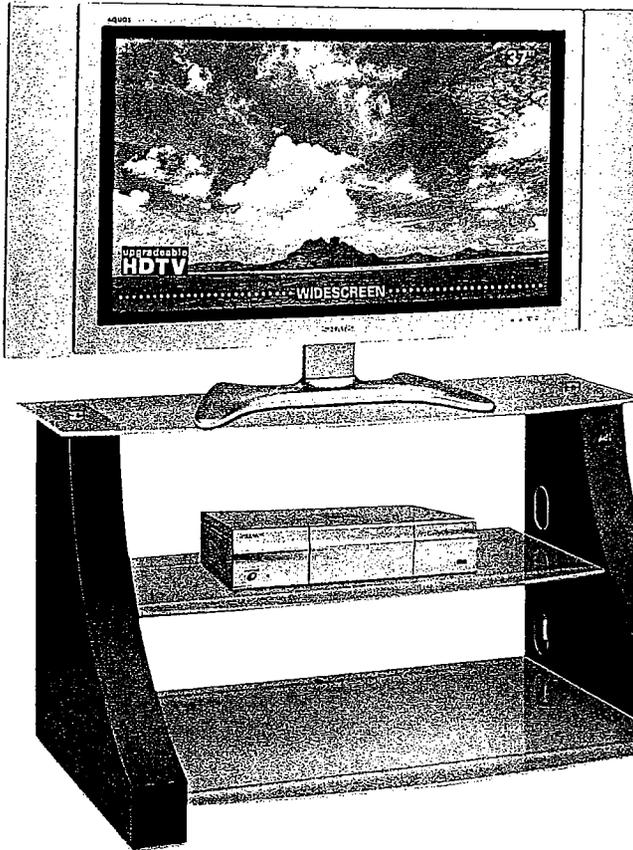
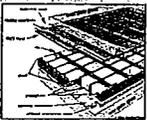
Plasma takes the flat panel experience one step further for unparalleled image quality! With designs usually less than 4" deep, plasmas can also be wall-mounted

for space-saving convenience. Their vivid screens display up to 10 million colors for an incredibly colorful, high-contrast picture. Their perfectly flat widescreens allow

160-degree viewing angles.

Plus, plasma's unique gas display technology allows for precise

focus with consistent brightness, even focus and a resistance to magnetic distortion.



Sharp AQUOS™ 37" LCD HDTV\*

Sharp's top-of-the-line AQUOS™ features a widescreen design and 170-degree viewing angles that let you see clearly from almost anywhere in the room! Brilliant 800:1 contrast ratio, razor-sharp WXGA resolution and detachable speakers for dramatic picture and sound. The DVI input ensures compatibility with current and future A/V components. Includes tabletop stand. LC37HV4U

6999<sup>99</sup>

Not displayed in all locations.

BONUS FREE HD Tuner with purchase of HD flat panel TVs \$3999 & up. See store for details.

SHARP AQUOS™ Liquid Crystal Television

Bell'O Flat Panel TV Stand

This beautiful Italian design is the perfect complement to the stunning style of flat panel TVs. Two tempered glass shelves hold up to five components for added convenience. PVSC4240MW

699<sup>99</sup>

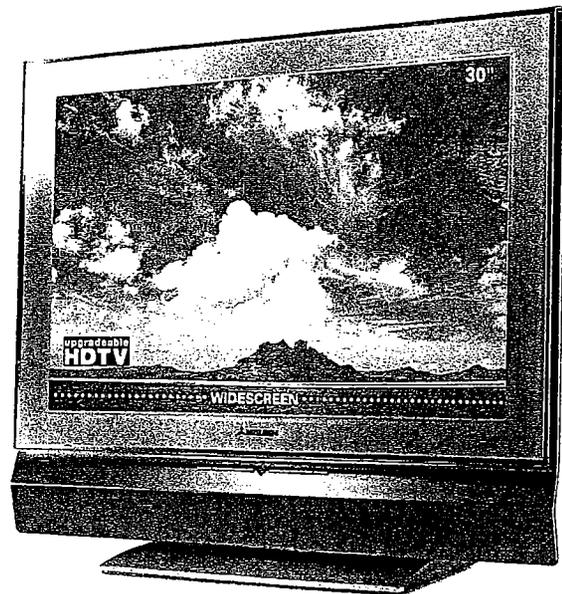
Bell'O

Mitsubishi 30" Platinum Series LCD HDTV\*

This stunning widescreen TV is packed with enhanced features normally found on Mitsubishi's high-performance big screens! In-Phase State technology makes images brighter, colors more vivid and viewing angles wider. Also includes built-in TV tuner, FireWire interface and 2-tuner PIP. Can be hung on the wall or set on a table using the included stand. LT3020

4999<sup>99</sup>

BONUS FREE HD Tuner with purchase of HD flat panel TVs \$3999 & up. See store for details.



MITSUBISHI



ask us about custom installation services See page 5 for details.

# celebrate with a Sale!



**SAVE \$1500**

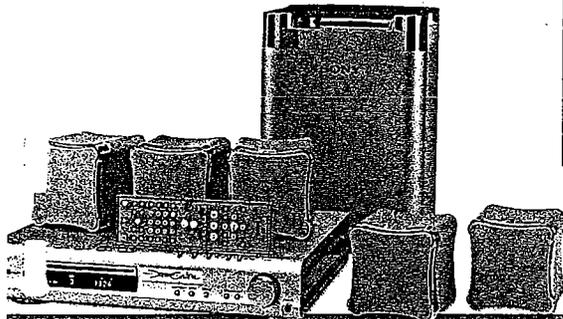
**3499<sup>99</sup>**

**Panasonic 42" Plasma EDTV Monitor with 3000:1 Contrast Ratio & 3.5" Thin Design**

Originally \$4999.99, PT42PD3

Closeout. Limited to stock on hand. Includes display models at this price. Not on display at all locations. No rainchecks.

Panasonic



**SAVE \$200**

**399<sup>99</sup>**

AFTER PRICE REDUCTION & MAIL-IN REBATE

**Sony Progressive Scan DVD Dream™ Home Theater System with 5-Disc DVD/SACD/CD Changer DAVC770**

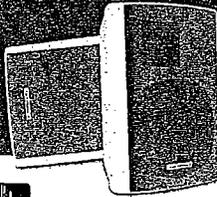
\$599.99 - \$100 price reduction - \$100 Sony mail-in rebate = \$399.99

**1/2 OFF!**

**49<sup>99</sup> PAIR**

**AudioSource 125-Watt 5.25" Indoor/Outdoor Speakers**

Originally \$99.99/pair, LS545



AudioSource



JVC

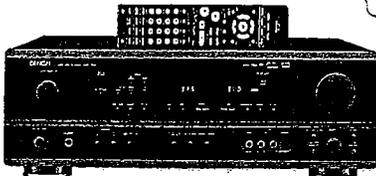
**SAVE \$150**

AFTER INSTANT DISCOUNT & MAIL-IN REBATE

**649<sup>99</sup>**

**JVC MegaPixel Mini DV Camcorder with 3.5" LCD Screen GRDV800**

\$799.99 - \$100 Good Guys instant discount - \$50 Good Guys mail-in rebate = \$649.99



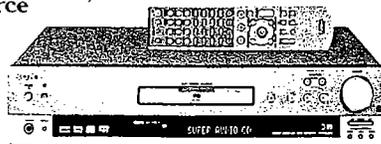
**SAVE \$100**

DENON

**299<sup>99</sup>**

**Denon 80 Watts x 5-Channel Dolby Digital A/V Receiver**

Originally \$399.99, AVR1603



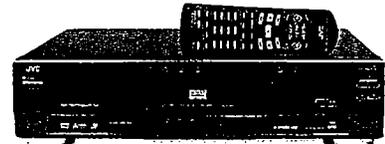
**SAVE \$300!**

SONY ES

**499<sup>99</sup>**

**Sony ES Surround Sound Receiver with Integrated Progressive Scan DVD Player**

Originally \$799.99, AVDS50ES



**1/2 OFF!**

JVC

**139<sup>94</sup>**

**SPECIAL PURCHASE**

**JVC Progressive Scan 7-Disc DVD/CD Changer with DVD-Audio Playback** Originally \$279.99, XVFA90BK

Interim markdowns have been taken.

**FREE**

Sony Armband CD Case\*

6.99

So Portable CD/MP3 Player with Jog Dial™

Navigation DNE1510

\*With purchase of this MP3 player.



SONY

**SAVE \$100-\$300**

on Sprint & AT&T phones\*

**SAVE \$300**

**FREE**

AFTER INSTANT DISCOUNT AND MAIL-IN REBATES\*

**Nokia Color Digital Camera Phone**

(New qualified activation required.) ATNOKIA3650

\$299.99 - \$100 instant discount\* - \$150 AT&T mail-in rebate\* = \$50 Good Guys mail-in rebate\* = FREE

\*See page 41 for complete details.



NOKIA

celebrating **30** years  
with **30** months

**no interest**  
until **2006!**

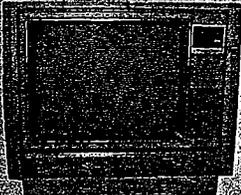
See back cover for details

30<sup>th</sup> anniversary sale

**Pictures got bigger,**

but flatter... and sound got richer... but more compact. Are you still all bulked up?

**Then...**



Big screen TVs used to be huge, bulky units that took up lots of valuable floor space.

**Now...**



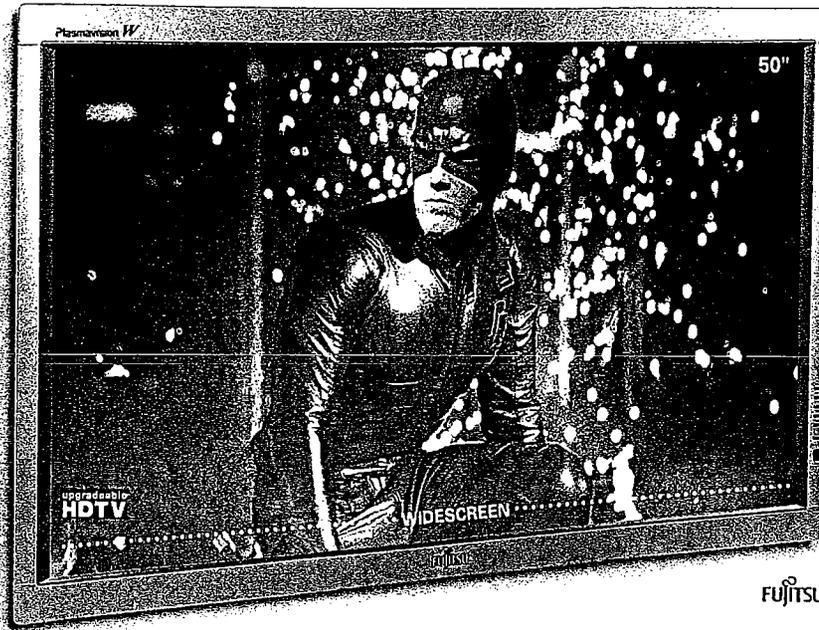
The latest flat panel TVs and monitors offer screens as big or bigger than yesterday's big screens, but with cabinets that are as slim as 2" deep! (Shown above: Sharp AQUOS® 22" LCD TV, LC22SV2U \$1999.99)

**good guides g!**

**The Beauty of Flat Panel**  
What's sharper and more colorful than ordinary TVs, mounts almost anywhere (even on your wall!), is just inches thick and has more style than a movie star? It's flat panel—the latest home entertainment revolution! With up to 16 million colors, ultra-wide 160-degree viewing angles and profiles as slim as 3", flat panel TVs and monitors look and perform like no other TVs can!

In 30 years, we've learned...

**better home theater doesn't have to**



FUJITSU

**Fujitsu 50" PlasmaVision® SlimScreen™ HD Monitor\***

Fujitsu's top 50" monitor takes plasma to a new level of realism and detail! Offers a 3000:1 contrast ratio for ultimate brightness, color and clarity, plus Fujitsu's exclusive AVM™ video processor for maximum picture quality from any video source. Includes DVI input for future High Definition component connectivity. P50XHA10U

**9999<sup>99</sup>**

**BONUS FREE HD TUNER**

with purchase of HD flat panel TVs \$3999 & up. See store for details.

**Introducing Anthony Gallo Acoustics speakers—  
perfect for flat panel TVs**

**Anthony Gallo Micro RoundSound Home Theater Speakers**

So small, you could hide them...but so cool looking, you won't want to! Their spherical design allows them to deliver clear, powerful sound equivalent to speakers many times their size, making them perfect for use with flat panel TVs or for custom installation. Easily wall or stand mountable, they're sold individually for any home theater configuration! Some colors available by special order. M1

**STARTING AT \$149<sup>99</sup> EACH**



ask us about **custom installation services** See page 5 for details.

30<sup>th</sup> anniversary sale

In 30 years, one thing hasn't changed: the best possible television performance still comes from the best brands like Sony, Mitsubishi, Philips and JVC — the same brands we've offered during our last 30 years of bringing you the best electronics.

Good guides g!

**Pixel Plus™ Technology**  
Pixel Plus™ is Philips' exclusive picture-enhancing technology that also meets High Definition standards for the sharpest, clearest resolution possible. It accepts any conventional video source — whether it be satellite, VCR, video or cable — doubles both the apparent horizontal and vertical resolution, sharpens every detail and makes every color appear more lucid and lifelike. Pixel Plus™ might just revolutionize the meaning of reality TV!



In 30 years, we've learned...

the best TV technology

The Grand WEGA™ delivers a full-size projection picture in half the space!



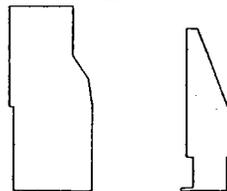
**ULTRA-SLIM DESIGN**  
LCD technology shrinks this 50" projection HDTV\* to just 16" deep!

**Sony 50" Grand WEGA™ XBR® LCD Projection HDTV\***

At only 16" deep, this TV can fit where other projection TVs can't! Features Sony's second generation Optical Engine® for improved contrast and clarity over the entire screen. DRAC® circuitry delivers pictures with up to 4x the resolution of standard video. A Memory Stick® media slot lets you view digital images on screen. 2-tuner PIP. KF50XBR800

**3999<sup>99</sup>**

**BONUS 50% OFF HD DIRECTV® SYSTEM** with HDTV purchase. See store for details.



An ordinary projection HDTV requires large amounts of space. The Grand WEGA™ offers the same screen size in an ultra-compact chassis!

**Pixel Plus™ technology creates HD-like images from standard video signals!**

**Philips 60" Widescreen HDTV\* with Pixel Plus™**

Philips' latest projection HDTV\* exceeds conventional HDTV standards for sharper, clearer pictures from almost any video source. Pixel Plus™ technology displays HD-like images from all sources. Active Control Plus™ optimizes picture quality over 60 times a second and Philips HD Optics™ uses cutting-edge technology for extremely crisp resolution. 2-tuner PIP. 60PP9753

**2799<sup>99</sup>**

**BONUS 50% OFF HD DIRECTV® SYSTEM** with HDTV purchase. See store for details.



PHILIPS



ask us about custom installation services. See page 5 for details.

\*ALL UPGRADEABLE HDTVs require external HDTV receiver/decoder in order to process HDTV signals. All screen sizes are diagonal measurements. PIP function may require a VCR or additional video tuner.

30<sup>th</sup> anniversary sale

In 30 years, we've learned...

# HDTV is the biggest leap forward

## The difference

between HDTV and ordinary TV is as big as the difference between color and black and white. Once you experience the crystal clarity and outstanding resolution and detail of HDTV, you'll never want to watch anything on ordinary TV again!

Good Guys carries a complete line of HDTVs in plasma and LCD panel, projection and flat screen-glass formats. Visit us today and experience this advanced technology in person!

## Get the right look

Today's TVs display vivid, detailed images with wide viewing angles. To optimize that experience, you need a sturdy stand with a proper viewing angle. Good Guys has a wide selection of stands that match your home decor. Most have shelves for your DVD player and VCR.

Furniture Works  
Glass and Metal  
TV Stand

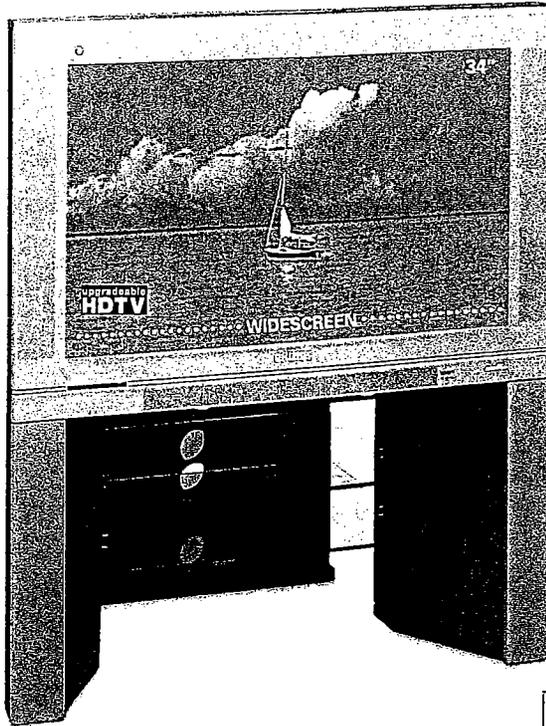


Sanus Systems  
Hardwood A/V  
Stand with Glass  
Shelves

Walmart  
2-Shelf Glass  
TV Stand



Furniture Works  
A/V Stand with  
Deep Shelving



## Pixel Plus™ delivers HD-like images from almost any source!

### Philips 34" Widescreen HDTV\* with Pixel Plus™

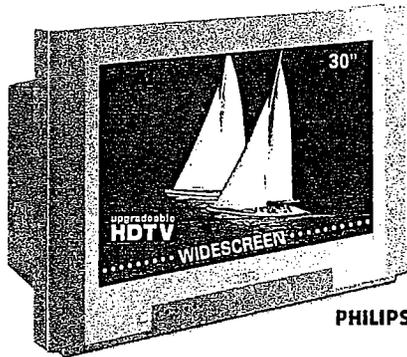
With the widescreen format and Digital Natural Motion™ video optimizer, you'll really experience how movies are meant to be seen! Pixel Plus™ takes things a step further by doubling the apparent resolution of images to create High Definition-like pictures from almost any video source! Includes a 3D Y/C comb filter, 2-tuner PIP and DVI interface. 34PW9819

**2499<sup>99</sup>**

Shown with Philips optional matching stand, TC34ML02 \$279.99

**BONUS 50% OFF HD DIRECTV® SYSTEM** with HDTV purchase. See store for details.

PHILIPS



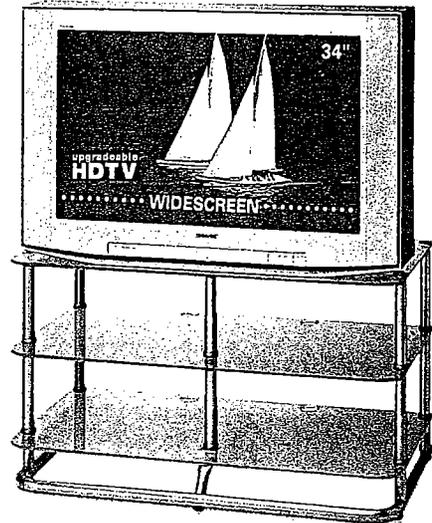
PHILIPS

### Philips 30" Real Flat™ Widescreen HDTV\*

One of the lowest priced widescreen HDTVs available! With Active Control™ image enhancement and Eye Fidelity™ line doubling for Progressive Scan DVD movies. 30PW850H

**999<sup>99</sup>**

**BONUS 50% OFF HD DIRECTV® SYSTEM** with HDTV purchase. See store for details.



SONY

Sanus Systems

### Sony 34" Hi-Scan 1080i™ WEGA® Widescreen HDTV\*

DRC™ circuitry delivers up to 4x the resolution of ordinary video! Memory Stick® media slot. KV34HS510

**1999<sup>99</sup>**

Shown with Sanus A/V stand, EFAV3G \$349.99

**BONUS 50% OFF HD DIRECTV® SYSTEM** with HDTV purchase. See store for details.

ask us about custom installation services. See page 5 for details.

\*ALL UPGRADEABLE HDTVs require external HDTV receiver/decoder in order to process HDTV signals. All screen sizes are diagonal measurements. PIP function may require a VCR or additional video tuner.

since color TV!

**Surround sound with only 2 speakers!**

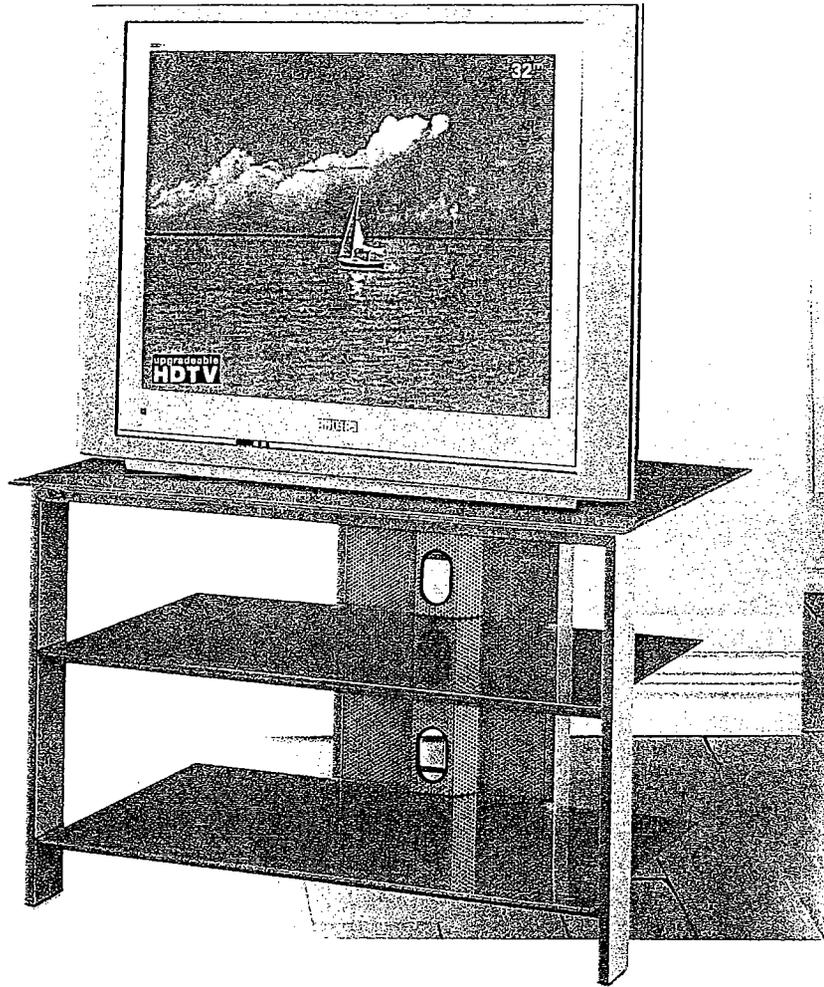
**Philips 32" Real Flat™ HDTV\* with Incredible Surround™**  
 Incredible Surround™ fills the room with lifelike 360° sound using only the built-in speakers! The Real Flat™ picture tube creates a wider viewing angle while minimizing reflections. With Active Control™ and AutoPicture™ image enhancers. 32PT830H

**999<sup>99</sup>**

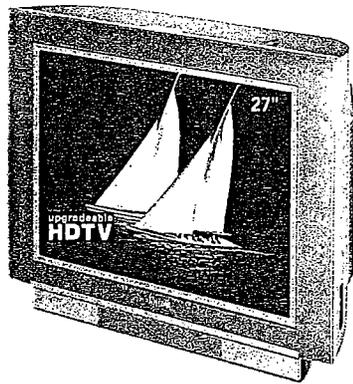
Shown with Bell'O A/V stand. AVS4212T \$399.99

**BONUS 50% OFF HD DIRECTV® SYSTEM**  
 with HDTV purchase. See store for details.

PHILIPS *Bell'O*



celebrating 30 years



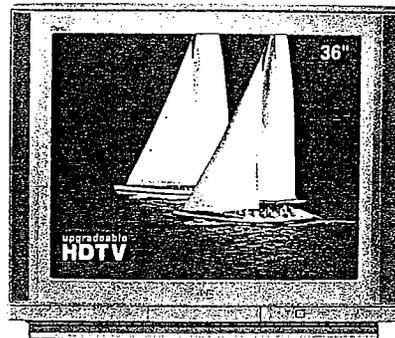
PHILIPS

**Philips 27" Real Flat™ HDTV\* with Active Control™**

Eye Fidelity™ delivers razor-sharp Progressive Scan content from DVDs. Active Control™ continuously analyzes and optimizes color, sharpness and contrast. 3D Digital comb filter, dbx® HiFi stereo sound and remote. 27PT8320

**799<sup>99</sup>**

**BONUS 50% OFF HD DIRECTV® SYSTEM**  
 with HDTV purchase. See store for details.



JVC

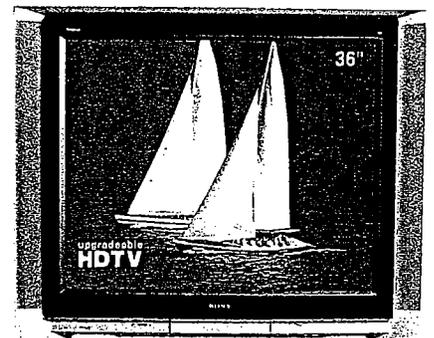
**JVC l'Art 36" 1080i HDTV\***

A 3D comb filter and Invar Shadow Mask deliver sharp, detailed images, while 16:9 widescreen mode lets you see movies just as you would in a theater! Natural Cinema delivers smooth, filmlike images from DVDs. 2-tuner PIP. Originally \$1999.99. AV36P903

**SAVE \$300**  
**1699<sup>99</sup>**

Closeout. Limited to stock on hand. Interim markdowns have been taken.

**BONUS 50% OFF HD DIRECTV® SYSTEM**  
 with HDTV purchase. See store for details.



SONY

**Sony 36" XBR® WEGA® Hi-Scan 1080i™ HDTV\***

FD Trinitron® picture tube and CineMotion™ reverse 3:2 pull-down deliver sharp, brilliant images and smooth, filmlike DVD movies. Memory Stick® media slot displays still images from your digital camera or camcorder on your TV. 16:9 widescreen mode. 2-tuner PIP. KV36XBR800

**1999<sup>99</sup>**

**BONUS 50% OFF HD DIRECTV® SYSTEM**  
 with HDTV purchase. See store for details.

celebrating **30** years  
 with **30** months  
**no interest**  
 until **2006!**

30<sup>th</sup> anniversary  
**g!**  
 sale

**When Good Guys**

first opened in 1973, consumer video technology was still in its infancy. And, once the VCR became available to the public, video was still mostly confined to the home.

The advent of DVD technology allows video to go places it's never gone before.

Home DVD players deliver higher quality video content to any room in your house.

TV/DVD combos offer the convenience of two units in one package.

Portable DVD players let you take movies on the road to hotels, airplanes—anywhere!

Mobile DVD players let you take the home theater on the road.

The growing popularity of DVD technology is also due to the advantages DVD discs have over VHS tapes.

Smaller size makes DVDs easier to carry and store than old VHS tapes. Think about how much valuable space you can save!

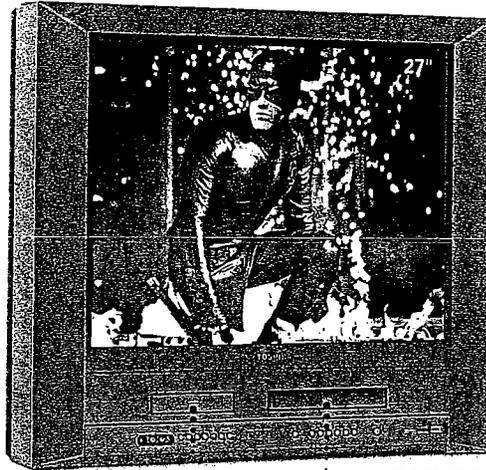
Digital format delivers far superior picture and sound quality over analog recordings.

Now wait time when searching for a specific parka movie—press a button and you're there. Plus, DVDs never have to be rewound!

Visit Good Guys for a full selection of DVD technologies for better entertainment you can take almost anywhere!

In 30 years, we've learned...

DVD lets you enjoy your



DVD HiFi VCR TOSHIBA

**Toshiba 27" FST Pure™ Flat TV/DVD/VCR Combo**

This stylish flat screen combo eliminates the need for separate DVD and VCR units and puts it all in one! The FST Pure™ Flat screen displays crystal-clear images and a wide viewing angle. The advanced DVD player and 4-head HiFi VCR offer superior performance. MW27FN1

**629<sup>99</sup>**

**JVC 20" Stereo TV/DVD Combo**

This affordable TV/DVD combo also plays CD-R/RW and MP3-format discs for total audio and video entertainment in one compact package. Front/rear A/V inputs let you easily connect game consoles, camcorders and more for added flexibility. AV20FD24

**349<sup>99</sup>**



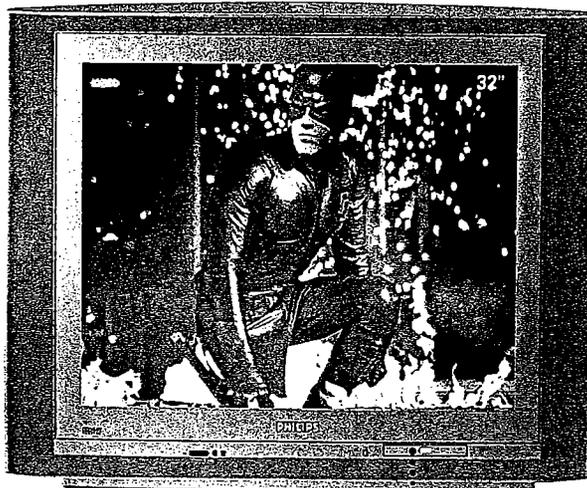
DVD JVC

**Philips 32" Real Flat™ TV/DVD/CD Combo**

Features a Real Flat™ picture tube plus a built-in DVD player with dual drives for DVDs and CDs. Remembers your end position on the last 5 DVDs played. Dolby Digital AC-3 output. Originally \$1299.99. 32DV60S

**SAVE \$400**  
**899<sup>99</sup>**

Closeout. Limited to stock on hand. Includes display model at this price.



DVD PHILIPS



ask us about custom installation services See page 5 for details.

# the ultimate holiday gift!

## Introducing the new Cineos™ from Philips!

### Philips Cineos™ 55" LCOS Projection HDTV\*

Philips packs an incredible amount of technology in the super-slim chassis of the new Cineos™ projection TVs. New LCOS single panel screen technology combines with Philips' exclusive Pixel Plus™ High Definition image enhancing system to deliver a smooth, flicker-free picture with lifelike warmth, depth and detail. Full A/V connections and 2-tuner PIP. 55PL977S

**3999<sup>99</sup>**

**BONUS 1/2 OFF Hughes HD DIRECTV® System** with Projection HDTV purchase \$1999 & up. See store for details.

Shown with matching Philips Cineos™ A/V stand. ST559773/ZA \$399.99

Not on display in all locations.

PHILIPS



#### ULTRA-SLIM DESIGN

Fits in places too tight for other projection HDTVs!

#### PIXEL PLUS™ HD IMAGE ENHANCEMENT

Delivers HD-like imagery from almost any video source.

#### DIGITAL CRYSTAL CLEAR™

Works with Pixel Plus™ to deliver a crisper, more natural picture from any video source.

#### SWIVELING CABINET

Allows fast, simple rotation for the best viewing angle!

gifts everyone!

advanced TVs

1/2 OFF DIRECTV HD 1-Room System  
**bonus gift!**  
Only \$199.99

With purchase of Projection HDTV \$1999 & up. See store for details.

#### ULTRA-SLIM CABINET DESIGN

Much thinner than standard rear projection TVs, so you have more floor space!

#### UNIFORM BRIGHTNESS SCREEN™

Ensures a vivid and sharp picture from edge to edge!



### Sony 60" Grand WEGA™ XBR® Integrated LCD Projection HDTV

Projection LCD technology has already broken new ground with a slimmer cabinet and outstanding picture, but Sony has made another leap with a built-in HD tuner! Sony's proprietary LCD Optical Engine keeps this projection TV incredibly slim while delivering an exquisitely detailed picture free from blurring and shading. Plus, a Memory Stick® media slot lets you easily view images on screen from your digital camera! With DVI interface and 2-tuner PIP. KDF60XBR950

**5499<sup>99</sup>**

**NEW AT GOOD GUYS!**

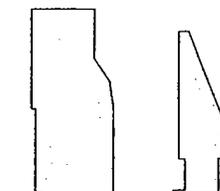
**BONUS 1/2 OFF Hughes HD DIRECTV® System!** with Projection HDTV purchase \$1999 & up. See store for details.

Shown on Bell'O A/V stand. AVSC2500 \$1299.99

Also available: Sony 70" Grand WEGA™ XBR® Integrated LCD Projection HDTV. KDF70XBR950 \$7999.99

SONY

Bell'O



An ordinary projection HDTV requires large amounts of space.

The Grand WEGA™ offers the same screen size in an ultra-compact chassis!

**g! here to help**

### Want Projection TV Picture Quality Without the Bulk?

By using an ultra-compact LCD system in place of traditional large CRT tubes, LCD rear projection HDTVs deliver clear vibrant pictures from cabinet sizes as slim as just 16"!

\*ALL UPGRADEABLE HDTVs require external HDTV receiver/decoder in order to process HDTV signals. All screen sizes are diagonal measurements. PIP function may require a VCR or additional video tuner.

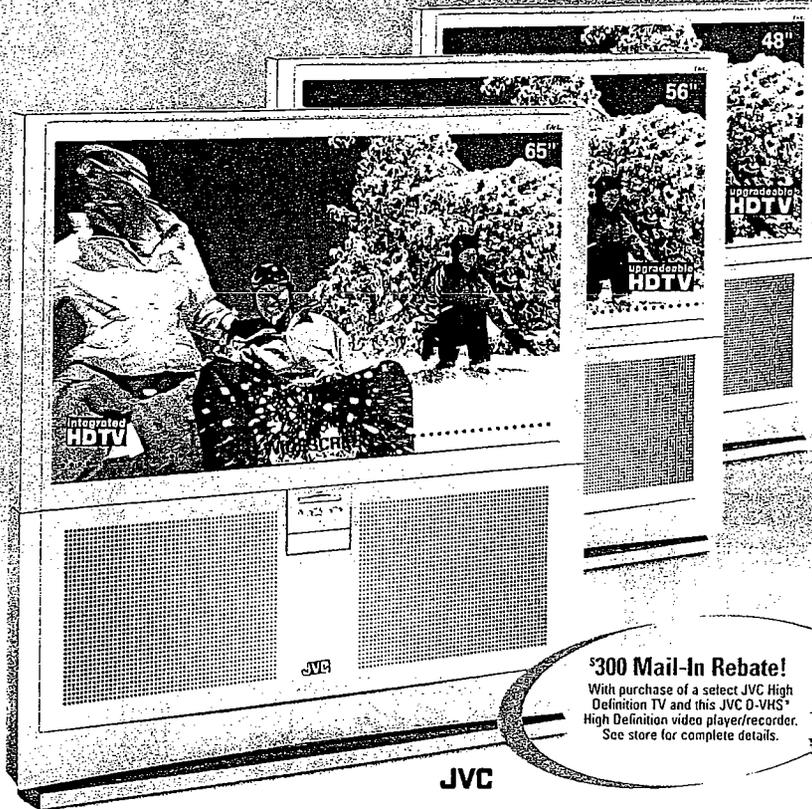
**no interest until 2006!**

on purchases \$299 & up!

See back cover for details.

come see what's in store for your holiday!

# Get 1/2 off Hughes High



**JVC 55" Widescreen Projection HDTV\***  
 JVC's Digital Image Scaling Technology displays all signals in crisp, 1080i High Definition resolution. Natural Cinema 3:2 pull-down enhances your DVD experience. With dual auto-sensing component video inputs, 2-tuner PIP, and DVI interface. Originally \$1799.99. AV56WP74

**SAVE \$100**  
**1699<sup>99</sup>**

Also available: JVC 48" Widescreen Projection HDTV\*. Originally \$1599.99. AV48WP74 \$1499.99. **SAVE \$100**

**JVC 65" Integrated Projection HDTV**  
 With JVC's Digital Image Scaling Technology, it doesn't matter if you're watching a DVD, a TV show or cable—it all appears in exceptional 1080i, High Definition-like resolution! Plus a built-in HD tuner lets you instantly watch High Definition broadcasts in all their amazing glory. Features dual auto-sensing component video inputs and 2-tuner PIP. Originally \$3199.99. AV65WP94

**SAVE \$200**  
**2999<sup>99</sup>**

**NEW AT GOOD GUYS!**

**BONUS 1/2 OFF Hughes HD DIRECTV® System**  
 with projection HDTV purchase \$1999 & up. See store for details.

**\$300 Mail-In Rebate!**

With purchase of a select JVC High Definition TV and this JVC D-VHS\* High Definition video player/recorder. See store for complete details.



JVC



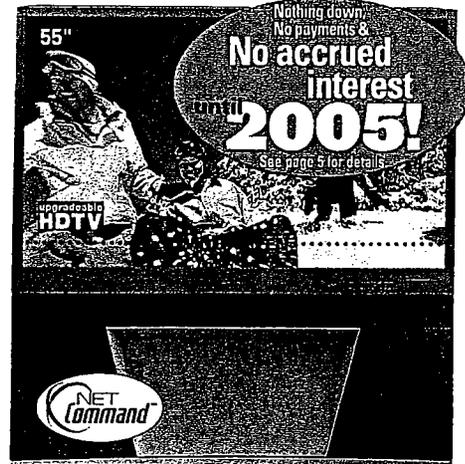
SONY

**Sony 46" Hi-Scan 1080i™ Projection HDTV\***

This compact widescreen rear projection HDTV features DRC™ for superior image resolution and a DVI-HDTV input, so it's future-ready for the latest in High Definition! KP46WT510

**1599<sup>99</sup>**

Shown with optional matching Sony stand. SU46WT5 \$199.99



MITSUBISHI

**Mitsubishi Silver Plus Series 55" Widescreen Projection HDTV\***

NetCommand™-iR controls the analog components in your A/V system with just one remote! Includes AVMP™ signal upconversion for HD-like images from almost any video source. Originally \$2299.99. WS55413

**SAVE \$100**  
**2199<sup>99</sup>**

**NEW LOW PRICE!**

**BONUS 1/2 OFF Hughes HD DIRECTV® System!**  
 with projection HDTV purchase \$1999 & up. See store for details.

**here to help**

**Want Everything You Watch to Look Like High Definition?**

JVC features two outstanding image enhancing technologies for a remarkable picture, whether you're watching old VHS tapes, home videos or even regular TV. Digital Image Scaling Technology upconverts all incoming video signals to simulate HD-like 1080i resolution. And Natural Progressive doubles picture resolution for a consistently smooth picture from any source, so everything you see appears remarkably lucid and lifelike, similar to a true HDTV signal!



PHILIPS

**Philips Pronto LCD Touchscreen Remote**

4MB of flash memory ensure capacity to store multiple macro sequences to make controlling your A/V system simple. Plus, a USB port lets you program the Pronto through your computer for future compatibility! TSU3000

**399<sup>99</sup>**

goodguys.com



ask us about **custom installation services**

See page 4 for details.

come see what's in store for your holiday!

# Flat screen TVs—the clear choice



Combo TVs are two, even three gifts in one!



DVD

**Philips 20" TV/DVD Combo**  
With Active Control™ image enhancement, stereo speakers and component video inputs. 20DV693R

**329<sup>99</sup>**  
PHILIPS

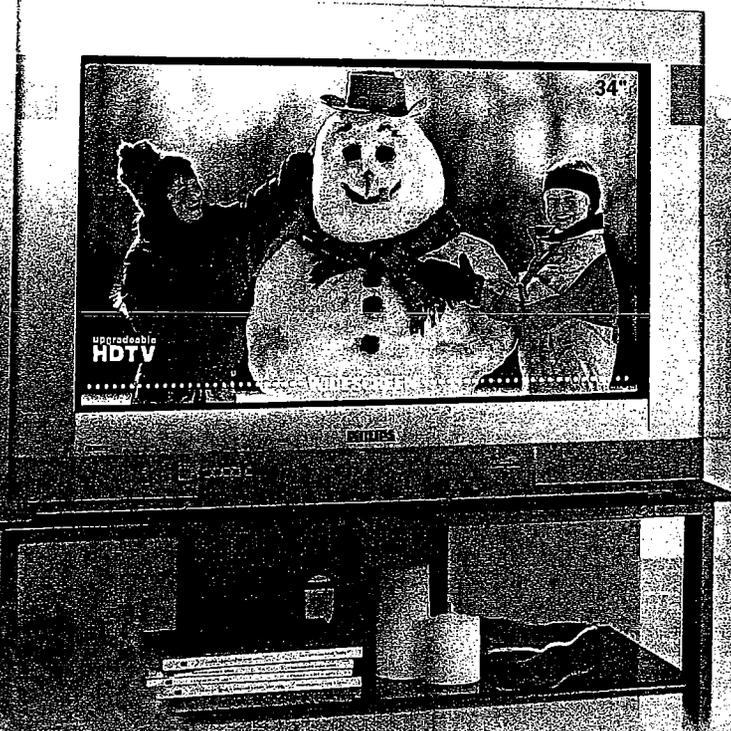


HiFi VCR DVD

**Toshiba 24" FST Pure™ Flat Screen TV/DVD/VCR Combo**

An FST Pure™ Flat screen tube provides greater sharpness with a wider viewing angle. Full-feature DVD and VCR offer superior picture quality. MW24FN1

**499<sup>99</sup>**  
TOSHIBA



**Philips 34" Real Flat™ Widescreen HDTV\***  
With Active Control™ image enhancement and Eye Fidelity™ line doubling for Progressive Scan DVD movies. Incredible Surround™ delivers enveloping 360-degree sound using only the built-in stereo speakers. 34PW850H

**1499<sup>99</sup>**

Shown with Bell'O stand. AVS4212T \$399.99

PHILIPS *Bell'O*

Enjoy greater detail & wider viewing angles with a flat screen TV!



PHILIPS

**Philips 27" Real Flat™ Stereo TV**

Includes component and S-video inputs for the best quality DVD connection possible. A dbx® stereo sound system with Incredible Surround™ gives you clear, powerful sound to match the sharp picture provided by the Real Flat™ picture tube. 27PT643R

**349<sup>99</sup>**



JVC

**JVC 32" Flat Screen Stereo TV**

Front-firing speakers with Hyper Surround sound deliver intense movie sound from just 2 speakers! A component video input offers a high-performance DVD player connection, while front A/V connections make connecting game consoles, camcorders and more easy! Originally \$599.99. AV32F704

**SAVE \$50**

**549<sup>99</sup>**

**NEW LOW PRICE!**



ask us about custom installation services See page 4 for details

# PLAY

THE EXCITEMENT STARTS HERE!



WITH OUR

# 15 MONTH

**NO INTEREST FINANCING,**  
YOU'LL BE HOME ENJOYING YOUR NEW SYSTEM IN NO TIME.

**WE GUARANTEE DELIVERY  
BEFORE THE BIG GAME \***

\* See page 5 for details.

WiseBuy!

**SAVE \$500**

**HDTV-Ready**

60"



- ▶ Top picks in plasma TV
- ▶ New, thinner Big Screens
- ▶ HDTV for the Big Game
- ▶ Custom media rooms



**HURRY! QUANTITIES ARE LIMITED ON THIS INCREDIBLE 60" BIG SCREEN.**

**PLUS, GET NO INTEREST, NO PAYMENTS, NO DOWN PAYMENT  
AND NO ACCRUED INTEREST FINANCING UNTIL JANUARY 2005\*.**

WITH THIS 60" MITSUBISHI, YOU'LL WATCH THE BIG GAME UP CLOSE AND PERSONAL. And it's not just huge; it's also HDTV-ready and includes the Diamond Vision® precision optical system for ultra-clear, exciting HD images. You'll feel just like you're on the 50-yard line.

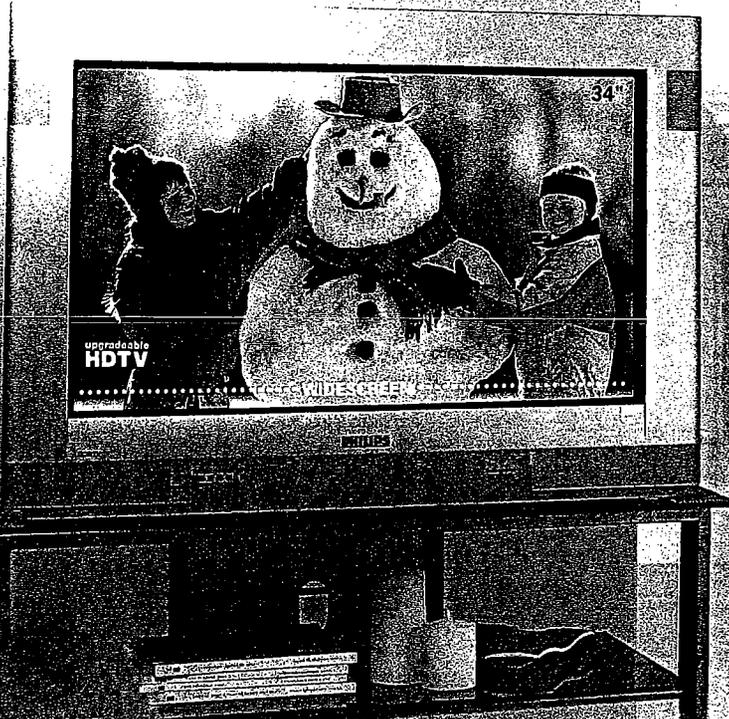
Now **\$1,499<sup>99</sup>** LIMITED QUANTITIES

Originally **1,999<sup>99</sup>**

\* See page 2 for Mitsubishi financing details.

come see what's in store for your holiday!

# Flat screen TVs—the clear choice



### Philips 34" Real Flat™ Widescreen HDTV\*

With Active Control™ image enhancement and Eye Fidelity™ line doubling for Progressive Scan DVD movies. Incredible Surround™ delivers enveloping 360-degree sound using only the built-in stereo speakers. 34PW850H

**1499<sup>99</sup>**

Shown with Bell'O stand. AVS4212T \$399.99

PHILIPS *Bell'O*

Combo TVs are two, even three gifts in one!



DVD

### Philips 20" TV/DVD Combo

With Active Control™ image enhancement, stereo speakers and component video inputs. 20DV693R

**329<sup>99</sup>**

PHILIPS



HiFi VCR DVD

### Toshiba 24" FST Pure™ Flat Screen TV/DVD/VCR Combo

An FST Pure™ Flat screen tube provides greater sharpness with a wider viewing angle. Full-feature DVD and VCR offer superior picture quality. MW24FN1

**499<sup>99</sup>**

TOSHIBA

Enjoy greater detail & wider viewing angles with a flat screen TV!



PHILIPS

### Philips 27" Real Flat™ Stereo TV

Includes component and S-video inputs for the best quality DVD connection possible. A dbx™ stereo sound system with Incredible Surround™ gives you clear, powerful sound to match the sharp picture provided by the Real Flat™ picture tube. 27PT643R

**349<sup>99</sup>**



JVC

### JVC 32" Flat Screen Stereo TV

Front-firing speakers with Hyper Surround sound deliver intense movie sound from just 2 speakers! A component video input offers a high-performance DVD player connection, while front A/V connections make connecting game consoles, camcorders and more easy! Originally \$599.99. AV32F704

SAVE \$50

**549<sup>99</sup>**

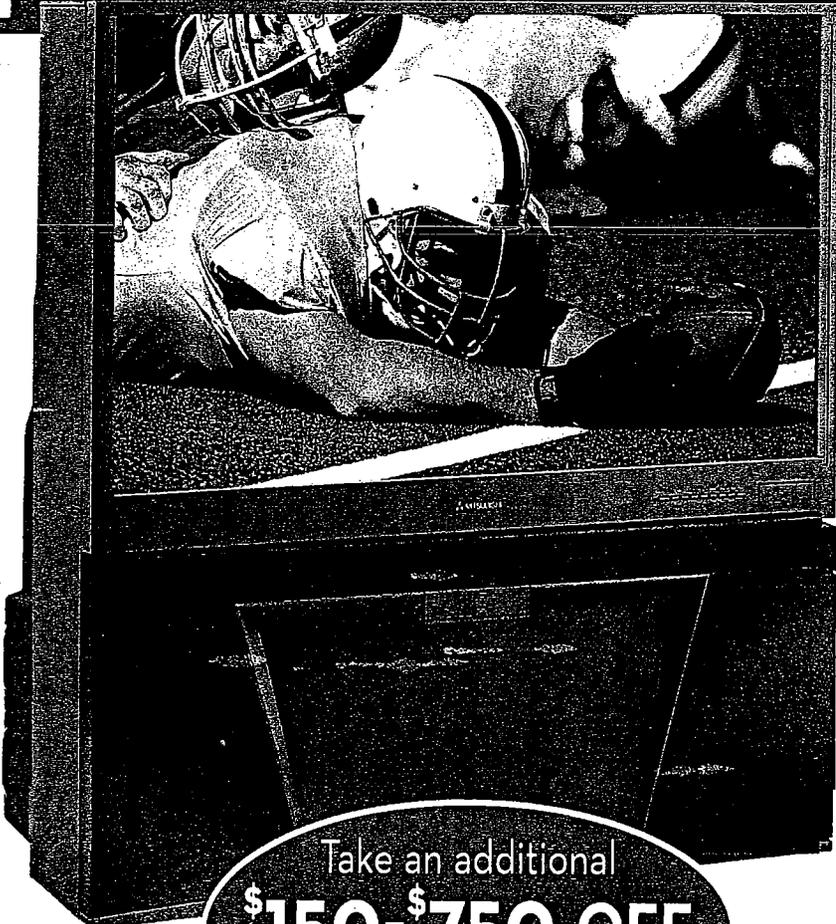
NEW LOW PRICE!



ask us about custom installation services

See page 4 for details.

# HDTV for the Big Game



Take an additional  
**\$150-\$750 OFF**  
 select Big Screen TVs



THESE NEW MITSUBISHI BIG SCREENS NOW COME WITH NETCOMMAND. These widescreen HDTV-upgradeable TVs are at the very cutting-edge. But the big new is that NetCommand is now standard in these moderately priced sets. NetCommand connects and controls your home theater components by simply selecting on-screen icons. Tech Talk: QuadField Focus™ CRTs • PerfectColor™ color control system.

- 48" version • 49" x 44.5" x 24" (HWD) ..... **\$1,899<sup>99</sup>** WS48413
- 55" version • 50.5" x 50.5" x 28" (HWD) ..... **\$2,199<sup>99</sup>** WS55413
- 65" version • 62" x 58.9" x 28" (HWD) ..... **\$2,799<sup>99</sup>** WS65413
- 42" tabletop version • 34.25" x 38.75" x 25.13" (HWD) ... **\$1,699<sup>99</sup>** WT42413

**NO PAYMENTS, NO DOWN PAYMENT, NO INTEREST, AND NO ACCRUED INTEREST UNTIL JANUARY 2005 ON ANYTHING MITSUBISHI!**

That's No Accrued Interest! The interest doesn't start until January 2005. Even if you haven't made a single payment in that time, the interest is not backdated to the purchase date. Now that's an incredible financing deal!

\*On your Mitsubishi Three Diamond Card, subject to credit approval. Finance Charges will not be imposed on these purchases and payments will not be required until the January 2005 promotional expiration date indicated on the billing statement if the Account is kept current. Standard Rate 22.8% APR. For Accounts not kept current, the Default Rate of 26.8% APR will be applied to all balances. Minimum Finance Charge \$2.00. The promotion will expire in January 2005. The customer will be notified of their expiration date on their monthly billing statements. Minimum purchase amount is \$200. Offer good 11/20/03-2/2/04. See store for complete details. NOTE: This promotion is subject to modification and/or cancellation at any time.

## EXPERIENCE THE DIRECTV® DIFFERENCE!



**GET 3 MONTHS OF HBO FREE!**

Buy a DIRECTV® System, subscribe to one-year of any TOTAL CHOICE® programming package (\$33.99/mo or above) and sign up for HBO at the same time and get HBO FREE for 3 months. Offer ends 2/28/04.

DIRECTV® HD IS A ONE - TWO KNOCKOUT PUNCH. This two-room DIRECTV® System includes one Samsung DIRECTV® receiver with built-in HDTV tuner. Enjoy superb resolution TV from DIRECTV® and land-based HDTV stations as well. Tech Talk: DVI-HDTV Output • Component video outputs. **\$599<sup>99</sup> - \$100 mail-rebate\***

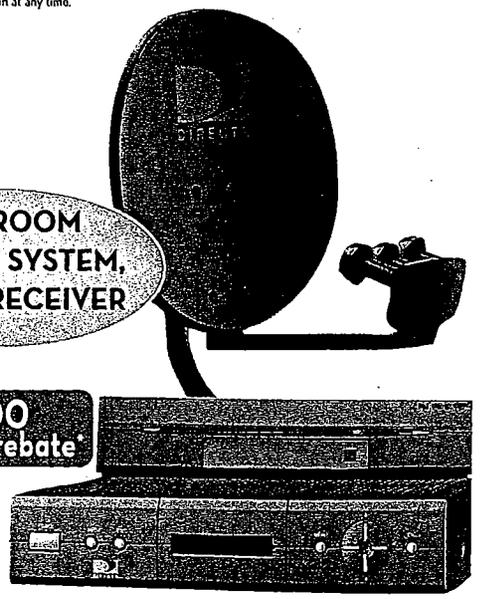
**\$499<sup>99</sup>** FINAL PRICE AFTER REBATE PROMOH02

INCLUDES STANDARD PROFESSIONAL INSTALLATION

**TWO ROOM DIRECTV® SYSTEM, ONE HD RECEIVER**

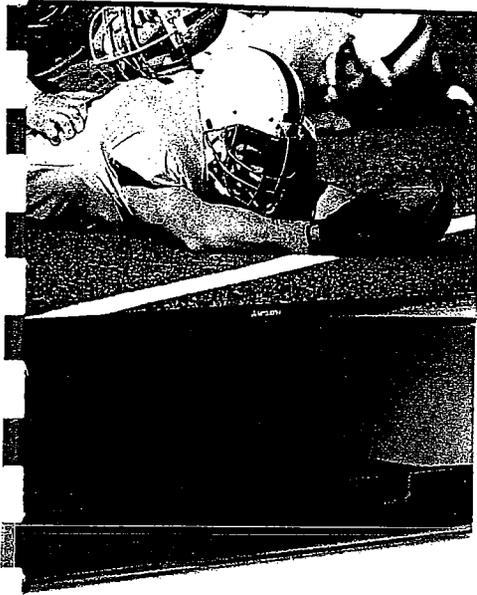
**\$100 mail-in rebate\***

SIRTS160 / SIRTS75



**15 MONTH NO INTEREST FINANCING!**

\* Tweeter rebate information: Purchase one of these DIRECTV® Systems from Tweeter Home Entertainment Group. DIRECTV® system must be professionally installed by us at the same time to qualify for rebate. Purchase must be made between 1/1/04 and 3/31/04. Activate and commit to 12 months of at least Total Choice® or Option Extra Special programming package at \$33.99/month or more within 30 days of purchase. Add \$2.99/month for 2nd and each additional receiver. Offer valid for new residential subscribers only, not residing in NRIIC zip code areas. Provide a copy of second month's DIRECTV® bill (showing payment of first month's service and activation of all receivers), a copy of your sales invoice showing price of purchase, along with a completed rebate form. Must be postmarked by 3/31/04. Offer for new DIRECTV® customers only, annual programming commitment required, hardware and programming sold separately. Add \$4.99/month for DVR service fee. \*\*HBO Limited time offer for new residential customers who purchase any DIRECTV® System from a participating retailer between 10/18/03 and 2/28/04 and commit to and pay for 12 consecutive months of any TOTAL CHOICE® OPTION EXTRA ESPECIAL® programming package (\$33.99/mo. or above) within 30 days of equipment purchase. For free programming offer, customer must also subscribe to HBO programming at the time of activation. DIRECTV and the Cyclone Design logo are registered trademarks of DIRECTV, Inc., a unit of Hughes Electronics Corp. All other trademarks and service marks are the property of their respective owners. NOTE: To get the Big Game in HDTV, an off-air antenna is needed.



MITSUBISHI'S NEW DIAMOND LINE BRINGS LUXURY PERFORMANCE TO NEW HEIGHTS. Each year, Mitsubishi pushes the envelope of performance and quality. This year's Diamond Line is their best yet. To assure pristine video performance from edge-to-edge, the engineers specified Tru-Focus lenses, the best available. There's even an integrated ATSC HDTV tuner to assure ease of set up and operation. **Tech Talk:** Anti-glare Diamond Shield screen protection • Fine-pitch lenticular screen • NetCommand home theater system control.

55" version • 50.62" x 50.5" x 27.9" (HWD)  
\$2,999<sup>99</sup> WS55813

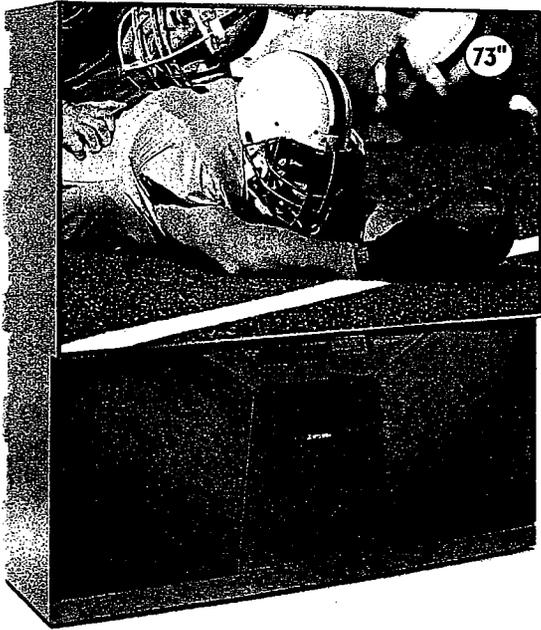
65" version • 61.9" x 58.62" x 28.25" (HWD)  
\$4,999<sup>99</sup> WS65813

## BIG GAME PARTY ESSENTIALS: HDTV AND REPLAYTV®

PAUSE

This year, the Big Game is in HDTV. We're talking 5-times better picture detail and a panoramic view of the playing field showing off camera angles and vantage points never before possible. And getting HD into your home has never been easier. Many of our newest TVs have built-in HD tuners that connect to an antenna. DIRECTV® has satellite receivers with built-in HD tuners, and many cable companies are now providing an HD signal. Stop by today and we'll show you exactly what you need to get HDTV in your area.

But to make sure your party is really a blast, you have to get a ReplayTV®. Sit in the director's booth and slow-mo, instant replay or freeze frame the action in real time. If the viewing gets interrupted, ReplayTV® will simply start where you left off. Sounds like a great party to us.



THIS MITSUBISHI PLATINUM SERIES 73" WIDESCREEN IS WORTH EVERY PENNY. Mitsubishi has achieved a new level of picture performance with this deluxe Platinum Series HDTV Big Screen. Further improvements in optics as well as attention to overall detail and quality deliver a home theater experience second to none. **Tech Talk:** Integrated ATSC HDTV tuner • Tru-Focus™ lenses for superb video performance • NetCommand home theater control • High-gloss cabinet with a distinctive, deep burl finish. • 65.75" x 65.25" x 29.88" (HWD).

\$5,999<sup>99</sup> WS73713

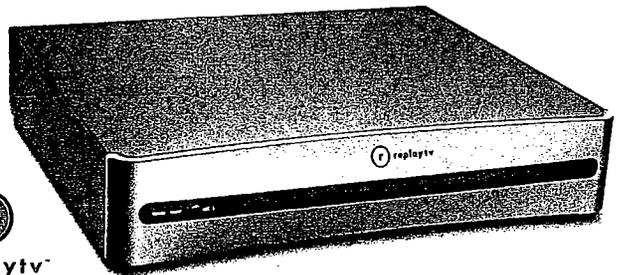
Only displayed in select stores.

Take an additional  
**\$150-\$750 OFF**  
select Big Screen TVs

## WITH REPLAYTV®

WATCHING TV JUST DOESN'T GET ANY BETTER.

**FAST FORWARD**  
THROUGH ALL THE COMMERCIALS AND GET  
RIGHT TO THE GOOD PARTS WITH REPLAYTV



replaytv™

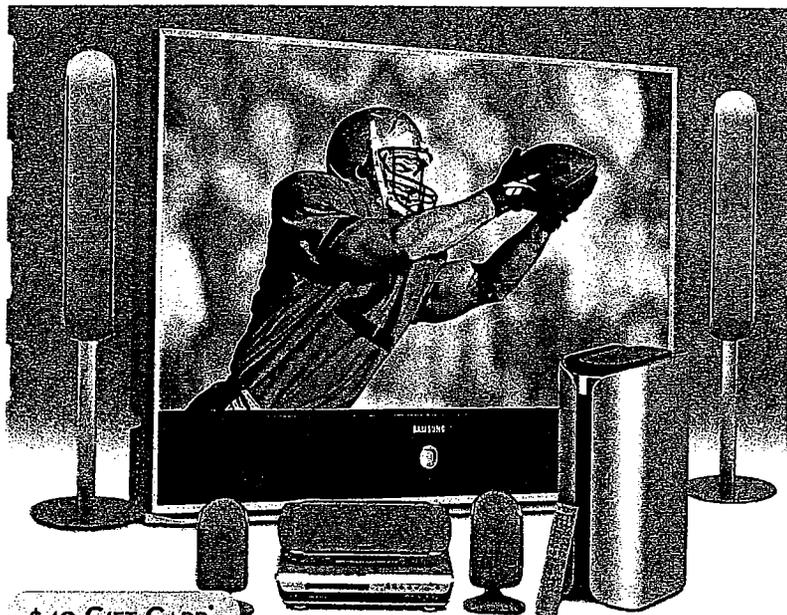
THERE'S ALWAYS SOMETHING GOOD ON YOUR REPLAYTV®. Recording your programs on a ReplayTV lets you to watch what you want, when you want. With networked ReplayTVs, you can stream video from room to room, or pause your program in the den and finish it in the bedroom. **Tech Talk:** Up to 40 hours tapeless recording. • QuickSkip jumps past the boring parts • Service subscription required: \*12\* monthly or \*299 product lifetime.

\$149<sup>99</sup> RPTV5504

SHOP ONLINE @ TWEETER.COM



# THE Thrills & Chills OF THE BIG GAME TAKEN TO THE MAX.



## LIGHTWEIGHT BIG SCREEN HEAVYWEIGHT SOUND

SONY SAMSUNG DIGITAL DL  
everyone's invited.

A DLP Big Screen AND HIGH-TECH SURROUND SOUND MAKE AN EXCITING COMBINATION.

**SAMSUNG DLP BIG SCREEN.** Samsung's new thin and lightweight Big Screen TVs use DL technology by Texas Instruments for crystal clear images with superior quality. Each set is HDTV-ready and packed with the latest features, including Faroudja™ DCDi de-interlacing for the smoothest, most film-like images ever. Tech Talk: Resolution: 1280 x 720p • Dual-tuner Picture-and-Picture.

56" version • 36.3" x 49.9" x 18.24" (HWD)  
**\$4,499<sup>99</sup>** HLN567W

46" version • 29.7" x 40.5" x 15.7" (HWD)  
**\$3,799<sup>99</sup>** HLN467W

**SONY DVD DREAM SYSTEM.** Sleek and complete, this 550 watt, 5-disc DVD surround sound system is the perfect way to upgrade your home theater. A complete array of speak including a subwoofer, is matched up with a high-power, 6-channel receiver with a built progressive scan DVD player. Tech Talk: MP3 and Super Audio Compact Disc playback.

**\$799<sup>99</sup>** DAVFC8

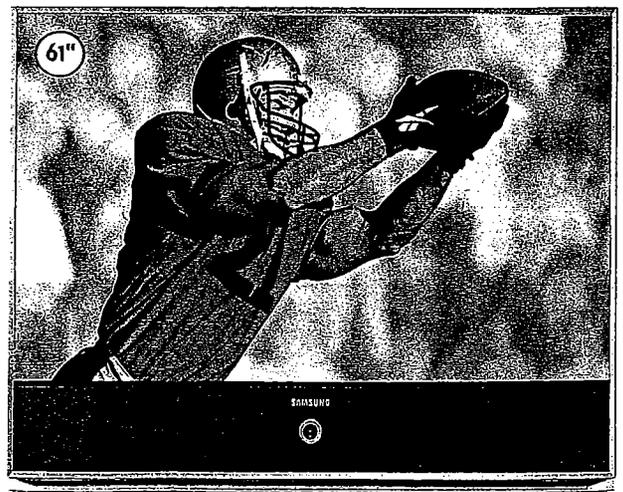
**\$40 GIFT CARD**  
by mail with purchase  
of Sony Dream System

\*The Gift Card is a reward that will be mailed to you, as a thank you, for shopping with us. Good on future purchases only. Offer good through 3/15/04. See store for details.

Take an additional  
**\$150-\$750 OFF**  
select Big Screen TVs

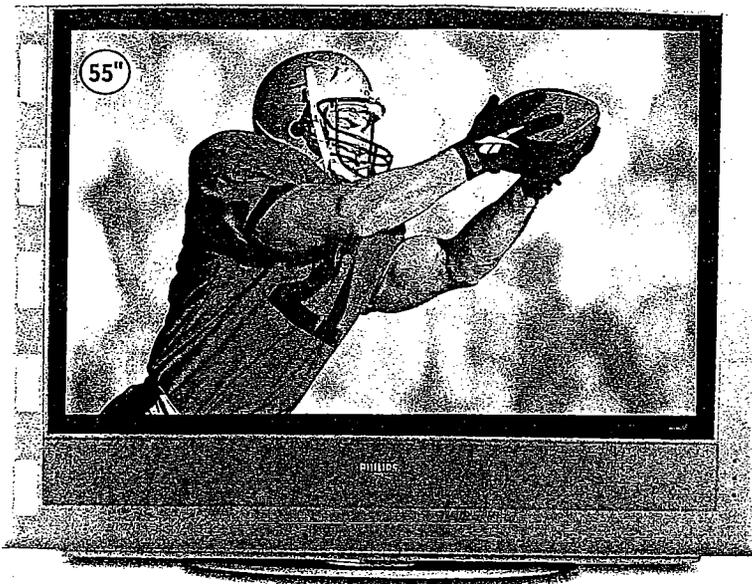
### THE SOUNDS OF THE BIG GAME.

The Big Game without surround sound would be like watching the game in an empty stadium. Where's the noise of the crowd? The cheers? The halftime show? Be sure to put yourself in the center of this year's action with Dolby Digital 5.1 surround sound from HD broadcasts.



61" SAMSUNG DLP Big Screen TV..... **\$4,999<sup>99</sup>** HLN617W  
• 41.2" x 56.5" x 21.5" (HWD)

**15 MONTH NO INTEREST FINANCING!**



PHILIPS

**OS FOR A BIG SCREEN THAT LOOKS GREAT AND IS LESS FILLING.** This Philips 55" HDTV-ready Screen TV is so slim and lightweight, it's hard to imagine it also contains the latest technology. Its engage™ LCoS panel creates screen images that are 100% stable, flicker free, and have no fade at the edges. You can even use this Big Screen to display data from your computer. **Tech Talk:** 720p native resolution • 16:9 widescreen • Digital Crystal Clear™ • 39.7" x 57" x 17.8" (HWD).

**PHILIPS**  
**OFFICIAL SPONSOR**  
 Of the Feverer Centers, NFL Boys and  
 Sound Advice Amphitheatres

**1,299<sup>99</sup>** 55PL977S

Take an additional  
**\$150-\$750 OFF**  
 select Big Screen TVs

## BIG PICTURE & BIG SOUND FOR THE BIG GAME

SONY **DENON** Velodyne **Sapphire**

MATCH UP SPECTACULAR BIG SCREEN PERFORMANCE  
 WITH POWERFUL HOME THEATER SOUND.

**SONY XBR GRAND WEGA BIG SCREENS.** Cutting-edge XBR technology creates TVs that are big, but accommodating—you'll be surprised how nicely they fit into tight spaces making installation possibilities endless. The internal ATSC Digital TV tuner transmits the clearest and brightest High Definition Digital TV possible today. **Tech Talk:** 0.87" WXGA LCD panels.

**60" version**  
 • 67" x 39.75" x 23" (HWD)

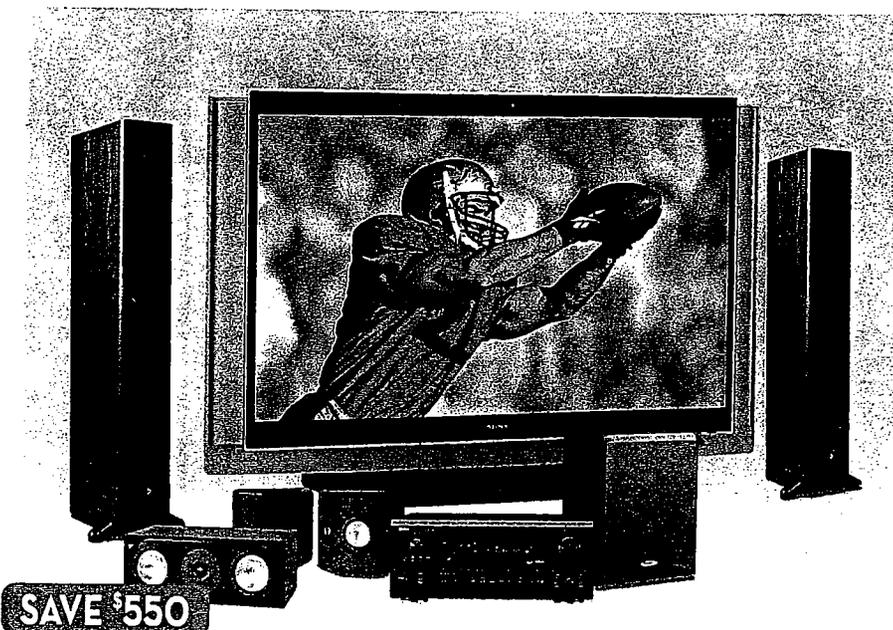
**1,499<sup>99</sup>** KDF60XBR950

**70" version**  
 • 71.75" x 45.25" x 25.5" (HWD)

**\$6,999<sup>99</sup>** KDF70XBR950

**DENON/SAPPHIRE/VELODYNE SURROUND SOUND SYSTEM.** Strap yourself in because this is an explosive combination of an outstanding Denon receiver and a complete set of Sapphire speakers, including front towers, center and surrounds. To top it off, we've added a punchy Velodyne subwoofer. **Tech Talk:** Output: 90 watts x 7 • 100 watt powered 10" subwoofer.

Now **\$1,999<sup>99</sup>** 1999SAP Originally '2,549<sup>99</sup>



**SAVE \$550**

# DLP, LCD, LCoS AND OTHER OBSCURE TERMS

PAUSE

"All I want is a big, gorgeous picture from a TV that doesn't take up as much room as a '57 Chevrolet." We hear this every day. That's why we carry so many new DLP, LCD and LCoS Big Screens.

But first, a short explanation is in order. The names DLP, LCD and LCoS come from the little microchips that are used to create those big images. Since these microchips are so, well, micro, the cabinets needed to house them are much smaller than ever before. What's more, these new technologies create some of the most vibrant, realistic images yet. Superb picture. Small cabinets. Get the best of both worlds.

**WE GUARANTEE DELIVERY  
 BEFORE THE BIG GAME.\***

\*All warehouse-stocked 32-inch and larger TV purchases made before 6:00pm Saturday, January 31, 2004. Deliveries are drop-off only.

SHOP ONLINE @ TWEETER.COM



# A *thin TV* PUTS YOU in the thick of **THE ACTION**

## SUPERSTAR PLASMA TV WITH HIGH-SCORING SURROUND SOUND

Panasonic *Mirage* **DENON**

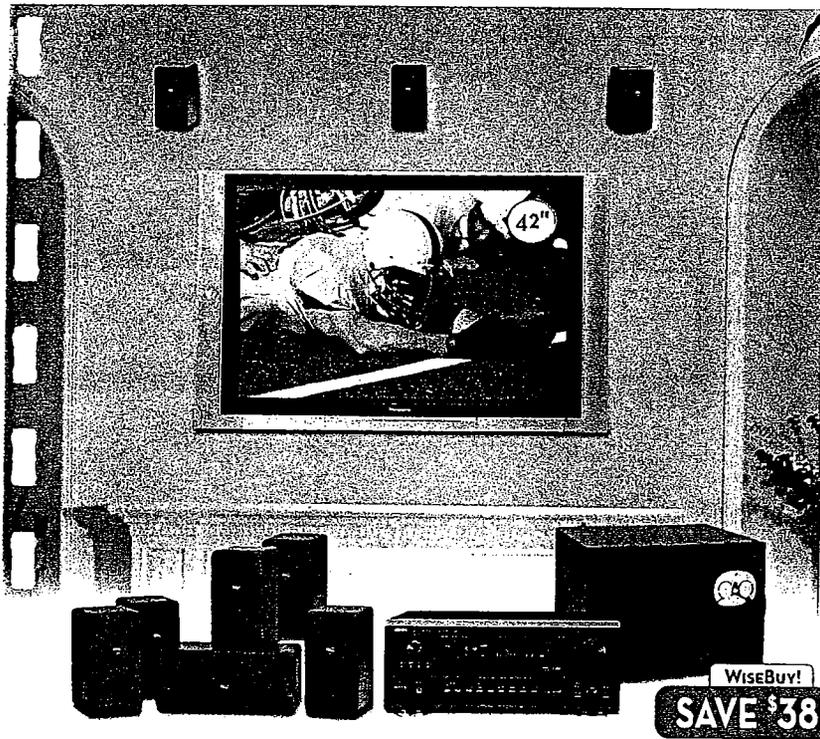
WHEN YOU COMBINE A PLASMA TV WITH EXCITING  
SURROUND SOUND, EXPECT A GREAT PERFORMANCE

**PANASONIC 42" HDTV-READY PLASMA TV.** This thin panel TV combines supreme picture quality with convenient operation. It features a built-in NTSC tuner and speakers and also boasts up to an incredible 4000:1 contrast ratio for deep, rich blacks and brilliant, vibrant whites. **Tech Talk:** 720p native display capability • Progressive scan • 25.9" x 46.1" x 3.9" (HWD).

**\$6,499<sup>99</sup>** TH42PX20UP

**6.1-CHANNEL DENON/MIRAGE SURROUND SOUND SYSTEM.** You get a Denon receiver with the latest Dolby Digital EX and DTS ES surround. You get a set of six speakers from Mirage. Also includes a powerful 400 watt (peak) subwoofer. **Tech Talk:** Output: 90 watts x 6 • Multi-room/multi-source capability.

Now **\$999<sup>99</sup>** TWTRWISEBUYIV ..... Originally 1,379"



**LOOKING FOR  
THE PERFECT GIFT?  
GIFT CARDS ARE THE ANSWER!**

Give a little. Give a lot. Either way, they'll love it.



### TATUNG

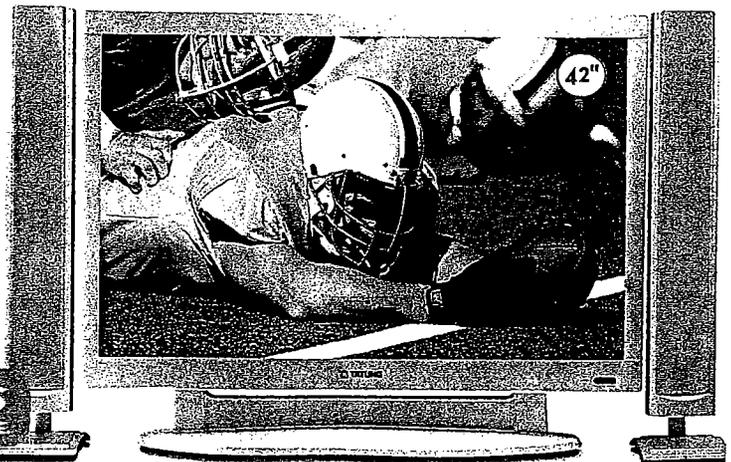
A TRULY EXCEPTIONAL VALUE IN A 42" PLASMA TV. If you always wanted a flat panel TV, here's your chance to own one without breaking the bank. This 42" widescreen has a built-in TV tuner, a wide 160° viewing angle and component video hook ups. But its most impressive feature is that it's only 3.2" deep. **Tech Talk:** Resolution: 852 x 480 • Contrast ratio: 500:1 • 41.6" x 25" x 3.2" (HWD).

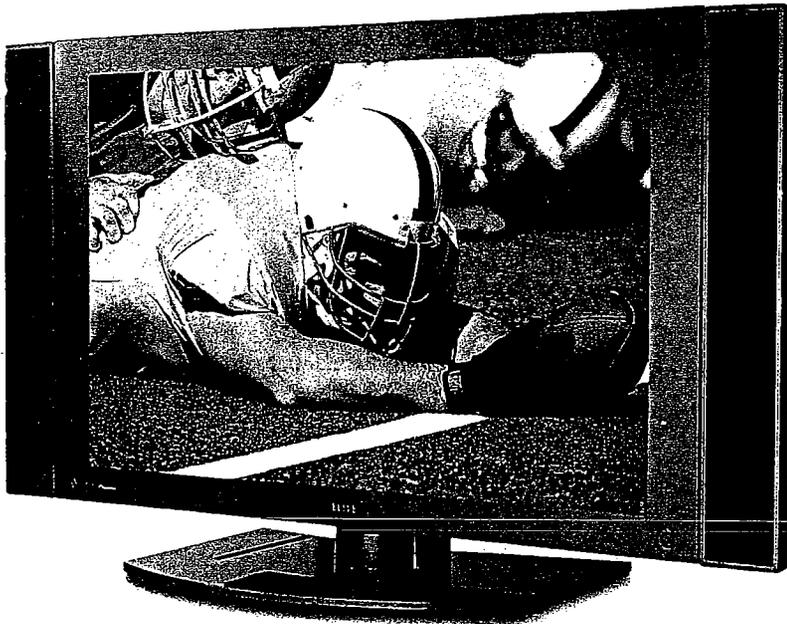
**\$2,999<sup>99</sup>** P42BLTL

**FREE SPEAKERS**  
WITH PURCHASE. A \$300 VALUE

ASP1015

**15 MONTH NO-INTEREST FINANCING!**





**Pioneer ELITE**

PIONEER CALLS THESE PLASMA TVs: ELITE. THERE'S A GOOD REASON. The technology is absolutely state-of-the-art in these brand-new plasma TVs. Pioneer's Advanced PureCinema circuitry converts all signals to a razor-sharp 768P for images that approach reality. Also included is an outboard media receiver equipped with an ATSC HDTV tuner and a full set of interfaces. **Tech Talk:** Resolution: 1280 x 768 Wide XGA - Capable of 72Hz display - ISF calibration via RS-232.

**43" version** - 25.68" x 44.13" x 3.87"  
(HWD without stand)

**\$8,999<sup>99</sup>** PRO910HD

**50" version** - 29" x 50" x 3.9"  
(HWD without stand)

**\$11,999<sup>99</sup>** PRO110HD

**WE'LL CUSTOM PROGRAM  
ONE REMOTE FOR EVERYTHING.**

PAUSE

Remotes to play a movie. Remotes to watch TV. Remotes for sound. Remotes for cable. Why not simplify your home theater system with one remote that operates everything? Now you can. And best of all, we'll custom program it!

We'll help you pick out a Philips Pronto remote control (prices range from \$199-\$999) that you feel comfortable using and then we'll fully program it the way you want.\* They all come with large LCD screens with intuitive icons so every operation of your system is effortless.



\*Custom programming is an additional cost.

Take an additional  
**\$300-\$2,500 OFF**  
select plasma TVs

**THE BEST FROM  
SONY & BOSE**

**SONY XBR BOSE**

HOME THEATER THAT LOOKS EQUALLY GORGEOUS ON OR OFF.

**SONY XBR HD PLASMA TV.** This 42" XBR plasma TV is Sony's most advanced and combines great looks with sparkling performance. One of its many advanced features is the included media receiver with a built-in ATSC Digital TV tuner. It conveniently houses all your connections for a clean, uncluttered installation. **Tech Talk:** Resolution: 1024 x 768 - I-LINK digital input.

**42" version**

- 28.35" x 53.23" x 4.02" (HWD without stand)

**\$7,999<sup>99</sup>** KDE42XBR950

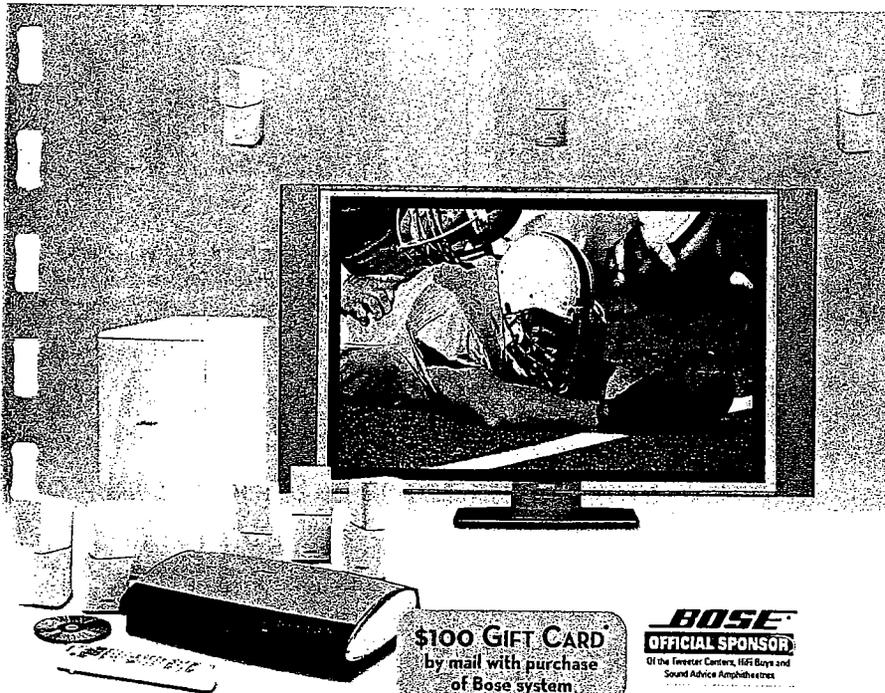
**50" version**

- 33.7" x 61.93" x 4.25" (HWD without stand)

**\$11,999<sup>99</sup>** KDE50XBR950

**BOSE SURROUND SOUND SYSTEM.** This Bose DVD Lifestyle® surround sound system may look like fine art, but it has the technology and power audio purists' demand. It has multi-room/multi-source capability, plus the IR/RF remote will control your entire system, including your TV. **Tech Talk:** Acoustimass® module - RF Remote works through walls.

**\$2,499<sup>99</sup>** LS28



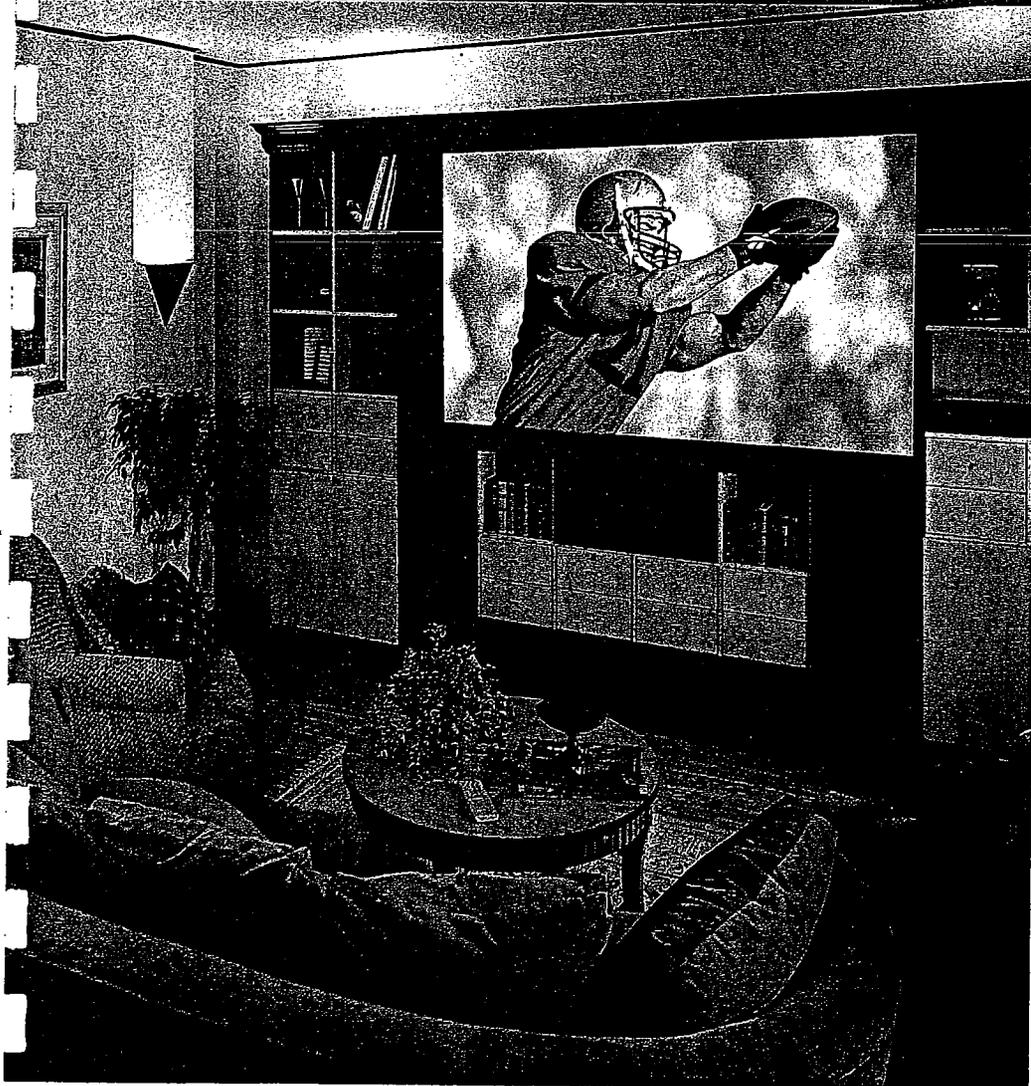
**\$100 GIFT CARD**  
by mail with purchase  
of Bose system

**BOSE**  
OFFICIAL SPONSOR  
Of the Tweeter Centers, 1651 Bose and  
Sound Advice Amphitheatres

\*The Gift Card is a reward that will be mailed to you, as a thank you, for shopping with us. Good on future purchases only. Offer good through 3/15/04. See store for details.

SHOP ONLINE @ TWEETER.COM

# Dramatic home theater rooms EXPLAINED, DELIVERED, INSTALLED

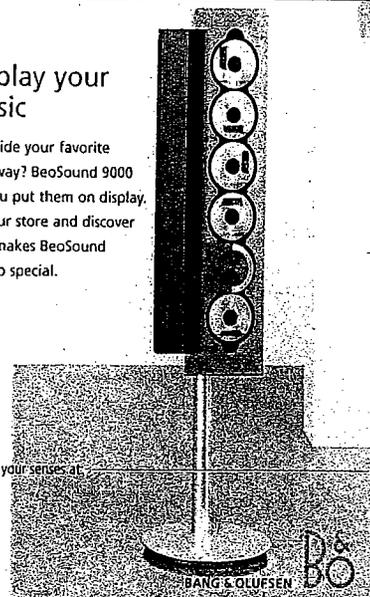


TURN AN ORDINARY ROOM INTO AN EXTRAORDINARY HOME THEATER. A dedicated home theater may well become the most popular room of your home. At Showcase, our designers and craftsmen can take virtually any room and turn it into an entertainment masterpiece. So drop by your closest Showcase Home Entertainment, or call for a free in-home consultation. We'll work with you and your designers with one goal in mind: to create the most exciting room in your home.

## Display your music

Why hide your favorite CDs away? BeoSound 9000 lets you put them on display. Visit our store and discover what makes BeoSound 9000 so special.

Challenge your senses at



See the latest in design and technology at our exclusive Bang & Olufsen showroom.

Now open in the Chandler Fashion Center First Floor, near Nordstrom 481-855-5888



**MAKE GIFT GIVING EASY!  
GIVE A GIFT CARD.**

GIFT CARDS HONORED AT ALL TWEETER COMPANY LOCATIONS.

**www.tweeter.com** Speed Shopping from your home or office.

The quick and easy way to shop for cutting edge electronics • Get up to speed on the latest technology • Free shipping on everything

**Scottsdale** 15672 North Pima Rd. 480-998-4300

**Chandler** 7131 West Ray Rd. 480-785-5800

**Arrowhead** 6950 West Bell Rd. 623-334-4434

**Camelback** 1701 East Camelback Rd. 602-266-7200

Finance offer: No money down (excluding tax). No interest for 15 months on all purchases \$499 and up made between 1/23/04 and 7/2/04 on your Showcase credit card. All finance offers are for a limited time and are subject to credit approval. Finance charges will be assessed on the entire purchase amount if payment of the total balance is not received before the end of the promotional period. See store for details. Dimensions listed are approximate and intended to be used as a guide only. Exact dimensions can only be determined by measuring the product yourself. General disclaimers: Online prices and policies may differ from those found in-store. Finance offers are not valid for online purchases. All products subject to prior sale. All promotional offers subject to change without notice. Photography shown is representational. We reserve the right to correct and/or clarify errors due to typography, photography, or printing. Prices subject to change without notice. Speakers are sold in pairs only. All products have limited quantities. Prices good through 7/3/04. Contractor's number: K-67 ROC188517 ©Tweeter Home Entertainment Group January 23, 2004 (3448)

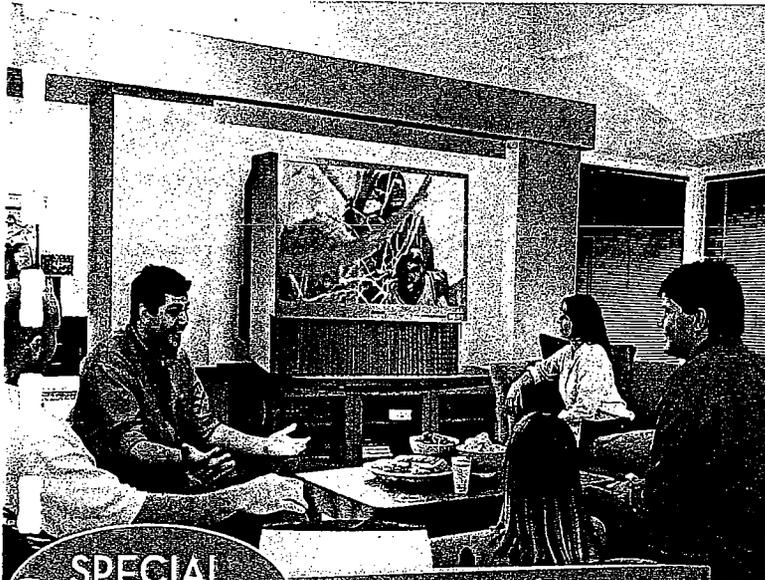
**STORE HOURS: M-F 10-8 • SAT 10-7 • SUN NOON-**



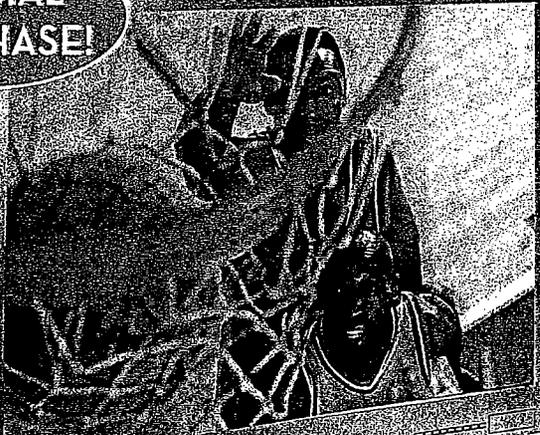
# PLAY ▶

THE EXCITEMENT STARTS HERE!

**Tweeter**  
JUST SIT BACK AND ENJOY.



**SPECIAL PURCHASE!**



**SPECIAL PURCHASE**

**SAVE \$300**  
on TV

**SPECIAL PURCHASE**

**SAVE \$170**  
on stand

# 12 MONTH

**NO PAYMENTS,  
NO DOWN PAYMENT &  
NO INTEREST FINANCING  
ON EVERYTHING MITSUBISHI\***

\*See back cover for details.

**Save up to \$470 on this 42" Mitsubishi HDTV-ready Big Screen and matching stand. But hurry, quantities are limited!**



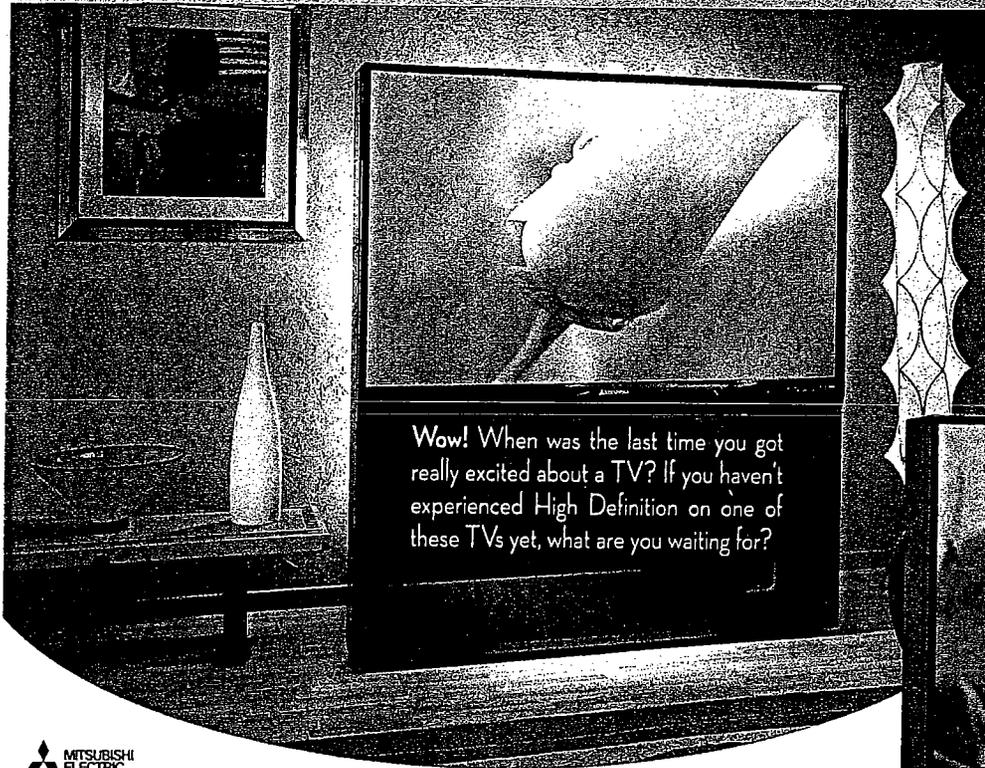
**Gear up for the best HD widescreen action with this specially priced Mitsubishi.**

This compact tabletop 42" Big Screen is packed with the latest technology, including image enhancing DelinEdge™ and high-speed velocity scan modulation for more precise CRT scanning. HDTV-upgradeable. 34.25" x 39" x 25.12" (HWD).

Now **\$1,399<sup>99</sup>** Originally **1,699<sup>99</sup>**

Matching Stand - Now **\$29<sup>99</sup>** Originally **199<sup>99</sup>**

# The really **BIG** show.



Wow! When was the last time you got really excited about a TV? If you haven't experienced High Definition on one of these TVs yet, what are you waiting for?

## 12 Months

no payments, no down payment  
and no interest financing on  
everything Mitsubishi\*

\*See back cover for details.



### Mitsubishi's new Diamond Line brings luxury performance to new heights.

Each year, Mitsubishi pushes the envelope of performance and quality. This year's Diamond Line is their best yet. To assure pristine video performance from edge-to-edge, the engineers specified Tru-Focus lenses, the best available. There's even an integrated ATSC HDTV tuner to assure ease of set up and the finest possible picture. **Tech Talk:** Anti-glare Diamond Shield screen protection • Fine-pitch lenticular screen • NetCommand home theater system control • Contemporary high-gloss black cabinet.

55" version  
• 50.62" x 50.5" x 27.9" (HWD)  
**\$3,999<sup>99</sup>** WS55813

Also available online.

65" version  
• 61.9" x 58.62" x 28.25" (HWD)  
**\$4,999<sup>99</sup>** WS65813

Also available online.

### TWO-ROOM DIRECTV® SYSTEM WITH ONE HD RECEIVER



## "EXPERIENCE THE DIRECTV® DIFFERENCE!"

### DIRECTV® with HDTV is a one-two knockout punch.

Get the most from your new Digital TV with this Samsung DIRECTV® receiver with built-in HDTV tuner. Enjoy the best resolution TV from DIRECTV® and land-based HDTV stations as well. **Tech Talk:** DVI-HDTV Output • Component video outputs.

**\$599<sup>99</sup> - \$100 mail-in rebate**

**\$499<sup>99</sup> final price** PROMOHD2

INCLUDES STANDARD PROFESSIONAL INSTALLATION

**DIRECTV® DEAL:** **29<sup>99</sup>** per month for the first 6 months for over 130 all-digital-quality channels with the **TOTAL CHOICE®** with Local Channels package\*  
**DIRECTV® HD** tier available for only **10<sup>99</sup>** per month.

Just subscribe to TOTAL CHOICE with Local Channels programming with your annual subscription to the TOTAL CHOICE package.

Offer ends 1/30/04. New customers only. See back cover for details.



**\$100**  
mail-in rebate\*

**12 MONTH NO INTEREST FINANCING!**

\*Twice rebate information: Purchase this DIRECTV® System from Tweeter Home Entertainment Group. DIRECTV® system must be professionally installed by us at the same time to qualify for rebate. Purchase must be made between 8/1/03 and 3/31/04. Activate and commit to 12 months of at least Total Choice® or Option Extra Special programming package at \$33.99/month or more within 30 days of purchase. Add \$4.99/month for 2nd and each additional receiver. Offer valid for new residential subscribers only, not residing in NRTC zip code areas. Provide a copy of second month's DIRECTV® bill (showing payment of first month's service and activation of all receivers), a copy of your sales invoice showing proof of purchase, along with a completed rebate form. Must be postmarked by 5/30/04. Offers for new DIRECTV® customers only, annual programming commitment required; hardware and programming sold separately.



**Brilliant HD Big Screen performance in a compact size.**  
 Samsung's new thin and lightweight Big Screens use DLP technology by Texas Instruments for crystal clear images with superior quality. Each set is HDTV ready and packed with the latest features, including Faroudja™ DCDi™ de-interlacing for the smoothest, most film-like images ever. Tech Talk: Resolution: 1280 x 720p • 16:9 widescreen • Dual-tuner Picture-and-Picture.

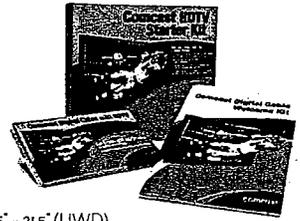
47" version • 29.7" x 40.5" x 15.7" (HWD) Now <b>\$3,299<sup>99</sup></b> HLN467W Originally \$3,799* Also available online.	56" version • 36.5" x 49.9" x 18.24" (HWD) Now <b>\$3,999<sup>99</sup></b> HLN567W Originally \$4,499* Also available online.	61" version • 41.2" x 56.5" x 21.5" (HWD) Now <b>\$4,499<sup>99</sup></b> HLN617W Originally \$4,999* Also available online.
------------------------------------------------------------------------------------------------------------------------------------	-------------------------------------------------------------------------------------------------------------------------------------	------------------------------------------------------------------------------------------------------------------------------------

## We're High On High Definition.

**More Picture**  
 Everyone's talking about HDTV. Once you've experienced the 5 times better picture detail and panoramic widescreen view of High Def, it's hard to imagine watching anything else.

**More Choices**  
 Getting HDTV into your home has never been easier. Many new TVs have built-in HDTV tuners that connect to an antenna for off-the-air broadcasts. DIRECTV® has satellite receivers with built-in HDTV tuners and now many cable systems carry High Def programs.

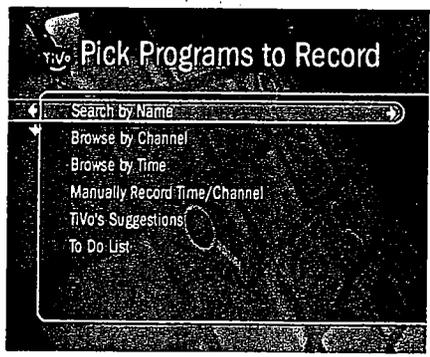
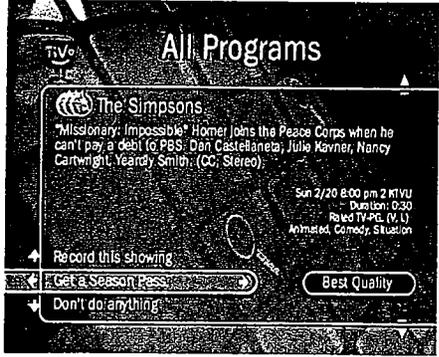
**More Enjoyment**  
 Just ask our experts to show you the best way to get HDTV in your area and sit back and enjoy television like never before.



# Comcast

Get Comcast Digital Cable with HDTV free for 6 months when you buy one of these Samsung DLP Big Screens.\*  
\*See back cover for details. Check store for availability.

## TV ON DEMAND - WATCH WHAT YOU WANT, WHEN YOU WANT WITH TIVO®.



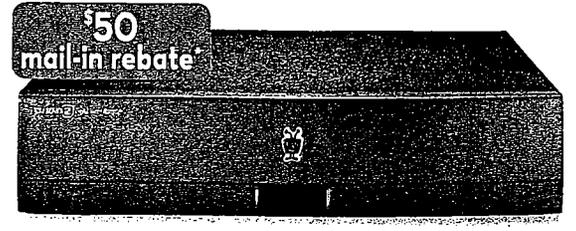
**SEASON PASS™**  
 Enter the name of your favorite show and Tivo® will find out when it's on, then with one touch it will record all upcoming episodes, even if there is a schedule change.

**WISH LIST™**  
 Type in an actor, director, genre, or theme and Tivo® will find every show that contains them and automatically record the shows.

**NOW PLAYING.**  
 This is a listing of all the shows that Tivo® has recorded and are ready to be viewed—when you want.

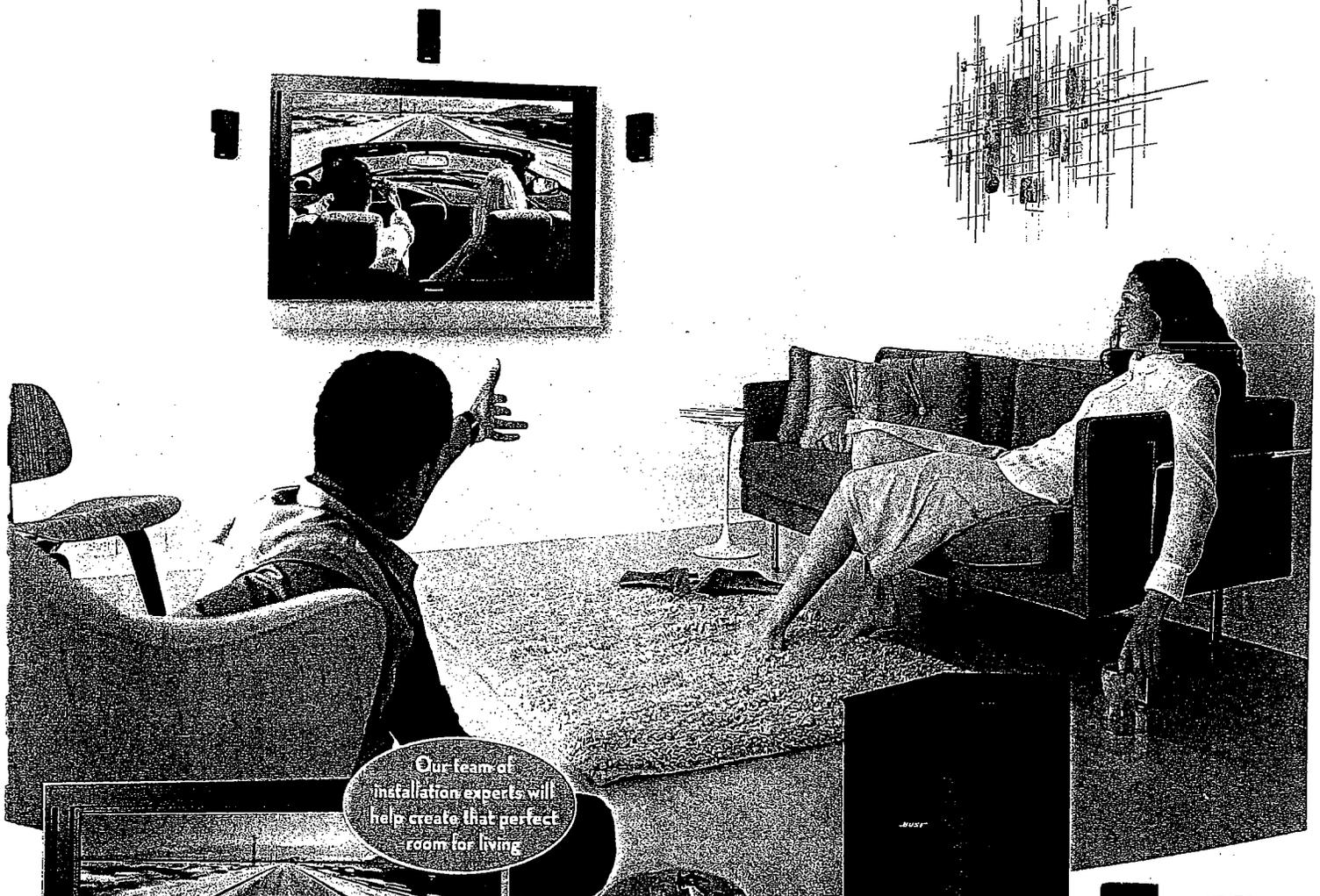
Tivo® is the greatest thing since the remote control. Pause, stop and instant replay from live TV. Record your favorite shows. Plus, there's much more when you subscribe to Tivo service. Enjoy features like Season Pass™ where Tivo® automatically finds and records every episode of a series all season long, even if there is a schedule change. Tech Talk: Up to 80 hours recording time • Tivo subscription plan: \$12.95 a month, or \$299 product lifetime.

**99 - \$50 Rebate\***  
**\$249<sup>99</sup>** final price 24008A Also available online.

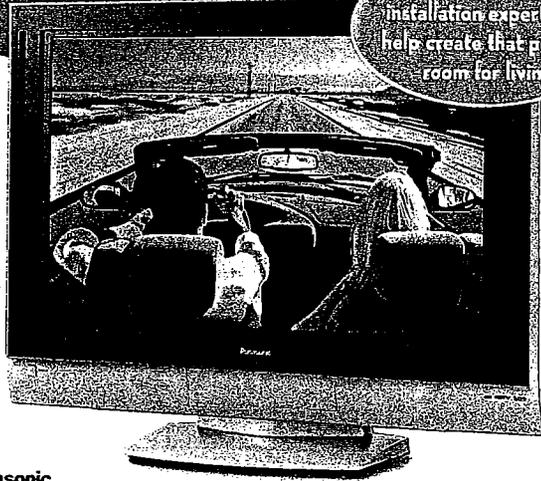


\*\$50 mail-in rebate offer good 2/27/04-5/31/04. Tivo service activation required by 6/30/04 and must be active for at least 30 days in order to be eligible for rebate. Tivo service or Tivo Plus service must be active at the time of rebate processing to be eligible for rebate.

# Plasma TVs put the living back into living rooms.



Our team of installation experts will help create that perfect room for living.



Panasonic

## High Def plasma perfection from Panasonic.

These 50" and 42" thin panel TVs combine supreme picture quality with convenient operation. They're ready for HDTV and feature built-in NTSC tuners and speakers. And with an amazing 3000:1 contrast ratio, the picture demonstrates incredible depth and detail. **Tech Talk:** 768p native display capability • HDTV-ready • Tabletop stand included.

### 42" version

• 25.9" x 46.1" x 3.9" (HWD without stand)

\$6,499<sup>99</sup> TH42PX20UP

### 50" version

• 34.3" x 52.4" x 3.9" (HWD without stand)

\$8,999<sup>99</sup> TH50PX20UP



SPECIAL OFFER

**SAVE \$200**

for a final price of \$2,299\* when you purchase any 30" or larger TV, Big Screen or plasma TV with this Bose system.

**BOSE**  
OFFICIAL SPONSOR  
Of the Tweeter Centers, HiFi Buys and Sound Advice Amphitheatres

**BOSE**

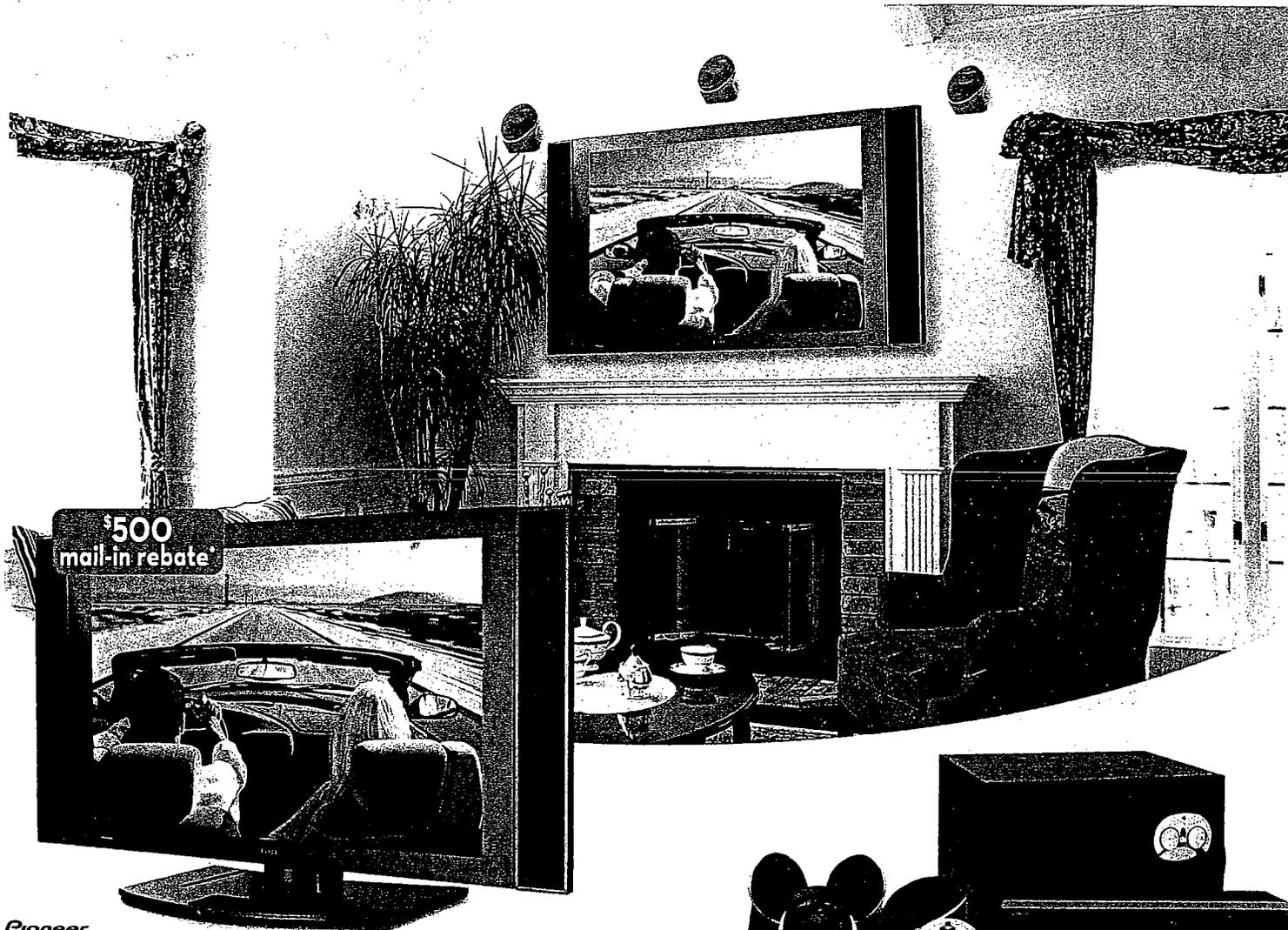
## Elegant design. Exceptional performance.

This Bose Lifestyle® DVD surround sound system sets the new standard for digital home entertainment. It's a fully integrated system that makes listening to music and DVDs easy and elegant. And every thing you listen to sounds great because the proprietary Videostage 5 decoding produces a five-channel sound experience from any music source, even old mono recordings. **Tech Talk:** Acoustimass® module RF remote control works through walls.

\$2,499<sup>99</sup> LS28 Also available online.

\*When you purchase any 30" or larger TV, Big Screen LCD TV or Plasma TV with this Bose system. Offer good 2/29/04-4/24/04

12 MONTH NO INTEREST FINANCING!



Pioneer

Pioneer calls these HD plasma widescreen TVs: Elite. There's a good reason.

The technology is absolutely state-of-the-art in these 43" and 50" HD plasmas. Pioneer's Advanced PureCinema circuitry converts all signals to a razor-sharp 768P for images that approach perfection. Also included is an outboard media receiver equipped with an ATSC HDTV tuner and a full set of connections. **Tech Talk:** Resolution: 1280 x 768 (43" version), 1366 x 768 (50" version) • Capable of 72Hz display • Includes tabletop stand • ISF calibration via RS-232.

13" version

25.7" x 51.2" x 3.9" (HWD without stand)

\$7,999\* - '\$500 mail-in rebate'

\$7,499\*\* final price PRO910HD

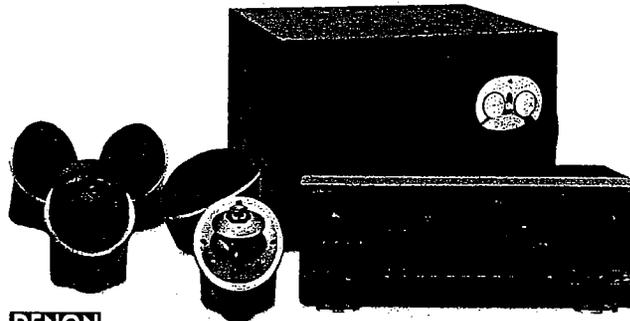
50" version

29" x 57.1" x 3.9" (HWD without stand)

\$10,999\* - '\$500 mail-in rebate'

\$10,499\*\* final price PRO1110HD

Mail-in rebate offer good 2/1/04 - 3/31/04. See store for details.



Mirage DENON

Home Theater and Sound & Vision magazines agree: Omnipolar sound is... "remarkable."

An advanced Denon 6.1-channel receiver is matched up with five Mirage compact Omnipolar satellite speakers and a powerful subwoofer. Each of the satellite speakers radiates sound in a lifelike 360° pattern, just the way live music does. **Tech Talk:** Dolby Digital EX/ DTS ES 6.1 • Output: 90 watts x 7 • 8" subwoofer with 400-Watt (peak) amplifier • Learning remote control.

Now \$1,499\*\* Originally \$1,999\*\* OMNITHEATERII

Also available online.

## All these Plasma TVs, but what's the diff?

### More Dots, More Clarity.

The picture on a plasma TV is made up of tiny dots called pixels. Each pixel is basically a mini light bulb switching on and off. In the most advanced plasmas, these bulbs are brighter and faster for a more brilliant and richer picture. And especially with HDTV, you're going to need a lot of pixels (1280 x 720 is the minimum for HDTV). The more dots in the picture, the sharper the High Def image.

### Full Screen, Perfect Picture.

The biggest difference in plasmas is in scaling. Unlike regular TVs, plasmas have a fixed number of pixels. To adapt your DVD movie or TV show to this fixed number of pixels it must be adjusted to fit. That's exactly what the scaler does, and the better the scaler, the better the picture. The better plasma TVs have superior scalers.

SHOP ONLINE @ TWEETER.COM

5

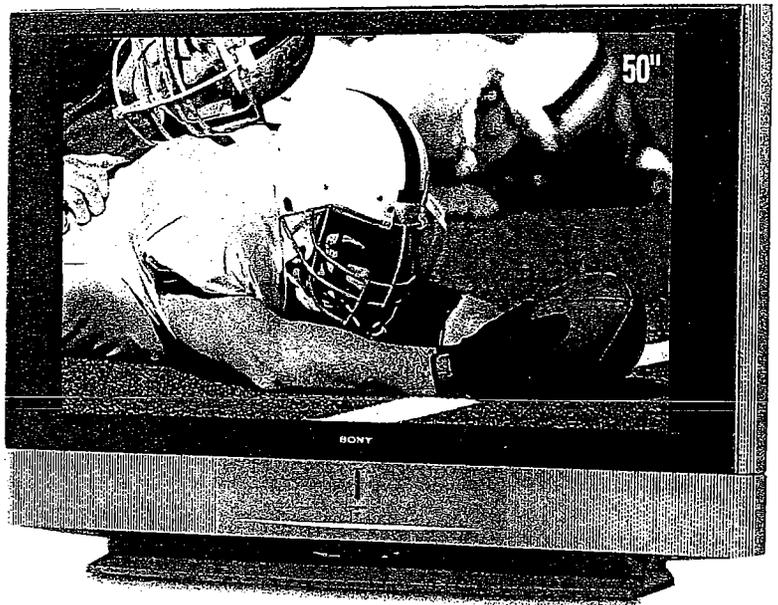
**No Interest for 24 Months**

**4 DAYS ONLY! Now Through December 1<sup>st</sup>**

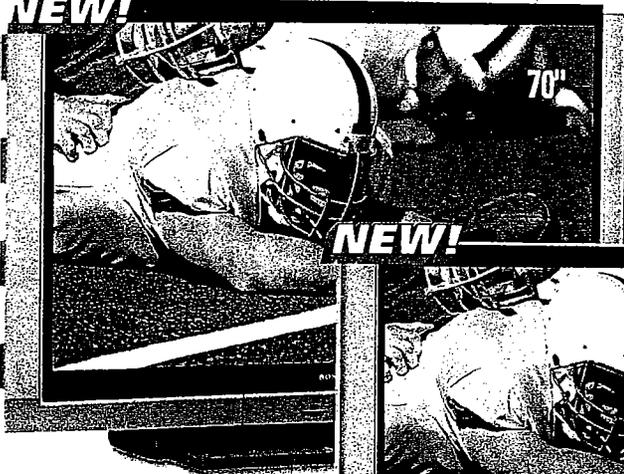
**SONY**

Leave it to Sony to get a big 50" picture from a small cabinet. Advanced digital technology, not magic, is used to create this new Grand Wega Big Screen. Instead of picture tubes, the images from 3 LCD panels are projected on the screen. Since LCD panels are much smaller than tubes, the cabinet can be that much smaller. **Tech Talk:** HDTV-ready • Enhanced Memory Stick® playback of images and MP3s • 54.2" x 36.5" x 14.9" (HWD).

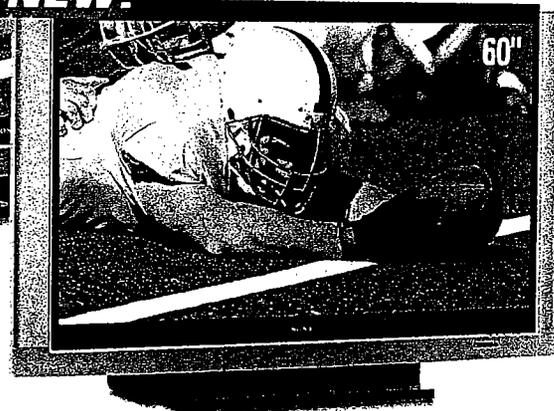
**\$3,299<sup>99</sup>** KF50WE610



**NEW!**



**NEW!**



**SONY**

Cutting-edge Sony XBR technology creates big TVs with small cabinets. These 60" and 70" screens are big, but accommodating. You'll be pleasantly surprised how nicely they fit into tight spaces making installation possibilities endless. The internal Digital TV tuner transmits the clearest and brightest High Definition Digital TV possible today. **Tech Talk:** 0.87" WXGA LCD panels • 3.28 million dots of resolution • Sony's Proprietary WEGA Engine™ System.

**60" version** • 67 x 39.75 x 23 (HWD)

**\$5,499<sup>99</sup>** KDF60XBR950

**70" version** • 71.75 x 45.25 x 25.5 (HWD)

**\$6,999<sup>99</sup>** KDF70XBR950

On display in select locations, available for purchase in all stores.

**With a Digital Video Recorder, you'll always have something great to watch**



**\$50 GIFT CARD**  
by mail with purchase\*

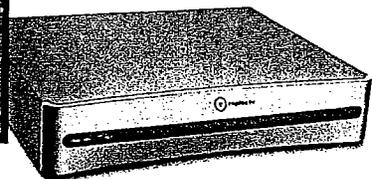
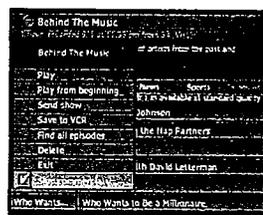
**\$50**  
Mail-in  
Rebate

TiVo is the greatest thing since the remote control. Pause, slo-mo and instant replay live TV. Record your favorite shows. Plus, there's much more when you subscribe to TiVo service. Enjoy features like Season Pass™ where TiVo automatically finds and records every episode of a series all season long, even if there is a schedule change. **Tech Talk:** up to 40 hours recording time • TiVo subscription plan: \$12.95 a month, or product lifetime \$299.

**\$249<sup>99</sup> - \$50 mail-in rebate**

**\$199<sup>99</sup> Final Price** 24004A 80 hour version \$349 - \$50 = \$299<sup>99</sup> 24008A

Mail-in rebate good 9/12/03-12/31/03. TiVo service activation required by 1/31/04 and must be active for at least 30 days in order to be eligible for rebate. TiVo service or TiVo Plus service must be active at the time of rebate processing to be eligible for rebate. \*\*The Gift Card is a reward that will be mailed to you, our loyal customer, for shopping with us. Offer good 11/29/03-11/30/03. See store details.



**replaytv™**

There's always something good on your ReplayTV. Recording your programs on a ReplayTV lets you to watch what you want, when you want. With networked ReplayTVs, you can stream video from room to room, or pause your program in the den and finish it in the bedroom. Plus, you don't have to pay a monthly subscription with Replay TV, saving you hundreds of dollars. **Tech Talk:** Up to 40 hours tapeless recording. • QuickSkip jumps past the boring parts.

**\$499<sup>99</sup>** RPTV5504

80 hour version \$599<sup>99</sup> RPTV5508

**SHOP ONLINE AT TWEETER.COM**